



Customize Your Own Package

Community Newsletter*

Digital Marketing (website optional)

- Monthly Email Marketing
- Event Marketing to Residents and Prospects

Events

- Annual or Quarterly Prospects' Promotions
- Summer & Winter Residents' Parties

Classes/Workshops

- Monthly or Quarterly "Planning" courses
- Monthly or Quarterly "Living" courses
- Weekly or Monthly "Just for Fun" classes

*printed and mailed newsletters quoted separately

Classes/workshops for "Planning" and "Living":

- Event Planning
- Financial Planning
- Computers, Internet & Email Marketing
- Microsoft Office - Excel, Word & PowerPoint
- Research & Medical Document Organization
- Memory Fitness & Brain Health
- Medicare & Supplemental Insurance



Just for Fun options: (check with us for updates)

- Social Media – Facebook, Twitter & LinkedIn
- Cooking by a Professional Chef
- Health & Wellness Coaching
- Jewelry by an American Artisan
- Gardening by a Master Gardener
- Family Legacy History Memoir
- Hunting & Fishing Tips, Tricks & Tales
- Sports Talk & Fantasy Teams