

**Minutes  
Board of Directors  
Keep Aransas Beautiful**

**Meeting held  
August 13, 2018**

A meeting of the Keep Aransas County Beautiful was held on August 13, 2018. The meeting was convened by Board Vice President, Diane Tucker, at 5:33 PM at the Art Center, Classroom B, 106 S. Austin Rockport TX.

The following board members were in attendance:

Nelida Spurrell, Karen Ernst, ~~D'Ann Williams~~, Terry Darby, Judy Sutterfield, ~~John Aquilino~~, ~~Mary Aquilino~~, Diane Tucker, Donna Gregory, Steve Gregory, ~~Larry Peterson~~, ~~Mark Waters~~, ~~Diane Rust~~, ~~Malcolm Deickow~~

Board members absent: **(CROSS THROUGH NAMES ABOVE THAT WERE ABSENT).**

Others in attendance:

Rosemary Pizio-White, Amanda Wilson, Katy Darby

**Business:**

Terry Darby moved to approve the minutes from the June 18, 2018 board of directors meeting, Karen Ernst seconded the motion and the board members unanimously approved.

A motion was made by Karen Ernst for President D'Ann Williams to remain on executive board for remainder of natural term. Terry Darby seconded the motion and the board members unanimously approved. This vote was held on request of D'Ann Williams to reflect a probationary commitment upon acceptance of position.

A motion was made by Terry Darby to reimburse Rosemary Pizio-White fees of \$10.00 per training session charged for attending Chamber training on behalf of KACB. Rosemary has been paying the fees out of pocket. Motion included backdating any expenditures for previous meetings attended with appropriate documentation. Karen Ernst seconded the motion and the board members unanimously approved.

Marketing and Development discussion included splitting cost with History Center and paying \$15.00 every other month for Plant Exchange. After some discussion, the topic was tabled by Diane Tucker. Concerns included taking on reoccurring cost for a project that KACB currently volunteers to this PathWay project.

**President's Report:**

President's report was presented to board. Report proposed that KACB come up with budget targets to help with grant request. Board agrees this is a needed action item.

Board acknowledged from President's report the donation for \$15,000 from Corpus Christi Major Jo McComb.

**Treasurer Report**

Karen Ernst reported on expenses for the previous month. Itemized expenses were broken out for board members. Account balances as of 7/31/2018

**KACB Operating Account**

Beginning balance \$12,491.96

Ending balance \$27,313.57

**Blue Crab Fund**

Beginning balance \$13,949.11

Ending balance 15,769.11

Discussion on expenses included:

Reported substantial saving from approved purchase of cell phone for Executive Director. Will use a service from Go Daddy that is an app you run rather than purchase physical phone. GoDaddy cost was 115.22 for a year. Questioned whether this used the bandwidth from users personal data plan and it was stated it did not.

Karen Ernst reported that KTB had not announced the winners of Rebuilding Texas grant that was applied for in July. KACB still hopes for a positive outcome.

Announced the receipt of \$15,000 grant from Mayor of Corpus Christi, Jo McComb. Discussed the caveat that the funds "could not benefit KACB". Steve Gregory indicated that could be a red flag with auditors. Discussed getting a clarification on that wording.

Reported that \$1,820.00 was raised at last silent auction at winery. Further discussions included, more social media promotion of auction, allowing potential bidders to preview and bid on Wednesday and eventually being able to take the auction to a format suitable for Internet. Also discussed promoting the new T-shirt design for additional donations via that source.

**Projects:**

**Pirate Sweep** – August 11<sup>th</sup> – Diane Tucker – Great Success with the cleanup. Huge turnout of over 150 people, including students, coaches, parents and other supporters. Over 1500 pounds of trash picked up. Thank you cards were signed and Diane Tucker was going to distribute to ISD, and vendor contributors. Email addresses from sign up will be captured for database.

**Plant Exchange** – August 4<sup>th</sup> – Katy Darby reported on the plant exchange. Katy indicated that the turn out included both newcomers and return patrons. Plants submitted included a wide range including pecan trees and ice plants. Estimated that 12 people attended which is larger participation than in the past. Next Plant Exchange will be September 1<sup>st</sup>.

**Welcome Sign Update** – Judy Sutterfield – Updates included information from Jim at Little Sign Shop regarding the recreation of the nautical flags for both the north and south locations. Cost for the nautical flags (2 sets of seven) has been quoted at approximately \$300.00. Board indicated we should move forward with this item.

Rick Martinez at City Parks department indicated that the sail has been delivered to a shop in Corpus that will provide a quote for creating two new sails that will allow a cohesive view of both ends as well as a steadier fastening system due to the harsh environment. Quotes not provided as of yet for new sails.

City Park director requested via Rick Martinez that we speak to Town of Fulton and encourage collaboration within this project. Judy requested input from board and they agreed. We will ask for a meeting with the mayor of Fulton. Parks did indicate that their level of commitment to the project has not changed.

## Discussion Topics:

Membership Drive – Encourage current board members to discuss and determine a means of having a successful membership drive.

GLO Cleanup – Board members discussed and felt much confusion regarding this particular cleanup. There is some potential knowledge that GLO Cleanup is associated with the Navigation District. Additionally, there are thoughts that the Nav. District does not have a plan to do the GLO cleanup. Concerns were brought up regarding FEMA now coming in and working the water ways and how KACB should follow their guidelines which appear to be “stay out of the water”.

Focused Goals- Board spent time discussing the need to be more focused on projects. General consensus is that we spend some time picking our projects and lay out defined plans on what projects we are going to tackle. We need to make sure we are covering the projects required when applying for grants. Need to continue conversations to nail down event dates.

### DATES DISCUSSED AT JULY MEETING

Tentative calendar to be developed to get major events documented and marketed. Some noted options

Fall GLO – Sept. 15<sup>th</sup>

Sept 22<sup>nd</sup> after Hummingbird fest.

Oct 27<sup>th</sup> or Nov. 1<sup>st</sup> Waterway Cleanup

Fall Sweep – College Shirts – competition between schools

April 13<sup>th</sup> Don't mess with Texas Trash Off

Feb 16<sup>th</sup> – Love where we live - \*\*\*Fundraiser

Ivy Lane – Discussion around the connection between KACB and the Ivy Lane Site and Nature Walk. Previous communication indicated it may not be appropriate for KACB to promote the work done at Ivy Lane site as KACB affiliated. Neli checked with John Strothman and others involved and was assured that her work with that site is appreciated and considered a KACB initiative. The board was asked if it is appropriate to continue posting events and associating it to KACB. Attending board members agreed this work is valuable to KACB as a beautification project therefore valuable to the grant writing process. Board agreed that any work or information postings from the Ivy Lane site would be appropriate.

Discussion as to how the Ivy Lane Cleanup and Nature Walk scheduled on the same day as the monthly Plant Exchange may cause one event or the other to have limited participation. Neither date is easily changeable via KACB. Majority indicated they did not think the two events would pull from the same interested parties. It was also noted that the times were staggered so if a person intended to participate in both it would be possible.

Board Attendance/Preparedness – Diane Tucker led a discussion regarding attendance of board members and board preparedness. Suggest that lack of attendance by board members be addressed. Additionally, discussed attending board members be responsible for reading minutes, reports etc. prior to meeting and be prepared to move on to new items rather than having to spend time rehashing previous meetings or information. Board members present were in total agreement. Next meeting will not include a reading of minutes but rather a time to comment on minutes as submitted to board members in advance of the meeting.

Bylaw Review – Board discussion indicated that reviewing/updating/approving the Bylaws needs to be our immediate goal. Karen Ernst indicated they are very close to being finalized. Board requested that if any help is needed that Karen reach out and support will be provided. Additionally, some discussion topics in regards to the bylaws included a process to manage board members not attending and additionally considering a change of date for the KACB meetings. KACB meets the same time (second Monday) of the month that Friends of Padre meet.

Love where you live – Minutes from July indicated this was a possible clean up event date. The Love Where You Live was intended to be a fundraising event, not a cleanup.

There being no further business, a motion was made by Terry Darby and duly seconded by Karen Ernst to adjourn the meeting. The meeting concluded at approximately 7:21 pm.

Minutes submitted by Judy Sutterfield, Secretary

Acknowledged:

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President D'Ann Williams