

ANNUAL

REPORT
2021

La Casita Center presents our achievements and growth through the 2021 calendar year.

OUR TEAM

Annika Alvarez
Allison Butrum*
Ben Harlan
Bree Pearsall
Carly McAlister
Cassie Marshall
Claudia Mesa
Crys Santacruz
Crystal Bryson
Dashira Griffith*
Eva Melissa Astudillo
Karina Barillas
Kimberly Morales*
Jacob Hobbs
Juana Perez
Lorena Gonzalez
Maria Cristina Domingo
Mildred Menchu-Johnson
Mario Ober-Marron
Patricia Bautista-Cervera
Sassa Rivera
Virginia Paiz-Gilbert
Yamira Rafael
Yarieli Cuevas
Yessica Delgado Caballero
Yumaika Estrada

OUR BOARD

Allyson Ferry
Clara Nuñez
Elieth Enriquez
Erica Bindner-Wooten*
Enid Trucios-Haynes
Guillermo Sollano
Laura Escobar-Ratliff
Moir A. Owen
Patricia Cummings*
Shameka Parrish-Wright
Tania Avalos
Thomas Gurucharri*
Wes Lites*

*No longer serving.
223 East Magnolia Ave
Louisville, KY, 40203
502-322-4036
www.lacasitacenter.org



Dearest Circle of La Casita,

People usually ask me, how did you all get to grow this much, this far, this quick? How is it that a Latinx-led, Feminist-led organization that started with a dream, with zero funds and with no strategic plan, but the precious desire of building community has such an impact? Well, I have many answers and different versions of the many reasons why.

Our why is based on the resiliency of the amazing people that we accompany, the passion and commitment of our incredible Team, a wonderful Board of Directors that believe deeply in what we are doing and trust the expertise and dedication of our Staff, and a generous Community that provides us with loving accompaniment and support that humble my heart. You see, being relentless, by believing that a better world is possible for families that have nothing, is one of our most precious strengths, and everyone in our circle can see that. Not even a global pandemic has stopped our growth, in fact, the pandemic showed how much the work of La Casita is needed in our community. As we present our 2021 Annual report, my heart humbly honors the sacrifices, the endless hours of loving accompaniment, and the collective hope and intention that everyone that we come in contact with, can feel the amazing light of our Circle. I intentionally remind everyone around us that La Casita and our families deserve opportunity, investment and a better life. I strongly believe that our Organization is worthy to have the resources, the financial stability and the ability to provide the best accompaniment, with as many resources as we are able to. And my amigxs, my friends, this annual report reflects that. That you believe in us, that our community trusts us, that our team's work has an impact that can barely be measured with numbers. I don't doubt, not even by a second, that this year ahead of us will be full of the opportunity to continue growing. We will be expanding with a second building, more spaces to share community with our families and more dreams to fulfill.

Gracias con todo mi corazón, thank you with all my heart, for the blessing to call YOU, dearest Circle, our familia and our friends.

There is no limit to love.... 2022, here we go!



Karina Barillas, M.Ed
Executive Director

HIGHLIGHTS

 **52,049**
TOTAL SERVICES

 **2,001***
FAMILIES SERVED

 **106**
ZIPCODES

 **1,716**
COVID-19 VACCINES

 **3,049***
INDIVIDUALS SERVED

 **28**
COUNTRIES OF ORIGIN

 **2,527**
FOOD BASKETS DIST.

 **2,017**
REFERRALS TO ORGS.

 **15**
LANGUAGES SPOKEN

ACCOMPANIMENT & ADVOCACY



TOTAL SERVICES



9,027
CASE MANAGEMENT
SERVICES



\$51,100
DISTRIBUTED THROUGH
FINANCIAL ASSISTANCE



2,855
SERVICES TO "UMA"
FAMILIES



319
INTERPRETATION/
TRANSLATION SERVICES

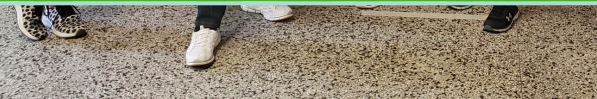


1,627
SERVICES RELATED TO
DOMESTIC VIOLENCE

At La Casita, accompaniment describes the methodology we use to carry out our mission of providing systemic change within our families. We support our families to create the decisions they want in their lives by having the someone by their side every step of the way. We overcome barriers, we advocate, we inform, and more, through this program of accompaniment & advocacy.

*Un Mano Amiga (UMA) is an advocacy led program to families with children, and members, who have special care needs.

HEALTH & EMPOWERMENT



When the pandemic began, we knew the families we served would face additional obstacles getting accurate data and resources related to our new reality. With that, we formalized our "Health Empowerment" Program in 2021 to readily provide families access to vaccinations, awareness, and prevention through trusted channels and community leaders.



875
COVID-19 AT-HOME KITS
DISTRIBUTED

TOTAL SERVICES



2,252
COVID-19 & FLU
VACCINES DISTRIBUTED



4,433
RECEIVED COVID-19
& FLU AWARENESS



2,130
HEALTH CASE
MANAGEMENT



813
MEDICAL REFERRALS



881
PATIENTS WITH COVID-19
FROM 310 FAMILIES

HOSPITALITY & SOLIDARITY



TOTAL SERVICES



4,135
FOOD BASKET & BASIC
PRODUCTS DELIVERED



767
ADULT & INFANT
DIAPER KITS DISTRIBUTED



818
CLOTHING & GOODS
DISTRIBUTED



102
NEW BEGINNING
PACKAGES



1,761
VOLUNTEER MILES
DRIVEN

Love is at the foundation of everything we do. We welcome everyone to our circle with kindness, generosity, and most importantly, love. Whether this means a hug, a kind word, or a hot meal, we are proud of the hospitality and solidarity we provide. With our delivery network, bodeguita-pantry, and New Beginnings packages, we support our families in true La Casita style.

LEGAL CLINIC & SUPPORT

TOTAL SERVICES



586
LEGAL CASE MANAGEMENT
& ACCOMPANIMENT



275
CONSULTATIONS WITH
ATTORNEYS



476.50
VOLUNTEER ATTORNEY
HOURS PROVIDED



471
VOLUNTEER INTERPRETER
HOURS PROVIDED



16
OTHER LEGAL SERVICES
(DACA RENEWALS, ASYLUM CASES, ETC)

For many of our accompaniments, the journey from Latin America to the United States is traumatizing. Our families have faced state intervention, family separation, mistreatment and hostile environments. Navigating the exclusionary and inaccessible legal system is an immense challenge, and we are proud of our staff and volunteers who provide free legal services to our families. Our legal services remain free of charge and accessible to ensure our families can obtain the services when they need them most.



EDUCATION & EMPOWERMENT

Education is a right that very few of our families can access. Our community faces numerous institutional barriers to receive education. Our approach is to empower our families and to create a future with bright minds. In 2021, our services remained virtual. In our kindergarten readiness program, La Escuelita, we expanded our NTI program and continued providing kits and educational materials to our La Escuelita students. Additionally, we had 48 students graduate our program this year..

TOTAL SERVICES



3,904
SERVICES TO 48 LA
ESCUELITA STUDENTS



2,011
SERVICES TO SUMMER
CAMP PARTICIPANTS



47
ONLINE EDUCATIONAL
BROADCASTS



226
TUTORING SESSIONS FOR
CHILDREN AND ADULTS



MENTAL HEALTH SUPPORT

TOTAL SERVICES



487
COUNSELING SESSIONS



138
FOCUS GROUPS FOR
CHILDREN AND ADULTS



736
MENTAL HEALTH
ACCOMPANIMENT



11
REFERRALS TO OUTSIDE
ORGANIZATIONS

Mental Health is a heavily stigmatizing issue within the families we accompany. Despite facing extremely traumatic situations, many of these families do not have access to medical coverage. Our Mentes Sanas program was created with these needs in mind; our intent is to offer emotional support and serve as a resource to Spanish-speaking individuals who are in need of mental health services.





2021 FINANCIAL REPORT

Through a combination of grants and donations, we have been fortunate to provide over fifty thousand services in 2021. We have expertly adapted to a new environment to meet community needs. Despite the limited use of our physical space, we have skillfully used every dollar to operationalize our mission.

Revenue

Donations	\$177,845.41	
Grants	\$549,724.61	
Consulting Services	\$39,031.00	
Fundraising	\$102,388.32	
Interest Income	\$95.70	
PPP Loan Forgiveness	\$54,614.65	
Total Revenue		\$923,699.69

Expenses

Program Services	\$494,165.45	
General and Administrative	\$126,132.73	
Fundraising Expenses	\$12,163.97	
Total Expenses		\$632,462.15

Net Income*

Assets

Checkings	\$495,128.88	
Savings	\$320,096.38	
Reserve Fund Account (unrestricted)	\$156,386.89	
Total Assets	\$2,325.00	
Accounts Receivable	\$2,241.00	
Prepaid Insurance		\$976,178.15

Liability

Total Liability		(\$19,718.03)
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Note: As part of our annual net income \$151,914.67 has already been allocated to programming expenses per grant contracts that extend into CY 2022. This is listed as our deferred grant revenue.

LA CASITA HIGHLIGHT REEL

MEDIA MENTIONS & ENGAGEMENT

2021 was a fantastic year for media mentions. Our ongoing community outreach during the pandemic has garnered highlights in local and national news outlets. Our efforts are known throughout political offices with official collaborations from the gubernatorial, congressional, and mayoral offices. We are also proud to have committed to press presence in *Courier Journal*, *Today's Woman*, the *Kentucky Youth Advocate* 2021 Data Count. The attention, however, is not the reward. We are thrilled that we have the platforms to share our mission and expand our circle.



Photo courtesy of Spectrum News

COMMUNITY PARTNERSHIPS

In addition to serving the Latinx and immigrant communities in Kentucky, La Casita circle members also take pride in being a community stake-holder for the state at-large. With over 250 committee and board meeting in the 2021 alone. We were present at over 250 committee and board meetings in 2021 alone. We are active participating in the process of shaping our community to be inclusive and accessible to all.



27
COMMUNITY PARTNERS



296
COMMITTEE
MEETING ATTENDANCES



Screenshot of Mexican Consulate

ACKNOWLEDGEMENTS & AWARDS

We are so proud of the recognition we've received from our community, and we celebrate our staff members for their accomplishments. Mildred Menchú-Johnson received accreditation in Family and Immigration Law from the Department of Justice as well as receiving the Tower Award by Presentation Academy. Dra. Patricia Bautista Cervera as she was named a Wellcare KY's "Community Health Champion" for her work in Health Empowerment. As well as Karina Barillas, for her recognition from the University of Louisville's Alumni Association for her work through La Casita Center. Despite our setbacks, we have been dedicated to our work with our community partners, and this has not gone unnoticed.



CONSULTING SERVICES

To further our mission, we offer a variety of community training sessions, and consulting services. Through these, we seek to build a space for organization members to share knowledge and experiences, and hear and honor the stories of our immigrant and Latinx community. If you are interested in seeking these services for your organization practices, contact us at consulting@lcsitacenter.org.

Previous partners include: Kentuckiana Works, Face It, Kentucky Youth Advocates, Catholic Charities, La Cuna, Polaris, and Louisville Metro Public Health & Wellness Department.



LA CASITA HIGHLIGHT REEL

ONLINE PROGRAMS & OUTREACH

Our online programs and outreach are proud parts of the work done by our center.

In our transition to virtual services, we have expanded our online programming to include four weekly shows: *La Escuelita*, *Somos Un Circulo*, and *Consejos de Salud con la Dra. Paty*. Through our online platforms we have collectively reached 32,000 views and 116 broadcasts. In addition, we hosted 12 mobile vaccine campaigns.



1,589
FOLLOWERS



7,500
LIKES



957
VIEWS



15,900 VIEWS
OF SOMOS UN CIRCULO



8,900 VIEWS
OF LA ESCUELITA VIRTUAL LESSONS



7,300 VIEWS
OF SPANISH HEALTH EMPOWERMENT
VIDEOS IN CONSEJOS DE SALUD CON
LA DRA. PATY



37 RADIO INTERVIEWS
AS INVITED GUESTS



1,200 VIEWS
OF TOWNHALL & VIRTUAL EVENTS



2,371 PARTICIPANTS
VACCINE EVENT PARTICIPANTS



FUNDING PARTNERS

We would like to extend our sincerest gratitude to all of our funding partners. The generous contributions from our donors help us to accomplish our mission and accompany our families. We are so thankful for each and every donation. This report shows just how meaningful each dollar is.

ALEX & CAROL ALVAREZ
NICK BRADEN
BROWN-FORMAN CORPORATION
MARILYN AND MICHAEL BYRNE
C.E. AND S. FOUNDATION
COMMUNITY CATALYST, INC AND THE CENTER FOR DISEASE CONTROL
COMMUNITY FOUNDATION OF LOUISVILLE
EFROYMSON FAMILY FUND
GE APPLIANCES
GHEENS FOUNDATION
LINDA HAAS
HIGHLAND BAPTIST CHURCH
HIGHLAND PRESBYTERIAN CHURCH
HISPANICS IN PHILANTHROPY
HUMANA FOUNDATION
IMPACT 100 LOUISVILLE, INC
INTERFAITH COALITION FOR IMMIGRANT JUSTICE
JEWISH HERITAGE MITZVAH FUND
KENTUCKY BAR FOUNDATION
KENTUCKY JUSTICE AND PUBLIC SAFETY CABINET
KENTUCKY OFFICE FOR CHILDREN WITH SPECIAL HEALTH CARE NEEDS
KOSAIR CHARITIES
THE KUTE FAMILY

LG&E AND KU FOUNDATION
PHIL AND PATRICIA LLOYD SIDLE
LOUISVILLE BAR FOUNDATION, INC
LOUISVILLE HEALTH EQUITY FUND
LOUISVILLE METRO PUBLIC HEALTH AND WELLNESS
LOUISVILLE SHOWING UP FOR RACIAL JUSTICE
MORALES GROUP
TODAY'S WOMAN MAGAZINE
MY FINANCING USA
NATIONAL PHILANTHROPIC TRUST
ANDY LOVING AND SUSAN TAYLOR
NEL S. MORRISON CHARITABLE TRUST
MARIA OBERHAUSEN
LISA OSANKA & CARLA WALLACE
PASSPORT BY MOLINA, HEALTHCARE OF KENTUCKY
GRANTMAKERS FOR GIRLS OF COLOR (ROCKEFELLER PHILANTHROPY ADVISORS)
CATHOLIC CHARITIES OF LOUISVILLE
RX FOUNDATION
SISTERS OF CHARITY OF NAZARETH
ST. WILLIAMS CHURCH
GARY AND GENEVA STRAUB
THE KENTUCKY BAR FOUNDATION, INC
WELLCARE HEALTH PLANS, INC
WHAS CRUSADE FOR CHILDREN