



BAYSHORE PRODUCE

**Weekly Market
Guide
February 7th
2019**

Overview / Alerts

OVERVIEW

We are still experiencing winter weather related issues in our growing regions which has caused some quality issues with commodities. We are keeping a close eye on this and will send out updates accordingly.

PRODUCT ALERTS



Strawberries



Grapes



Celery



Limes



Green Onion



Kale

TRANSPORTATION / WEATHER

TRANSPORTATION



Freight rates have improved as overall fuel costs are down however still expecting equipment and driver shortages nationwide.

WEATHER



Hermosillo: Mixed cloud coverage, cool days and cold nights.

Jalisco: Partly Cloudy, warm days and cold nights.

Coachella: Mixed cloudy and clear days with cool days and cold nights.

Yuma: Cloudy days, very cool temps.

Palmetto: Mixed cloud coverage, slightly warm days and cool nights

Fruits

CROP REPORT



Apples – Good quality on all varieties.



Avocado - The Game Day pull broke another record with great demand. Expect higher markets on 48's and smaller, with big fruit under some pressure



Banana - Fruit maturation has been slowed, which may challenge industry supply. Quality remains steady, but watch for under sizing.



Blackberries – Volume is slightly down on blackberries and is expected to gradually descend through the month of February due to unfavorable night temperatures



Blueberries – Production will increase as weather improves

ALERT

Fruits

CROP REPORT



Grapes - The market is extremely short on both green and red grapes. Demand exceeds supply from Chile, and volume is not expected to improve until late February. Quality is strong, and sizing a bit larger this season than usual.



Lemons - A rain and frost warning in the growing regions will slow harvest the rest of this week, but at this time, quality is good.



Limes – Quality remains good and supplies have gotten tight. The market is turning back around as a result of lower volume crossing through the border due to weather



Mangoes - Good supply and good availability



Melons Cantaloupe – Market has remained fairly steady this week, with good quality.

Fruits

CROP REPORT



Melon Honeydew - Production remains in demand exceeds supply with no relief in sight for the next 2-3 weeks. Larger size fruit is extremely challenging.



Oranges – An inch of rain in CA will slow harvest at the end of this week, as will the frost warnings in the valley.



Pears - Good quality with no major issues reported.



Pineapple - The market is steady, with good volume and quality. Sizing continuing to trend smaller, naturally.



Raspberries - Supplies are steady, and volume is projected to increase through February.

Fruits

CROP REPORT



Strawberries – Due to extreme weather conditions, we are experiencing severe shortages in supply, poor quality issues, and price increases on strawberries. We anticipate a production will increase by the end of February.



Watermelon - Production will pick up on our seedless watermelon program starting later this week. Honduras will be sending mostly larger fruit (3ct) while Guatemala will have a nice mix of 4/5s. Mexican supply is anticipated to start increasing so this market should begin to settle to more realistic levels.



Vegetable

CROP REPORT



Asparagus - Volume is steadily increasing, things are looking better in the next 2 weeks.



Broccoli - Supplies are steady this week in the desert and Santa Maria. Demand has improved, quality is good, and the market is stronger.



Cauliflower - Supplies and quality are good. Demand is fair.



Carrots – Good quality, no major concerns.



Corn – Steady supply and good quality out of Florida.



Celery - We will have Mexico product this week, but total volumes are still below average. The weather has been warmer, so sizing is a better. However, we are expecting colder weather this week, which will not help.

ALERT

Vegetable

CROP REPORT



Cucumber – Cucumber prices have dropped this week and quality has started increasing with better weather.



Eggplant - Supplies are improving from south FL, with more Choice than Fancy.



Garlic - Good overall quality with occasional root plate damage.



Ginger - Chinese markets are mixed, quality is good. Product is available at high costs from Brazil, Costa Rica and Honduras.



Green Cabbage – Due to the cold weather, there will be lighter supplies for the next two weeks.



Green Onion - Due to the Mexican holiday, we will have lighter supplies than expected because of the short week.



Vegetable

CROP REPORT



Kale – The market is active as both commodity and processors are short on raw product. All packs are affected.



Lettuce Iceberg - Lettuce supplies continue to be steady and quality is starting to improve. The market has been steady, but we are expecting a slight increase by the weekend.



Leaf Green and Red- Supply and quality is fair. Rain this weekend will take a toll. We are having issues with yellowing and lighter weights.



Leaf Romaine – Product is mirroring iceberg.

Leaf Romaine Hearts – Demand and supplies are good.

Vegetable

CROP REPORT



Onions - Overall good quality with some staining in the white onions.



Pepper, Bell – Supplies are steady from south FL, with mostly crown pick, some Large/Choice, and limited Medium. Quality is good. Expect supplies to improve due to warmer temps.



Potato – This time of year we start to see more pressure bruise, shoulder bruise, and sprouting.



Spinach - We are seeing some mechanical damage; however, quality is fair. This issue could continue from recent rain.



Squash – Supplies are improving this week from south FL due to warmer and dryer weather. More volume and better quality is being reported in zucchini than yellow squash.

Vegetable

CROP REPORT



Tomato - Rounds: Round tomatoes saw another price drop this week and supplies continue to improve. The weather has slowly improved, which will help with quality and supplies. Quality is mixed between fair and good.

Romas: Roma prices continue to drop in price. Mexico harvests continue to improve, and quality continues to be in the good range.

Grapes: Grape tomato prices are steady for now. Supply is continuing to meet current demand and quality is good, with only some issues of discoloration being reported.

Cherries: Cherry tomatoes continue to be flat this week. Supply and quality continue to slowly improve.

BAYSHORE PRODUCE

If you are a valued partner and have questions or concerns about product, or are not yet valued and would like to be, please contact kenn@bayshoreproduce.net and we will be happy to answer your question or help you become a valued partner.

Have a great week! And remember, there is a difference and it is Bayshore Produce.

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