



## Western Association of Educational Opportunity Personnel Service Council Committee Report 2021-2022

<b>Committee Name:</b>	Council for Opportunity in Education (COE) Fair Share Campaign
<b>Committee Chair/Co-Chairs:</b>	Ana Prado
<b>Committee Members (if any):</b>	
<b>Committee Description:</b> The COE Fair Share Campaign encourages WESTOP members to provide personal contributions in order to provide COE with funds to run and function. COE is an advocate of TRIO programs, reaches out to the Department of Education and lobbies on behalf of TRIO programs.	

### Committee Goals & Priorities

Increase membership and contributions to the Fair Share Campaign Institutional memberships, personal contributions and 10-for-10 campaign  
 Ensure that the membership follows through on their commitments.  
 Help COE raise 100% of their goals by June 30th, 2022.  
 Help WESTOP and the WESTOP California region raise 100% of their goals.

### Committee Updates

For fiscal year 21-22, our chapter goal for \$10-for-10 is 25. We are currently at 31!

- Anyone can contribute any amount at any time. Every bit helps when it goes toward advocacy efforts for our programs.
- 2 members were selected to register for COE's Policy Seminar for free.

As of May 9th, 2022,

- The COE Fair Share Campaign raised \$ \$150,521.95, 97% of our goal. Last year 81%
- The WESTOP Fair Share Campaign raised \$18,814.58, 91% of our goal. Last year 74%
- The WESTOP California Fair Share Campaign raised \$11,813.58, 95% of our goal. Last year 74%

Non-institutional members and expiring memberships received an email and phone call encouraging them to become members or to renew their membership.



### Recommendations

Renew your institutional membership.

Please encourage new grantees to become members.

If you are able and willing continue to make personal contributions of any size using the fillable PDF or directly online <https://coenet.org/donate.shtml> (Please notify me to ensure it gets counted for SoCal)

### Action Items

N/A

Respectfully Submitted,

*Ana Prado*