



## New Mexico Consortium of Career Educators & Employers (NMC<sup>2</sup>E<sup>2</sup>)

Meeting

July 14, 2016, 10:30AM – 4:00 PM

UNM, Student Union Building

In Attendance:

- Jenna Crabb, President
- Alicia Middleton, President-Elect
- Sarah Clawson, Secretary
- Tania Rhiani, Treasurer
- Rhonda Ross, CNM
- Corrina Romero, SunPath, CNM/NMDWS
- Keith Hitz, UNM Career Services
- Christen Romero, Enterprise Holdings
- Tristine Hayward, New Mexico Institute of Mining & Technology
- Ron Garcia, New Mexico Highlands University
- Jessica Nojek, NM Department of Workforce Solutions
- Selena Hardy, Mission Graduate
- Pier Quintana, Santa Fe Community College
- Charles Lehman, EEICNM
- Sarah Millburn

### Networking

#### Welcome & Introductions

Jenna Crabb, President

#### History of Consortium

Jenna Crabb, President

- Connectivity with career educators and employers
- Provide Support
- Addressing Issues in State
- Involving employers to meet needs
- Networking - Get community hired

### Agenda Approval

- Motion – Keith
- Second – Pier
- Unanimously passed

### Meeting Minutes

- Motion – Keith
- Second – Enterprise Holding
- Unanimously passed

### President's Updates

- Website – Any updates that is relevant to State, please give to Jenna to place on website
- Facebook page – Please feel free to post any updates, events or comments

- July 2018 will have Secretary Vacancy. May have a possible treasurer vacancy  
Please let the board know if you are interested.
- Global Career Development Facilitator, Certified  
Jenna Crabb - Instructor  
Will be conducted as UNM Continuing Ed - 120 hours  
Online / In-person

#### Conferences Update

- Jenna – NACE Conference in Las Vegas  
3000 attendees – standing room only  
The understanding of perspectives from Career Side (preparing)  
Recruiter Side (make careers appealing)
- Generational Differences
- Database of Hand-Shake / Symplicity
- New Members – we are in need of new members. Word of mouth. Invite people  
Outreach to employer partners, practitioners, Career Directors in the state of New Mexico

#### Meeting Topic Ideas

- Employer Recruitment – recruitment best practices at universities and colleges
- What do Employers Want in Today's Students
- Soft Skills – What exactly does this mean and how do we teach it?
- Internships – How to create a good internship program:
- Marketing Strategies for Employers and Colleges
- Career Services – How do we tell our story (Metrics and Outcomes)
- Best Ways to Communicate with Students
- Would employers like Career Services to offer training to students on productivity, etc
- First Generation Professionals
- Career Readiness Competencies
- First Destination Survey
- Prepare Student for Interviews
- Making Career Services a Priority of the College
- Social Media for Career Services
- LinkedIn As A Recruiting Tool
- Use of NACE Standards to Improve Career Services
- Student Employment
- Successful Graduate Tracking
- Career Management Tools / Softwares
- Future Direction / Future Labor Market
- Go Back Campaign for Employers

#### Treasurer's Report

- Membership Fees are due – complete application and invoice will be sent
- Paypal will be instituted and placed on website for P-card purchases
- Scholarship – 2 year school

Motion: Alicia Middleton  
Second – Keith Hitz  
Unanimously approved

#### Presentation on EMSI Alumni Insight

Alumni Insight is a program that gathers information on alumni using social media and job seeking databases.

Vote on EMSI trial & purchase

Motion: NMCCEE will negotiate a price with EMSI for an Alumni Insight membership for the Consortium that will be shared with all members. Charles Lehman will be the primary user and assist the Consortium in making full use of the tool. NMCCEE will make use of the 1 year trial membership before purchasing a license. After price has been negotiated a ballot will be sent via e-mail for full membership vote on purchasing the license.

Motion by Sarah  
Seconded by Pier (SFCC)  
Vote:

- For: 11
- Against: 1

#### Membership Chair

Sarah Millburn volunteered to be Membership Chair

Motion for acceptance by Pier  
Seconded by Corrina  
Vote: Unanimous

#### Membership Announcement

- US Forest Service, hiring freeze. Did not impact internships  
New Asst. Director of Civil Rights – Outreach & Capacity
- Fulbright Scholarship Available for Career Educators  
Anyone involved in alumni relations, career services.  
An international educational 2 week program  
Deadlines to apply:   October – Russia  
                                  February – Germany

Possible documents needed: Application, Institutional Statement,  
Project Statement – experience related to grant  
CV, Transcripts

More info will be emailed to members

- CNM changes – Beth is no longer employed. Career Coach position available posted on website  
Tania, Rhonda (Liaison, Events)

Next Meeting

TBA: First week in December on a Friday

If you would like to host a meeting, sponsor lunch or give a presentation, please contact us

Meeting Adjourned: 12:34 pm

- Motion – Pier Quintana
- Second – Sarah Milburn
- Unanimously approved

Highlighting indicates an Action Item