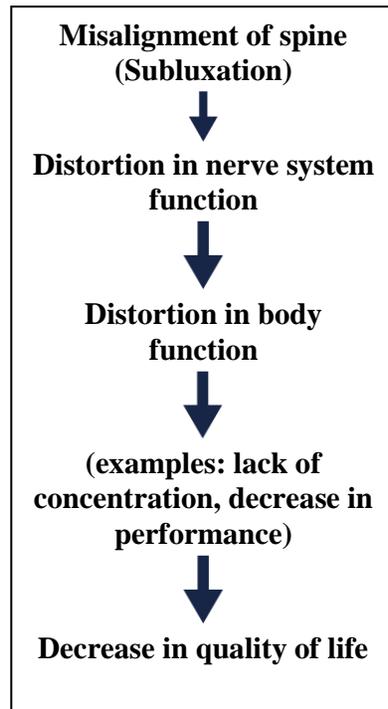


NOITAXULBUS!

By this time many of you are probably wondering what's with the noitaxulbus? Is it something to do with April 15th? Is it something that opposes busing? Well if you haven't figured it out yet—let us give you a clue—it's related to chiropractic (come on, you should have figured that!) And what's the million dollar word in chiropractic? That's right—subluxation!!! So the question is what does noitaxulbus have to do with subluxation? (Although by now you must be catching on!) That's right it's subluxation backwards. The Strauss Chiropractic Center wants you to know subluxation forwards and backwards.

Subluxation—vertebral subluxation to be specific—refers to the slight misalignments of the bones of the spine that distort the proper function of the nerve system and consequently the proper function of the body as a whole. Because virtually every cell, tissue and organ in your body is connected to your brain by

the nerve system, optimal function of the body is directly dependent upon optimal function of your nerve system. Fortunately (or unfortunately), research has shown that pressure as light as the weight of a dime can reduce nerve function from 100% down to only 60%.



This pressure is the same as that which occurs in the presence of a subluxation. What's more, optimal body function is directly related to many aspects of life including mental sharpness, physical performance and emotional stability, all of which obviously determine the overall quality of your life. **This means that subluxation can directly affect the overall quality of your life.** It makes sense then to have your spine checked for subluxation on a weekly basis to ensure the highest quality of life for yourself and your friends

and loved ones. NOITAXULBUS—subluxation—now you know it forwards and backwards.

Jelly Bean Contest!

It's that time again!?!?
Every time you come in from April 8th to April 20th, you will have a chance to guess the number of jelly beans in the container! The person who guesses the closest without going over, will win a prize!

