



Barter Vacations

Presented by

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Vacations 101

Sun & Fun Media is the industry's leader in providing exciting vacations on a 100% Barter Basis. Your barter ad schedule translates into Vacation Credits. Credits are then redeemed for vacations in any combination you want.

- **Drive-Away Vacations (1-4 credits):** At least 3 hours drive from your market, typically include lodging at 3 star or better hotel. We wouldn't put you, your clients or your listeners anywhere we wouldn't stay ourselves.
- **Cruises (3-7 credits):** We work with Carnival Cruise Line. Our cruises are all Fall sailings and leave from all US ports. Cabins are run-of-ship.
- **Fly-away vacations (5+ credits):** These trips include airfare from major departure cities like Miami, New York and Los Angeles. They are 3-5 nights in duration and include amazing destinations including the Caribbean, Europe, Asia, Australia and more.
- **Add-on airfare:** You can add airfare to any vacation for 4 credits.
- **Need something customized?:** We can put together almost any kind of vacation package. Credits will vary depending on the vacation length, accommodations, airfare, etc.

Putting it All Together

Now that you know how vacation credits can be used, let's talk schedules. We monetize your barter schedule via our partner, Premiere Radio Networks. We calculate the Network value of your schedule and convert it to Vacation Credits.

For this example, let's imagine your stations' barter schedule generates 12 vacation credits. You can use credits as follows:

- **One 12 credit custom vacation OR**
- **Two 6 credit fly-away vacations OR**
- **Three 4 credit drive-away vacations OR**
- **Six 1 credit drive-away vacations OR**
- **Any combination that adds up to 12!**

Redeeming Vacation Credits is easy, too. Once you have signed a contract, your credits become active. We set you up with a username and password for our website and you simply order the vacations on line. You'll receive a confirmation document that gives all the details on the vacation that you can present to the recipient. After that, our Travel Coordinator handles any questions or problems. It's that simple. You have one year to award the trips. Once trips are awarded, they are good for one year from the date of issue. For example, if your contract starts on January 1, 2015, and you award a trip on October 15, 2015 the recipient has until October 15, 2016 to take the trip.

The Ultimate Golf Experience...

Pebble Beach

round-trip air for 2 to San Jose
2 nights of accommodations at The Inn at Spanish Bay
1 round of golf for 2 at famous Pebble Beach

Specialty Vacation
not valid for holidays or annual events
major international airports only; baggage fees not included
estimated 19 credits

Disney Family Vacation

includes:

round-trip airfare for 4 to Orlando

4 nights at the DoubleTree Hotel

4 Disney 3-day park hopper passes

*Specialty Vacation
not valid for holidays or annual events
major international airports only; baggage fees not included
estimated 20 credits*

7-Day Bahamas Cruise from Baltimore



Carnival Pride

Baltimore, MD - Day 1
Fun Day at Sea - Day 2
Fun Day at Sea - Day 3
Port Canaveral - Day 4
Nassau, Bahamas - Day 5
Freeport, Bahamas - Day 6
Fun Day at Sea - Day 7
Baltimore, MD - Day 8

Valid for 2 passengers
Available September 15 – December 15, excluding holidays; taxes, fees, surcharges and gratuities not included
7 credits

3-Day Baja Mexico Cruise from Los Angeles

Carnival Inspiration

Los Angeles, CA – Day 1
Ensenada, Mexico – Day 2
Fun Day at Sea – Day 3
Los Angeles, CA – Day 4



Valid for 2 passengers
Available September 15 – December 15, excluding holidays; taxes, fees, surcharges and gratuities not included
3 credits

Domestic Vacation
3 nights of accommodations

Admission for 2
Shedd Aquarium
Hancock Observatory
Museum of Science & Industry
Adler Planetarium & Astronomy Museum
The Field Museum

4 credits

Chicago, IL

A wide-angle photograph of the Chicago skyline at night, viewed from across a body of water. The city's lights are reflected in the calm water. The sky is a deep blue with some light clouds. The Willis Tower is prominent on the left, and the Trump Tower is on the right. The text is overlaid on the image.



Domestic Vacation
3 nights of accommodations
The Tuscan

Admission for 2
4 day Muni & Cable Car Passports
Aquarium of the Bay
Blue & Gold Fleet Bay Cruise
de Young Museum
Exploratorium
Legion of Honor
San Francisco Museum of Modern Art

3 credits

San Francisco, CA

Washington, DC

Domestic Vacation

3 nights of accommodations

Holiday Inn Hotel & Suites Old Town

Free admission to the top attractions

Arlington National Cemetery

Lincoln Memorial

National Archives

National Gallery of Art

United States Capitol Building

Washington Monument

White House

San Diego, CA

Domestic Vacation

2 nights of accommodations

La Quinta Inn San Diego Sea World

Admission for 2

San Diego Zoo

Birch Aquarium

Midway Museum

Belmont Park

Knott's Soak City

Legoland California

1 credit

Dublin, IE

Flyaway Vacation
Round-trip air for 2 from New York City
3 nights of accommodations at a tourist class hotel

Valid September – March excluding holidays and annual events
Transportation to and from NYC, taxes, fees and surcharges not included
8 credits



Paris, FR

Flyaway Vacation

Round-trip air for 2 from New York City

3 nights of accommodations at a tourist class hotel

Valid September – March excluding holidays and annual events

Transportation to and from NYC, taxes, fees and surcharges not included

8 credits



2 Airline Tickets



2 domestic round-trip airline tickets

Discount airlines, economy class seats, major airports and continental US only

Baggage fees not included, not valid for same day return

4 credits (from US Mainland; 6 credits from AK, HI).

Waikiki Beach, HI

Flyaway Vacation

Round-trip air for 2 from Los Angeles

3 nights of accommodations at a tourist class hotel

Valid September 1 – March 1, excluding holidays and annual events

Transportation to and from LA, taxes, fees and surcharges not included

6 credits

Cabo San Lucas, MX

Flyaway Vacation

Round-trip air for 2 from Los Angeles

3 nights of accommodations at a tourist class hotel

Valid September – March excluding holidays and annual events

Transportation to and from LA, taxes, fees and surcharges not included

6 credits