



After a very successful inaugural Festival of India in 2007 and thereafter every year, we are glad to announce our next Festival of India on **Saturday, 08/12/2023 from 04:00 p.m. to 08:00 p.m. at Elmwood Park, Roanoke, VA.**

Festival of India is an event, showcasing and highlighting the Indian way of life. There will be non-stop music and dance performances and plenty of Indian food delicacies. . We will also have a kid's craft area, display Indian artifacts and items available for purchase. This Festival gives us an opportunity to showcase our heritage. We play host to the great Roanoke Valley and entire region to display our hospitality and culture.

The culture of India has a long history. For the last 4,000 years, it has thrived, all the while absorbing customs, traditions, and ideas from invaders and immigrants. Many cultural practices, languages, customs, and monuments are examples of this commingling over centuries. India is the birthplace of many religious systems such as Hinduism, Jainism, Buddhism, and Sikhism. Each of these religions has a strong influence not only in India but all over the rest of the world. In modern India, there is an abundance of cultural and religious diversity as almost every state has carved out its own distinct identity. In spite of this unique diversity, the whole country is bound as a civilization due to her common history. Indian cuisine offers great variety and each region has its own distinctive flavors.

We are expecting more than 5,000 people to attend this festival. They will be hailing from a 50+ mile region around Roanoke. The local Indian community would greatly appreciate your support in showcasing Indian culture and cuisine. Here is an excellent opportunity for your organization/company to be highly visible to a large audience from and around the Valley. ‘

Please help us by becoming a sponsor. The India Heritage Society is a **tax exempt, charitable organization**. The generous support of businesses and people like you make it possible for our organization to succeed and strengthen our community. Over the years, the India Heritage Society has been actively involved in charitable and social causes locally and globally. Helping not only families within our own community, but communities outside the Roanoke Valley. We organize health fairs with cholesterol, blood sugar and blood pressure screening, nutritional seminars, and partner with pharmacies to provide free flu shots to members who cannot afford to do so. The India Heritage Society supports local charities such as the Rescue Mission, Bradley Free Clinic, Red Cross and others.

Attached is information about the festival and the various levels of sponsorship available.

Please contact us if you would like to be a sponsor.

Kirtesh Patel (540) 537-5472

Bhupesh Patel

(540) 312- 5803

Sunny Shah (540) 537-0618

Nisha Patel

(540) 819-2296

Sincerely,

Board of India Heritage Society



## Festival of India-2023

### Sponsorship Levels

#### 1. Grand: For a generous donation of \$2500 and more

- Individual banner(s) provided by the sponsor will be displayed at the event
- Frequent recognition during the cultural activities
- Listed on the Festival of India website and on group banner with the list of all sponsors
- A standard exhibit booth will be available for the sponsor
- 100 complimentary raffle tickets

#### 2. Platinum: For a generous donation of \$2000 to \$2499

- Individual banner(s) provided by the sponsor will be displayed at the event
- Frequent recognition during the cultural activities
- Listed on the Festival of India website and on group banner with the list of all sponsors
- 80 complimentary raffle tickets

#### 3. Gold: For a generous donation of \$1000 to \$1999

- Frequent recognition during the cultural activities
- Listed on the Festival of India website and on group banner with the list of all sponsors
- 40 complimentary raffle tickets

#### 4. Silver: For a generous donation of \$500 to \$999

- Listed on the Festival of India website and on group banner with the list of all sponsors
- 20 complimentary raffle tickets

## Festival of India-2023 Sponsorship Form

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Name of authorized person: \_\_\_\_\_

Authorized person's signature: \_\_\_\_\_

### Level of sponsorship:

( ) Grand

( ) Platinum

( ) Gold

( ) Silver

Amount enclosed: \$ \_\_\_\_\_

Please make checks payable to India Heritage Society and mail to:

Nisha Patel (FOI-2023), 3828 Eagle Crest Dr., Roanoke, VA 24018

Email: [treasurer.roanoketemple@gmail.com](mailto:treasurer.roanoketemple@gmail.com)

**Note: Sponsor will provide banners/logos where applicable.**