



RxMap® Multimed Adherence Packaging Solutions

Provide Patients with a System to Take the Right Medications at the Right Time





RxMap® Multimed Adherence Packaging Systems:

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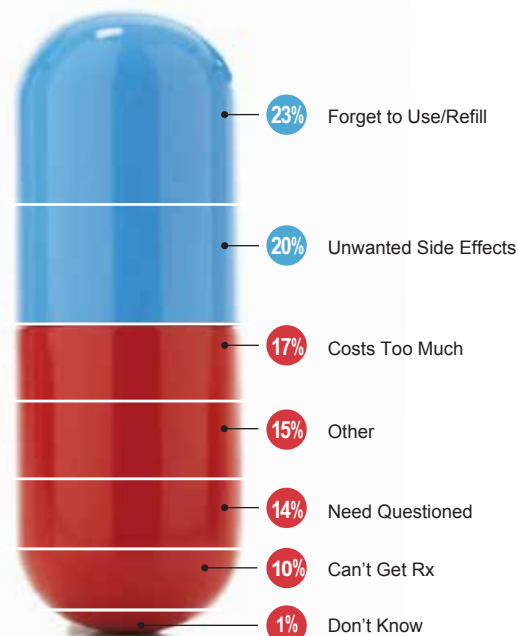
Lack of medication adherence is not only dangerous – it costs the healthcare system an estimated \$290 billion annually.¹ Three out of four Americans report that they do not follow doctors' orders when taking prescription drugs.²

Better clinical outcomes can be achieved through more than just medication. Pharmacy intervention and adherence tools, such as multimed packaging, can have a significant impact on patient health and safety—especially when it comes to multimed regimens.

To address compliance concerns, MTS has developed a multimed blister card and packaging system—RxMap®. RxMap (Multimed Adherence Packaging) was developed to increase patient compliance by offering an easy-to-follow system that provides visual reinforcement of what to take and when.

This sealed, tamper-evident package makes it easy for RxMap users and caregivers to tell if medication has been taken. Unlike other systems, RxMap reduces the confusion of managing multiple medications, making it easy to know what to take and when.

Reasons Cited for Poor Medication Compliance

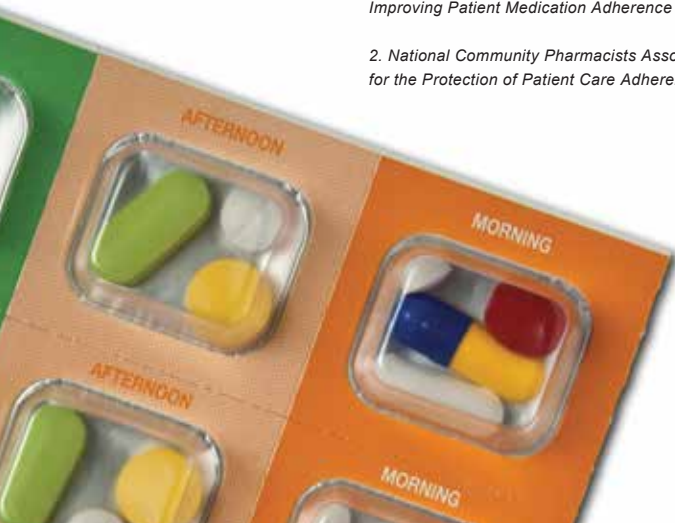


BCG analysis, Harris Interactive 10,000 Patients Survey, 2002
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Source: Thom Strombaugh, CIGNA Pharmacy Management

1. New England Healthcare Institute, August 2009 report: *Thinking Outside the Pillbox: A System-wide Approach to Improving Patient Medication Adherence for Chronic Disease.*

2. National Community Pharmacists Association and Pharmacists for the Protection of Patient Care Adherence Survey 2006.





Who Uses RxMap?

Pharmacy patients who need help with multiple medication regimens.

A pharmacist at an independent pharmacy spent several weeks working with an elderly patient who had to take several medications throughout the day and was failing to stay compliant, because she was confused about what to take and when. Not surprisingly, this patient was unable to derive maximum health benefits from her medications.

When presented with RxMap®, the pharmacist was very excited to finally have a system that would help patients who take multiple medications; not to mention, the pharmacist was no longer burdened with finding a solution.





Pharmacies looking to increase market share with a new product offering.

Many pharmacies today are looking to grow their business by expanding into new markets, such as group homes, mental health facilities and other special needs clinics, such as HIV/AIDS patients. These facilities serve patients that take several medications throughout the day, so they benefit greatly from the organization and ease of use that RxMap offers.

Offering RxMap allows pharmacies to branch into new customer segments, enabling growth and differentiation from other pharmacy providers.

Caregivers searching for an easy-to-follow adherence system for their loved ones.

Caregivers—whether they are professional or caring for a loved-one—can use RxMap to improve medication adherence. Pharmacists offering RxMap cards can provide the solution for these caregivers. For example, Mrs. Roberts, the primary caregiver for her father, observed a decline in his mental and physical state over a period of time. On one visit, she noticed that he had been skipping doses of needed medications and taking others at the wrong time. With eight medications to take throughout the day at different times and in different quantities, it is no wonder he was confused. Mrs. Roberts spoke to her pharmacist and asked if there was any way to help her father take the right medications at the right time. The pharmacist was more than willing to help and offered RxMap as a solution.



RxMap organizes medications, making it easy for patients to stay adherent.





RxMap Cards Set Your Pharmacy Apart

RxMap® is a blister card for multiple medications organized by time-of-day and day-of-the-week. This card provides instant visual reinforcement of what to take and when.

RxMap (Multimed Adherence Packaging) is organized in a format that is familiar to patients and caregivers. With a tamper-evident seal, users can see at-a-glance whether a medication has been taken.

