



## SENECA VALLEY BASEBALL BOOSTERS

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### **SV Baseball Boosters Board Meeting**

August 11, 2020

**Attendance:** Mike Baer, Ben Mack, Veronica Mortier, Mike Capizzi

**Account balances-**

- Savings – \$818.07
- Checking- \$9091.65

**Sponsorships and Program-**

- Ben Mack is working with Minuteman, programs being streamlined due to loss of season
- Layout should be ready for review by 8/14, printing done by 8/21
- printed copies to players, coaches, and major sponsors, digital copies for smaller sponsors
- programs may come in under budget
- Discussion of future potential for ad revenue, sponsorship, and promotional opportunities
  - Student announcer at games
  - Auction off a spot as game announcer
  - 5K fundraiser
  - Youth Home Run Derby partnered with CTAA, Miracle League

**Senior Gifts** - order for bags was cancelled due to long delays. Suggestion made to order care packages instead

**Future Plans for 2020-2021**

- Bingo night or 5K fundraisers
- Community outreach committee suggested by Mike Baer – ie: volunteer at local food pantry
- Working toward the goal of getting more parent involvement on planning committees

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**SVGBB Board Members**

President: Mike McCullough

Vice President: Michael Baer

Treasurer: Dan Blucher

Promotions: Ben Mack

Secretary: Veronica Mortier