



## 2018 SPONSORSHIP OPPORTUNITIES

Carolina Soul Festival has many opportunities to get your business or organization involved in the festivities. Whether you are looking for festival-wide corporate recognition, event-specific corporate recognition, or simply to be a small part, we have you covered.

Get access to a creative local audience of families, millennials, young professionals, and vivacious seniors enjoying a fun, educational day of wellness, lifestyle activities, art, music, food, and entertainment. About our Attendees We anticipate over 1,000 attendees at this year's event. Attendees are a diverse representation of our area, and range from local families with children, young professionals, well-traveled health and culture enthusiasts, and vivacious, ever-learning seniors, all who share a love of community, a passion for the arts and culture, a willingness to be healthy, and an appreciation for the environment. The Carolina Soul Festival aspires to create positive and thoughtful alliances with businesses and organizations who share our mission of encouraging a culture of wellness and respect for the earth in our community, as well as giving back to the community by providing access to ALL of these things for ALL of our residents.

### **Presenting Sponsor - \$1000 (1 available)**

Benefits and recognition include:

- Exclusive recognition as Presenting Sponsor
- VIP opportunity to address attendees and bring greetings during the event (if applicable)
- Logo recognition as Presenting Sponsor on all printed marketing materials distributed prior to the event, and on all media alerts and media ads
- Prominent placement and full-color logo featured on event signage
- Opportunity for on-site presence
- Recognition on the majority of our social media posts

## **Title Sponsor - \$500 (5 available)**

**Co-branding opportunity: stage signage**

**Prominent acknowledgment in the vigorous media campaign for the event, including press releases, print, radio, and internet advertising.**

- 1) Recognition in 5 social media posts.
- 2) 5 complimentary admission tickets
- 3) 5 complimentary festival T shirts

## **Leading Sponsor - \$400 (4 available)**

**Co-branding opportunity: stage signage**

**Prominent acknowledgment in the vigorous media campaign for the event, including press releases, print, radio, and internet advertising.**

- 1) Recognition in 4 social media posts.
- 2) 4 complimentary admission tickets
- 3) 4 complimentary festival T shirts

## **Supporting Sponsor - \$300 (4 available)**

### **Co-branding opportunity: stage signage**

- 1) Recognition throughout the festival.
- 2) Recognition in email marketing campaigns.
- 3) Recognition in 3 social media posts.
- 4) 3 complimentary admission tickets
- 5) 3 complimentary festival T shirts.

## **Friendship Sponsor - \$200 (15 available)**

- 1) Name/logo on stage banner
- 2) Recognition in 2 social media posts
- 3) Recognition on festival sponsor page
- 4) A standard 10x10 exhibitor space

## **Community Sponsor - \$50 (unlimited)**

- 1) Name/logo on stage banner
- 2) Recognition on social media