

Broomfield Council on the Arts & Humanities

IMPACT SHEET



MISSION

Broomfield Council on the Arts & Humanities (BCAH) is a nonprofit, membership-based organization, dedicated to the advancement of the arts and humanities. We strive for quality programs by nurturing creative ideas, fostering community participation, facilitating professional excellence in member offerings, and ensuring inclusive access for residents of Broomfield and surrounding communities. This organization was founded in 1973 by local leaders and approved by the City Council as Broomfield's official nonprofit arts organization.

DATA

- 65%+ of program attendees are Broomfield residents
- Each age group is served by one or more programs
- BCAH staff presents 13-15 annual events
- BCAH program directors present 70+ events, sessions, and workshops per year
- BCAH supports an additional 80+ programs and events through marketing and technological services
- BCAH provides bundled services (with or without fiscal management) to seven groups and organizations and marketing to an additional 17 local groups and nonprofits



FUNDING NEEDS

2022-2023

General operating and capacity building

- Hiring of additional staff
- DEIA+ workshop and board development

Program funding

- Science+Art Program expansion
- Summer Events Series





Broomfield Council on the Arts & Humanities

2022 CREATIVE IMMERSION GALA

NONPROFIT MISSION

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PURPOSE OF EVENT

- Deliver message that creativity is essential to a healthy, well-balanced life
- Raise funds to support nonprofit growth
- Increase brand awareness

THEME/DRESS

Artistic masquerade gala/creative black tie encouraged -- not required (high fashion from any time period, suits, creative accents)

EVENT DETAILS

- Date/time: September 8 from 6:30-9 p.m. (6 p.m. early entry for sponsors)
- Location: The Establishment, 11885 Bradburn Blvd., Westminster, CO 80031
- Projected attendance: 200
- Interactive stations, performances, awards ceremony
- Outdoor standing cocktail and hors d'oeuvres hour; indoor arena seating for performances
- Heavy hors d'oeuvres and desserts only, signature cocktails, beer and wine
- Ticket range: \$95-125 pp (\$75 pre-reserve)
- Sponsor packages from \$1,500-\$10,000 (packages include tickets, sponsor recognition, signage, inclusion in marketing, etc.)





SPONSORSHIP PACKAGES



Creative Benefactor Sponsor (\$10,000; one available)

- 12 premier tickets; includes front row seating for stage performances, early access to the immersive art room and cocktail hour, one signature drink and two drink tickets per person, one ticket voucher per person to a 2022-2023 "BCAH Presents" event
 - Name/Company recognition: Displayed throughout gala venue, on website home page for one year at ArtsinBroomfield.org, through social media platforms, during announcements, and featured in video; full page program ad (back cover); one-year BCAH business membership which includes listing in quarterly "Spotlight on the Arts" newsletter
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Red Carpet Sponsor (\$7,500; one available)

- 8 premier tickets; includes front or second row seating for stage performances, early access to the immersive art room and cocktail hour, one signature drink and two drink tickets per person, one ticket voucher per person to a 2022-2023 "BCAH Presents" event
 - Name/Company recognition: Displayed at red carpet and website home page for one year at ArtsinBroomfield.org, through social media platforms, during announcements, and listed in video; full page program ad (inside); one-year BCAH business membership which includes listing in quarterly "Spotlight on the Arts" newsletter
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Ticketing/Auction Platform Sponsor (\$5,000; one available)

- 8 premier tickets; includes second or third row seating for stage performances, early access to the immersive art room and cocktail hour, one signature drink and two drink tickets per person, one ticket voucher per person to a 2022-2023 "BCAH Presents" event
 - Name/Company recognition: Displayed at registration and auction tables and website home page for one year at ArtsinBroomfield.org, through social media platforms, during announcements, and featured in video; half-page program ad; one-year BCAH business membership which includes listing in quarterly "Spotlight on the Arts" newsletter
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Main Stage Entertainment or Immersive Room Sponsor (\$5,000; four available)

- 8 premier tickets; includes second or third row seating for stage performances, early access to the immersive art room and cocktail hour, one signature drink and two drink tickets per person, one ticket voucher per person to a 2022-2023 "BCAH Presents" event
- Name/Company recognition: Displayed at registration tables, auction tables, and website home page for one year at ArtsinBroomfield.org, through social media platforms, during announcements, and listed in video; half-page program ad; one-year BCAH business membership which includes listing in quarterly "Spotlight on the Arts" newsletter



Video Sponsor (\$3,500; one available)

- 8 tickets; includes third or fourth row seating for stage performances, early entry to cocktail hour, two drink tickets per person, one ticket voucher per person to a 2022-2023 "BCAH Presents" event
 - Name/Company recognition: Displayed at sponsored table and website home page for one year at ArtsinBroomfield.org, through social media platforms, during announcements, and listed in video; quarter-page program ad; one-year BCAH business membership which includes listing in quarterly "Spotlight on the Arts" newsletter
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Hors d'oeuvres, Beverage or Dessert Sponsor (\$2,500; 4 available)

- 8 tickets; includes special group seating for stage performances, early entry to cocktail hour, two drink tickets per person, one ticket voucher per person to a 2022-2023 "BCAH Presents" event
 - Name/Company recognition: Displayed at sponsored table and website home page for one year at ArtsinBroomfield.org, through social media platforms, during announcements, and listed in video; quarter-page program ad; one-year BCAH business membership which includes listing in quarterly "Spotlight on the Arts" newsletter
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Creative Station Sponsor (\$2,000; 4 available)

- 8 tickets; includes special group seating for stage performances, early entry to cocktail hour, two drink tickets per person, one ticket voucher per person to a 2022-2023 "BCAH Presents" event
 - Name/Company recognition: Displayed at sponsored station and website home page for one year at ArtsinBroomfield.org, through social media platforms, during announcements, and listed in video; quarter-page program ad; one-year BCAH business membership which includes listing in quarterly "Spotlight on the Arts" newsletter
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Arts Friend Sponsor (\$1,500; 4 available)

- 6 tickets; includes special group seating for stage performances, two drink tickets per person, one ticket voucher per person to a 2022-2023 "BCAH Presents" event
 - Name/Company recognition: Displayed at event and website home page for one year at ArtsinBroomfield.org, through social media platforms, during announcements; listed in video and program; one-year BCAH business membership which includes listing in quarterly "Spotlight on the Arts" newsletter or one-year BCAH individual/family membership
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Cultural Supporter (\$800; 3 available)

- 4 tickets; includes special group seating for stage performances, one drink tickets per person, one ticket voucher per person to a 2022-2023 "BCAH Presents" event
 - Name/Company recognition: Displayed at event and website home page for one year at ArtsinBroomfield.org, through social media platforms, during announcements; listed in video and program; one-year BCAH business membership which includes listing in quarterly "Spotlight on the Arts" newsletter or one-year BCAH individual/family membership
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Program Ads (design services can be added for \$25)

- \$100 business card size
 - \$200 half-page
 - \$400 full-page
 - \$675 two full pages
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Silent Auction Item(s)

- Any item of any value is greatly appreciated
 - Pickup of items at a later date is possible
 - Listing in program as a donor
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Contact Information

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