

South Lake Middle School Directory Advertising

South Lake Middle School PTSA is offering families, local businesses and organizations an opportunity to advertise in our 2016 – 2017 South Lake Middle School Directory. Our directory goes out to over 700 families and staff.

100% of the advertising fee goes directly to South Lake PTSA and our programs.

Please consider advertising to the South Lake community. See suggestions and ideas below.

Sports Organizations – Optometry – Tutors – Computer Services – Realtors –
Babysitting – Handyman Services – Salons – CPA's – Music Teachers – Legal Services –
Dentist/Orthodontist – Photographers – Restaurants
Ask your Neighbors – Ask your Friends

STEPS FOR PLACING AN AD:

Step 1: Select an ad size:

1. _____ Cover Page - Front inside (8 ½" x 11") (if available).....\$175
2. _____ Back Cover - Outside (8 ½" x 11") (if available).....\$175
3. _____ Back Cover - Inside (8 ½" x 11") (if available).....\$160
4. _____ Full page Ad - (8 ½" x 11").....\$150
5. _____ Half page Ad – Horizontal (5" x 7").....\$75
6. _____ Business Card Ad – (3 ½" x 2 ½").....\$50
7. _____ 1/8 page Ad (3 lines) – (2" x 1 ½").....\$25

Step 2: Send your ad design via email to Elena Marukhlenko and Merritt Blake at:

directory@southlakeptsa.com.

1. Send a PDF or JPG file of your ad with images, pictures and/or text. Your ad will appear exactly how it is sent, so check your ad for any errors and correct sizing before sending.

All Ads need to be grayscale or black and white.

2. Include the size of your ad and your contact information in your email.

Step 3: Make payment

1. Send cash or check (payable to **South Lake PTSA**) to:

South Lake Middle School
Attn: PTSA Directory/Elena Marukhlenko
655 W. Yale Loop
Irvine, CA 92614

DEADLINE: FRIDAY, SEPTEMBER 30TH

Questions: Contact Elena Marukhlenko and Merritt Blake at directory@southlakeptsa.com.

Thank You for Supporting the South Lake Middle School PTSA!