



Huntington Beach Downtown **Business Improvement District**

www.surfcitynights.com

Surf City Nights Minutes

Date: March 14th, 2017

Day: Tuesday

Location: IHOP

Time: 9:00am

Call to Order - 9:04

Roll Call - Mary Ann, Steve G, Steve D, Susie

Public Comments - None

Approve Meeting Minutes/Questions – Steve D motioned to accept, Mary Ann 2nd

Staff Reports –

- **Matt Liffreing contract** - Contract Signed
- **McGlynn Events Inc. contract** - Contract signed
- **Storage Unit-Need to find a unit** – Mary Ann reported that she has researched units and prices but the issue for the parking garage is the 8' clearance
- **SCGT** – talent show is over and went great
- **Budget review-Rain outs and added income** – September was the same as last year. At the end of February SCN will be 127k. Why was budget increased?? SCN will need to make 27k for the next 7 months but 22k is average. Steve G suggested to plan ahead for summer.

Marketing/ Advertising - June Princess Party, Easter Bunny (April 12th)

Public Safety Night (May)

- Matt is doing SCN videos
- Princess Party will be on June 20
- Easter Bunny will be here April 12th. We will be fixing arch prior.
- Public Works comes in May
- Was not reimbursed for Halloween Candy delivery
- Need trash can by Post Office
- Have 3 new vendors from Pacific City
- 5th Street permit was 50k. If 5th street wants to use it get reimbursed somehow. Revisit Ferris wheel idea.

Adjournment – 10:10

Next Meeting – April 26, 2017 @ 10am