



Friday, June 15th, 2018 | VIP Sponsors Reception ~ Moretti's at the Sheraton | 6:00 PM - 7:30 PM  
 Saturday, June 16th, 2018 | Sickle Cell "Showtime" Gala | Sheraton Birmingham Grand Ballroom  
 Pre-Gala Reception | 6:00 PM - 6:45 PM "ShowTime" | 7:00 PM

**A WONDERFUL OPPORTUNITY TO SHOW YOUR COMMUNITY SPIRIT...  
 900 - 1000 PEOPLE PARTICIPATE IN THIS EVENT**

**CORPORATE SPONSORSHIP OPPORTUNITIES**

**SOLID GOLD** | \$50,000 AND ABOVE

- PREMIER GALA TABLE SEATING (4 TABLES), COMPLIMENTARY VIP PARKING
- SOUVENIR PROGRAM BOOKLET AD FULL PAGE (BACK COVER, INSIDE FRONT OR BACK)
- **VIP HOST FRIDAY RECEPTION (12 GUESTS)**
- PODIUM & VISUAL SPONSOR SCROLL RECOGNITION-LOGO /LINK ON AGENCY WEBSITE
- PHOTO OPPORTUNITY WITH CELEBRITY HOST
- LOGO/LINK ON AGENCY WEBSITE

**PLATINUM GOLD** | \$25,000 AND ABOVE

- PREMIER GALA TABLE SEATING (3 TABLES), COMPLIMENTARY VIP PARKING
- SOUVENIR PROGRAM BOOKLET AD FULL PAGE
- **VIP HOST FRIDAY RECEPTION (8 GUESTS)**
- PODIUM & SPONSOR SCROLL RECOGNITION/LISTING ON AGENCY WEBSITE
- PHOTO OPPORTUNITY WITH CELEBRITY HOST

**24K SPONSOR**                                      \$20,000.00                                      2 Preferred Reserved Tables  
 Prominent full page program ad; Podium recognition; Photo opportunity with Celebrity Host; Acknowledgement on Media & Marketing promotions; Logo/link on agency website; **VIP Host Reception (6 Guests)**; VIP Parking available

**18K SPONSOR**                                      \$15,000.00                                      Premium Reserved Tables  
 Prominently placed full page program ad; **VIP Host Reception (4 guests)**; Media & Marketing Recognition; agency website recognition, VIP Parking available

**14K SPONSOR**                                      \$10,000.00                                      2 Select Reserved Tables  
 Inside full page program ad; A/V scroll; **VIP Host Reception**; listing on agency website

**10K SPONSOR**                                      \$ 5,000.00                                      1 Select Reserved Table  
 Inside half page program ad; A/V scroll; agency website recognition; **VIP Host Reception**

**RESERVED TABLE FOR 8**                                      \$ 2,500.00



The favor of your generous response is requested by  
April 15, 2018



**A WONDERFUL OPPORTUNITY TO SHOW YOUR COMMUNITY SPIRIT...  
900 - 1000 PEOPLE PARTICIPATE IN THIS EVENT**

- Solid Gold** \$ 50,000 and above
- Platinum Gold** \$ 25,000 and above
- 24K Gold** \$ 20,000 and above
- 18K Gold** \$ 15,000 and above
- 14K Gold** \$ 10,000 and above
- 10K Gold** \$ 5,000 and above
- Table Supporter** \$ 2,500 and above
- Supporting Donation** \$ \_\_\_\_\_

Enclosed is a check for: \$ \_\_\_\_\_ (Make payable to The Sickle Cell Foundation)  
Remit to: 2018 Sickle Cell Gala, Sickle Cell Foundation, 3813 Avenue I, Birmingham, Alabama 35218

COMPANY/ORGANIZATION \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

The Sickle Cell Foundation | 205.780.2355 or 1.800.735.0405 | [info@sicklecellbham.org](mailto:info@sicklecellbham.org)  
[www.sicklecellbham.org](http://www.sicklecellbham.org) | Facebook: Sickle Cell Foundation Birmingham

*Thank You for your support!*



The Alabama **SICKLE CELL AWARENESS TAG**  
is now available for purchase.

