

CHATSWORTH BUSINESS IMPROVEMENT DISTRICT
MINUTES SPECIAL MEETING – 10/24/2022 – 9:00 AM

CALL TO ORDER: 9:30 AM

BOARD ATTENDANCE: R. Grace Rodriguez
Julie Lewis
Martina Turner

COMMUNITY ATTENDANCE Malila Davalos
Laura Lichter

1. OFFICER REPORTS

a. President – RGR

- i. Julie Moved to accept resignation of Marian Gorman as Administrator. 2nd Martina. Unanimous.
- ii. RGR Moves to have RGR take over Administration as unpaid volunteer until further determination by the Board and Move that Martina Turner take over the web-site and social media. 2nd Julie Lewis. Unanimous.
- iii. Status re BID. CPA is working on our status and will keep us posted.
- iv. FINANCIAL – The check has been mailed out by the City very recently, and Marian Gorman has agreed that she will contact me immediately once she gets its and will turn it over to us.
- v. 3rd Quarter Billing – Christopher Garcia will walk me through today sending the invoice so they can send us that money. RGR to ask Christopher to send out rebilling to the membership to try to collect more money.
- vi. BID ASSETS: RGR picked up all of our assets from prior Administrator. We had 4 boxes of BID Bags to distribute, we have all of the records she was holding. RGR to review.
- vii. RGR Created a Google Sheets dock, and Malila had volunteered to work on filling out phone numbers and getting emails from members so we can build our list.
- viii. RGR introduced Nationbuilder as a way to handle future newsletters, Member contact. Martina will take a look at it. Or we may just do it on WIX. Or we could do through Go Daddy. Martina will explore and determine which is best moving forward.

2. OLD BUSINESS

- a. Land Acknowledgment Plaques – Nic was going to check with Scott Andrews about why we are stalled. We are also exploring printing them differently so we can get some of the color into the plaques. Nic will update us on the next meeting.
- b. We are in the process of reviewing the old administrator's files to locate minutes and prior agendas to put on the website.

3. COMMUNITY INPUT

- a. Laura Lichter – She has been collecting junk metal. She has all this stuff she collected to create creatures. She would like to involve the community and turn it into a community art project if it can be hosted at a horse property, to have a special day. The logistics need to be figured out. Have the critters in the BID corridor. Have to see if the creatures can be made safe with coating so people won't get hurt with rust. Do like a where is Waldo type thing where we have informational books. Spot the Critters. We could do hashtag. She has trades people that will participate. Have the project hosted that someone that has dirt property, or the horse property. Or maybe the Chatsworth Historical Society, maybe they could give us some space. Once we get moving. We will need to flesh it out further and we all liked the idea. She will start assembly of creatures and we will build towards a BIG REVEAL as part of a big party. This would be a MARKETING PLAN LONG TERM
- b. MALILA DAVALOS: She will encourage the city to take sign down on the business across the street.
- c. LAURA LICHTER – There is a person living in a unit creating bad smells. How do we deal with that without putting themselves at risk. Not a way to do it.

4. NEW BUSINESS

- a. MARTINA: Building across the street has a FOR LEASE sign up all the time but there is nothing for lease. Can we do something to get rid of the sign. Julie recommended that we reach out to John Lee's offices. The windows are scratched up with graffiti and we want to see it cleaned.
- b. BID SECURITY. Per RGR Andis works from 4-6pm and then works from 11pm to 5:00 am. He gets paid \$19.00 per hour. RGR would like to see 2-6 am and 2-6 pm as their schedule moving forward. We have a volunteer Surveillance Team. Georgia Altmeyer. Tabling discussion for a time to bring Andis in on the discussion as to best hours to patrol.
- c. Martina – Brought up reviewing the Specific Plan. It is about our BID Borders, Corridor specific plan and what you can do as to signage, parking, ect. No bright colors. When they painted the buildings on Mason and Devonshire where smart and final was, they put colors were obnoxious and they had to repaint it because of the Specific Plan. She is concerned about Game & Grounds. Very bright very modern. Martina and Laura would like to put up murals too. Julie says someone has to turn you in. We should think about sending the Specific Plan around. RGR: Reminds them that we are a business BID, not a property bid. So things about the Specific Plan affect owners of property not as much as business owners. Julie recommends that we post the BID fees on the front of the webpage. RGR: Suggested putting a Map of the BID.
- d. Elections- Nominations are being accepted through October 31, 2022. On or about November 1st paper ballots will be mailed to all business a NEWSLETTER and BALLOT. RGR to get the envelope's and stamps ready. Martina and RGR will work on getting that out November 1st.

- e. Next meeting will November 21, 2022 – Let's do it on zoom until we get everything squared away. No live meeting yet. RGR to set up for zoom.

ADJOURNMENT: Julie Moved to adjourn 10:40 am, Martina 2nd.