



“Where German history and fairytales come to life”

Toni Knoll
Mid-Michigan Renaissance Festival Owner
7464 Frankenmuth Road
Vassar, MI 48768

To whom it may,

I am writing regarding a sponsorship opportunity for you and your business to be a part of the 2019 Mid-Michigan Renaissance Festival. We are a local event that brings German history and Fairytales to life in an interactive way. We pride ourselves in not only being a budget friendly event, but an event for all ages, a truly Family Friendly escape, and not unlike your establishment, we pride ourselves on becoming a part of one's family. In 2016 we received some local support and that support helped to bring in a new Façade for our patrons to enjoy. In 2017, we improved our grounds by adding Potter's Pond, and several permanent structures and opened a new lane. In 2018, we celebrated our 10th Anniversary and built a new castle and stage to create even more fun field activities for the patrons who visited the Enchanted Forest.

In 2016, we had well over 2,000 ticket sales to our event and it was covered by local newspapers, magazines, V- Blogs and Blogs as well as a local news station. In 2017 and 2018 we had over 2500 ticket sales to our event and we are anxiously looking forward to an even greater success in the 2019 year's event. We are hoping that you will consider sponsoring in our 2019 event. We have made some changes to our sponsorship program and we hope you will find satisfying.

Sponsorship Levels available for 2019:

- GOLD- \$500.00 - Company Logo featured in our 2019 ABC 12 Children's Expo at the Birch Run Expo, brochures, Website, Facebook, Twitter, Instagram as well as a sign posted at the event and 20 Ticket vouchers for your company.
- SILVER- \$250.00 - Company Logo Features in our 2019 Website, Facebook, Twitter as well as a sign posted at the event and 15 Ticket vouchers for your company.
- BRONZE- \$100- Company Logo featured on our 2019 Website, Facebook, Twitter and 10 Ticket Vouchers for your Company.

Other forms of sponsorship can also be established. In previous years we have had themed contests, special events and prize giveaways that have been sponsored specifically and we have had nothing but success. If your company would be willing to participate in the 2019 event as a sponsor please contact us. Thank you for your time and consideration. Thank you for your consideration and if you have any questions please contact our Advertising and Sponsorship Manager:

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Mid-Michigan Renaissance Festival's Enchanted Forest

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