



Alicia M. Schatteman

www.nonprofitscholar.com

 @aschatteman

 /nonprofitscholar

(C) 815-762-4815

aschatteman@gmail.com

Experience

- 2016 to present **Associate Professor** **Northern Illinois University, DeKalb, IL**
School of Public and Global Affairs, Joint Appointment with the Center for Nonprofit and NGO Studies and the Department of Public Administration

Teach and conduct research on all aspects of nonprofit management including strategic planning, communications, performance management, fundraising, board development, and volunteer management.
- 2010-2016 **Assistant Professor** **Northern Illinois University, DeKalb IL**
School of Public and Global Affairs, Joint Appointment with the Center for Nonprofit and NGO Studies and the Department of Public Administration
- 2009-2010 **Visiting Assistant Professor** **John Jay College of Criminal Justice, New York, NY**
Department of Public Administration
- 2001-2005 **Executive Director** **Montclair Historical Society, Montclair, NJ**
Responsible for all aspects of nonprofit operations including program development, museum management, financial management, volunteer and staff management, fundraising, and communications; increased general operating support by 24%; lead strategic planning efforts.
- 1999-2001 **Communications Director** **New Jersey Historical Society, Newark, NJ**
Responsible for membership relations and media relations including donor database management.
- 1997 – 1998 **Program and Marketing Specialist** **County of Middlesex, Piscataway, NJ**
Developed public programming and marketing for this new historic site, worked with community members to increase awareness of the site and developed a volunteer management program.
- 1995– 1997 **Tourism Coordinator** **County of Victoria, Lindsay, Ontario**
Developed marketing strategies to promote tourism in the County.
- 1992-1994 **Summer Tourism Coordinator** **County of Renfrew, Pembroke, Ontario**
Operated 11 tourism information centers across the country including hiring, training and supervising all staff, developing marketing materials, and collecting visitor data.

Education

Ph.D. Public Administration

School of Public Affairs and Administration, Rutgers University, Newark, New Jersey (2009)

Master of Science: Communications Management

Interdisciplinary program in the Newhouse School, the Martin J. Whitman School of Management and the Maxwell School of Citizenship and Public Affairs, Syracuse University, Syracuse, New York (2005)

Master of Arts: Canadian and Indigenous Studies

Interdisciplinary program, Trent University, Peterborough, Ontario, Canada (1997)

Bachelor of Social Science: Public Policy and Public Management

University of Ottawa, Ottawa, Ontario, Canada (1994)

Alicia M. Schatteman

Sample of Invited Talks

- July 28, 2016, speaker “Introduction to Nonprofit Financial Management and Accounting”, DeKalb County Nonprofit Day
- July 29, 2015, speaker “Communicating Nonprofit Performance” and “Measuring Your Mission”, DeKalb County Nonprofit Day
- May 21, 2015, speaker “Mission Drift” for the DeKalb County Nonprofit Partnership
- February 27, 2014: Panel Discussion “Mission Based Collaboration: Making the Most of Public-Private Partnerships with Community-Based Nonprofits”, ILCMA Winter Conference, Springfield, IL
- March 19, 2014 “Strategic Planning for Nonprofits”, Breakfast Series for NGOLD/DCNP
- September 17, 2014: “Recruiting and Managing the Millennial Volunteer”, NGOLD Breakfast CEO series
- December 17, 2013 “Social Media – Connecting Government and Constituents”, Civic Leadership Academy, NIU Center for Governmental Studies at NIU Naperville
- October 19, 2012 Illinois Township Management Academy, Strategic Planning Workshop

Nonprofit Consulting

2018	Kendall County Soil and Water Conservation District, Voluntary Action Center, DeKalb County Youth Services Bureau, Gracie Center, Neighbors House
2017	DeKalb County Mental Health Board, Egyptian Theatre, City of St. Charles 708 Mental Health Board, Oak Crest Retirement Center, Family Services Agency
2016	DeKalb County Mental Health Board, Alliance of Illinois Community Foundations, Tails Humane Society, Genoa Public Library, DeKalb County Community Gardens, Community Foundation of Macon County, CASA DeKalb County, Savanna Museum and Cultural Center, DeKalb County Soil and Water Conservation District, Safe Passage
2015	Egyptian Theatre, Oak Crest Retirement Center, American Fraternal Alliance, Illinois CASA, City of Rochelle, DeKalb County Mental Health Board
2014	DeKalb Public Library, Gracie Center, American Fraternal Alliance, Egyptian Theatre, Kishwaukee United Way, Illinois CASA, Rochelle Community Hospital Foundation
2013	Oak Crest Retirement Center, Egyptian Theatre, Sycamore History Museum, Glidden Homestead Museum, DeKalb Public Library, Gracie Center
2012	Illinois CASA
2011	Oak Crest Retirement Center