



SAN DIEGO DENTAL CONVENTION



November 13-14, 2015

Marina Village and Conference Center 1936 Quivira Way San Diego, CA 92109



Dentist: | 1-Class Pass = \$ 99.00 | 1-Day Pass = \$ 195.00 | 2-Day Pass = \$ 325.00 | Diode Laser= \$595.00 | Exhibit Hall = Free

Staff: | 1-Class Pass = \$ 65.00 | 1-Day Pass = \$ 125.00 | 2-Day Pass = \$ 195.00 | Diode Laser= \$495.00 | Exhibit Hall = Free

Early Registration Discounts "Day Passes Only": Save \$10 before 10/15, Save \$5 before 11/15 ~ Class #105= Dr. Only \$995 Total Cost
Group Discount of 3 or More Save \$10 Each on Day Passes Only Diode Laser Class with \$50 off Each With 2 or \$100 off each with 3 or more.



FREE Parking



Breakfast & Lunch Included



Wine and Cheese Social for Everyone



Prizes

Class #	Lecture Topic	Speaker	Friday, Nov. 13, 2015
100-Diode Laser Certification ~ Hands-On	2-Day Pass Included	Janet Press,	8:00AM-5:00PM CE 8.0
101-CA. Infection Control and OSHA for the Dental Office		Jonathan Rudin DDS	8:00AM-11:00PM CE 3.0
102-Medical to Dental Insurance Coding and Billing		Rebecca Gerber	8:00AM-11:30AM CE 3.5
103-Incorporating Orthodontics In To Your Dental Practice:		Richard A. Litt, DDS, MS	8:00AM-11:30AM CE 3.5
104-Hypnodontics, Because Words Matter		Juan P. Acosta	8:00AM-11:30AM CE 3.5
105-Extraction Academy ~ Surgical Training ~ Hands-On ~ \$995.00		Kianor Shah DDS	8:00AM-5:00PM CE 8.0
106-The Health Care Reform law		Craig Gussin	8:00AM-11:30AM CE 3.5
107-New Patient Referral Marketing System~Interactive Workshop		Greg Hughes DDS	8:00AM-11:30AM CE 3.5
108-MEGAGEN ~ Implant Surgical Training Hands-on Fee +\$99		MEGAGEN IDS	8:00AM-12:00AM CE 4.0
109-Perfecting Impression and Provisional Techniques		RACHEL SMITH RDH	8:00AM-12:00AM CE 4.0
201-California Dental Practice Act		Certified Instructor	12:30PM-2:30PM CE 2.0
202-ICD-10 is Coming ~ Insurance Training		Rebecca Gerber	12:30PM-2:30PM CE 2.0
203-The LANAP® and LAIP™ Protocols		John McAllister, DDS	12:30PM-2:30PM CE 2.0
204-Diabetes and the Dental Office		Maite Moreno, DDS, MS	12:30PM-2:30PM CE 2.0
205-Top 10 Practice Growth and Marketing Strategies for 2016		Bill Kimball DDS, Bob Affleck	12:30PM-2:30PM CE 2.0
206-Medical Emergencies in the Dental Office! Part 1		Eric & Jana Osmolinski DDS	12:30PM-2:30PM CE 2.0
208-MEGAGEN ~ Implant Surgical Training Hands-on Fee +\$99		MEGAGEN IDS	1:00PM-5:00PM CE 4.0
209-Oral-Systemic Connection: The Balance of Health & Disease		William D. Nordquist DDS	12:30PM-2:30PM CE 2.0
301-CPR Hands-on Fee +\$30		Certified CPR Instructor	3:00PM-6:00PM CE 3.0
302-Medical Insurance Billing for Sleep Apnea and TMJ		Rebecca Gerber	3:00PM-5:00PM CE 2.0
303-Solving cosmetic problems W/O cutting sensitive tooth structure.		Robert Ibsen DDS	3:00PM-5:00PM CE 2.0
304-Salivary and Cardiovascular Disease within Dentistry		Maite Moreno, DDS, MS	3:00PM-5:00PM CE 2.0
305-Secrets to a Successful Practice Sale or Purchase		Bill Kimball DDS, Bob Affleck	3:00PM-5:00PM CE 2.0
306-Medical Emergencies in the Dental Office! Part 2		Eric & Jana Osmolinski DDS	3:00PM-5:00PM CE 2.0
Class #	Lecture Topic	Speaker	Saturday, Nov. 14, 2015
400-Diode Laser Certification ~ Hands-On	2-Day Pass Included	Janet Press	8:00AM-5:00PM CE 8.0
401-CA. Infection Control and OSHA for the Dental Office		Jonathan Rudin DDS	8:00AM-11:00AM CE 3.0
402-The 2015 Dental Code-PPO/ HMO Insurance Coding		Kathy Dennis	8:00AM-11:30AM CE 3.5
403-Separating Fact from Fiction in Orthodontics		Richard A. Litt, DDS, MS	8:00AM-11:30AM CE 3.5
404-Hypnodontics, Because Words Matter		Juan P. Acosta	8:00AM-11:30AM CE 3.5
405-Permanent Solution for TMJ Dysfunction		Vincent Tran, DDS	8:00AM-11:30AM CE 3.5
406-Achieving Superb Results with Direct & Indirect Procedures		Sam J. Halabo DMD	8:00AM-11:30AM CE 3.5
407-Enamel Therapy in the 21st Century:		Sandra R Shapiro-White, RDH	8:00AM-11:30AM CE 3.5
408-MEGAGEN ~ Implant Surgical Training Hands-on Fee +\$99		MEGAGEN IDS	8:00AM-12:00AM CE 4.0
409-Perfecting Impression and Provisional Techniques		RACHEL SMITH RDH	8:00AM-12:00AM CE 4.0
501-California Dental Practice Act		Certified Instructor	12:30PM-2:30PM CE 2.0
502-Front Office Boot Camp Part 1		Kathy Dennis	12:30PM-2:30PM CE 2.0
503-Extracting Wisdom Teeth		Michael Leizerovitz, DDS	12:30PM-2:30PM CE 2.0
504-Diabetes and the Dental Office		Maite Moreno, DDS, MS	12:30PM-2:30PM CE 2.0
505 Top 10 Practice Growth and Marketing Strategies for 2016		Cecilia Chen Esq, Dr Bill Kimball	12:30PM-2:30PM CE 2.0
506-Achieving Superb Results with Direct & Indirect Procedures		Sam J. Halabo DMD	12:30PM-2:30PM CE 2.0
507-Medical Emergencies in the Dental Office! Part 1		Eric & Jana Osmolinski DDS	12:30PM-2:30PM CE 2.0
508-MEGAGEN ~ Implant Surgical Training Hands-on Fee +\$99		MEGAGEN IDS	1:00PM-5:00PM CE 4.0
509-Treating the Atrophic Jaw with Custom Embedded Dental Implants		William D. Nordquist DDS	12:30PM-2:30PM CE 2.0
601-CPR Hands-on Fee +\$30		Certified CPR Instructor	3:00PM-6:00PM CE 3.0
602-Front Office Boot Camp Part 2		Kathy Dennis	3:00PM-5:00PM CE 2.0
603-Current Methods to Prevent Lower Jaw Nerve Injuries.		Michael Leizerovitz, DDS	3:00PM-5:00PM CE 2.0
604-Salivary and Cardiovascular Disease within Dentistry		Maite Moreno, DDS, MS	3:00PM-5:00PM CE 2.0
605-Secrets to a Successful Practice Sale or Purchase		Cecilia Chen Esq, Dr Bill Kimball	3:00PM-5:00PM CE 2.0
606-Achieving Superb Results with Direct & Indirect Procedures		Sam J. Halabo DMD	3:00PM-5:00PM CE 2.0
607-Medical Emergencies in the Dental Office! Part 2		Eric & Jana Osmolinski DDS	3:00PM-5:00PM CE 2.0

Dr. or Staff NAME _____ Pass Type _____ Course #1 2 3 4 5 6
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Fax: (866) 805-1860 Classes Subject to Change Current Class list Online: www.ceadental.com Email: chris@ceadental.com

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San Diego Dental Convention

Friday, November 13, 2015 8:00 AM - Saturday, November 14, 2015 6:00 PM



Marina Village Conference Center
1936 Quivira Way San Diego, California 92109
Phone: 619.277.4743 ~ Email: chris@ceadental.com



100 - Diode Laser Certification

Dentist=\$595, Staff=\$495



In this hands-on diode laser certification program you will learn the adjunctive use of laser as an essential element in periodontal therapy and for optimum recall management. Working with simulation exercises, this dynamic workshop is designed to build confidence and clinical understanding in the delivery of periodontal treatment protocols by using Diode lasers. Join us as we take the voyage of discovery through diode laser techniques in this dynamic hands-on clinical workshop.



Educational Objectives:

- Fundamentals of laser science: wavelengths, their absorption characteristics and safety.
- Thermal disinfection and how the laser promotes physiologic healing.
- Treatments of gingivitis, chronic, and aggressive periodontitis.
- Laser sulcular debridement, disinfection, initiated and bare fiber applications.
- And More!!!!

Date: Friday, November 13, 2015

8:00 AM - 5:00 PM

Credits: 8.00

101- Infection Control for License Renewal and OSHA for the Dental Office

Jonathan Rudin, DDS, MS

A required course for all California licensed dental professionals, this needs to be taken every 2 years.



Jonathan Rudin, DDS, MS, MPH is the Vice President of Training and Support at San Diego Healthcare Compliance. Over the past three decades, Dr. Rudin has worked as a clinician in a wide variety of settings, including private practices, community dental clinics, and as a civilian contractor for the US Navy. He has enjoyed teaching students at both the Southwestern Community College Dental Hygiene Program and United Education Institute's

Dental Assisting Program.

Dr. Rudin is passionate about providing the comprehensive training needed for safety in the workplace. He uses a well thought out, action-oriented system based on California OSHA regulations for healthcare facilities. Dr. Rudin combines his enthusiasm for employee safety with his unique background and depth of experience as a clinician, epidemiologist, and teacher.

A graduate of Virginia Commonwealth University School of Dentistry, Dr. Rudin's post- doctoral education includes a general practice residency at the University of Illinois Hospital, Chicago. In addition, he holds an MPH degree in Epidemiology and an MS degree in Health Informatics – both from the University of Minnesota. Dr. Rudin's most recent work is as a research dentist for the National Institutes of Health - Study of Latinos (Project SOL), where he worked in conjunction with both SDSU and the San Ysidro Health Center. Dr. Rudin is authorized by the U.S. Department of Labor as an OSHA Outreach Trainer in General Industry Standards.

Date: Friday, November 13, 2015

8:00 AM - 11:00 AM

Credits: 3.00

102 - Medical-Dental Insurance Cross Coding; Attain Higher Reimbursements by Implementing into Your Practice

Rebecca Gerber

The need for medical-dental cross coding is on the rise in today's competitive dental market. It can be an untapped revenue source for many dental practices. At first, cross coding may seem difficult to implement. Still, understanding proper procedures and protocols and choosing appropriate medical billing codes can be easier than you think.

Educational Objectives:

- Which dental procedures are medically billable
- How to choose proper CPT, ICD-9 and ICD-10 codes
- Key documentation using the SOAP format
- Updating Health Histories and Communicating to Patients
- Medical Necessity Hand-off to the Administrative Staff
- Billing options using your current software and clearing houses
- Medicare Part B-Opt In or Opt Out



Rebecca Gerber has been involved in the dental profession almost since birth. She virtually grew up in a dental office, as her late father was a dentist in San Diego County for nearly 5 decades.

A third generation Office Manager, Becky learned many of the aspects of front office administration at an early age, from stuffing statements to addressing recall cards. She has been an Office Manager for more than 21 years and an RDA since 1992. Her experience is in front and back office management, specialties, and managed care.

In 1998, she organized and started the San Diego County Dental Office Managers Study Group, to encourage fellow office managers to network and exchange ideas. In 2000, utilizing her vast experience in dental management, she founded Office Management Services, to help dentists organize their front office systems. In 2006, she started the Academy of Dental Practice Careers, in order to train dental front office professionals.

Through the years Becky has collaborated and worked with some of the biggest consulting names in dentistry. In 2002, Becky became the Southern California Regional Consultant for Bent Ericksen and Associates, which specializes on Personnel Issues and Labor Law Compliance.

Date: Friday, November 13, 2015

8:00 AM - 11:30 AM

Credits: 3.50

103 - Incorporating Orthodontics In To Your Dental Practice: Why, How, When, Where?



Richard A. Litt, DDS, MS F.O.R.C.E., International

In 1983 the ADA in a strategic plan for dentists recommended broadening the scope of services offered by general dentists, while decreasing the number of specialists and scope of specialty practice. That process, although gradual in development is a continuing process in Dentistry. A recent survey of several thousand dentists, who had completed extensive continuing education in orthodontics, suggested six general benefits derived from including orthodontics into their practice:

- Better serves patient needs
- Provides full dental service in one location
- Improves their clinical skills in general
- Creates office loyalty
- Makes practice more enjoyable
- Improves "the bottom line"

The fundamental basis of every decision made by a clinician practicing orthodontics is an understanding of the complex processes of cranio-facial growth and development and dento-alveolar compensation. Every clinical decision made in practice is based on this body of information.

This presentation will present an overview of the biologic basis for orthodontic practice and the clinical application of these principles in:

- Diagnosis and treatment planning
- The extraction, non-extraction decision
- Timing of treatment
- Interceptive, functional/orthopedic and fixed appliance selection
- Archwire selection
- Biomechanics planning
- Retention planning and appliance selection



Dr. Litt will also discuss, how, when and where a motivated general dentist can develop the knowledge and skills to practice orthodontics like an orthodontist, not as an orthodontist, but like an orthodontist. In this presentation, Dr. Litt will begin to teach you how to think like an orthodontist, practice to the standard of care established by orthodontists, but on a limited basis on carefully selected patients.

Dr. Richard A. Litt received his D.D.S. Degree from the University of Detroit in 1965, and his Masters degree and certificate in Orthodontics from Northwestern University in 1969. He was Professor and Chairman of the Department of Orthodontics at the University of Detroit from 1969 – 1980, and Clinical Professor and Director of Postdoctoral Orthodontics at the University of California, San Francisco from 1980 – 1986.

Dr. Litt is a member of the American Association of Orthodontists and the European and French Societies of Orthodontists, as well as many other groups. He is also a Fellow of the World Federation of Orthodontists. He has published numerous articles and lectured extensively throughout the world on orthodontics. He currently maintains an orthodontic practice in Livonia, Michigan, and has served as Clinical Director of Orthodontics for the Pediatric Dental Residency of Children's Hospital of Michigan.

Date: Friday, November 13, 2015

8:00 AM - 11:30 AM

Credits: 3.50

104-Hypnodontics, Because words matter:

How to make your patients more comfortable and your practice more profitable.

Juan P. Acosta, Dental Hypnosis Specialist



During this workshop you will learn how to effectively make minor adjustments to your speech that help your patients become more comfortable and relaxed. Increasing overall satisfaction increases patient retention, and increasing retention ensures your practice is profitable and sustainable.

You'll hear about proper patient preparation and learn how to create a strong bond with your patients, resulting in online reviews, referrals and exponential growth. This workshop includes fun practice exercises that will improve your communication skills in any situation.

Juan P. Acosta is a dental hypnosis specialist and author of the best selling hypnotherapy book HYPNODONTICS. He works with elite dental practices to offer their patients added comfort and value, by combining his experience in practice management with the language skills of hypnosis. Juan speaks at hypnosis conferences and dental events throughout the year in his quest to build the bridge between professional hypnosis practitioners and dental professionals everywhere. Find more information at Hypnodontist.com

Date: Friday, November 13, 2015

8:00 AM - 11:30 AM

Credits: 3.50

105-Extraction Academy ~

Hands-On Surgical Training Start Performing on of the most common Procedures in Dentistry with Confidence.

This course has a 1-day fee of \$995.00

Dr. Kianor Shah

This advanced course combines an informative, in depth lectures with comprehensive hands on surgical experiences. The course is designed to teach minimally traumatic tooth extractions, focusing on alveolar ridge preservation, biomaterials selection and placement, surgical and suturing techniques, pain management and patient aftercare. Upon completion of the course, participants should have the skills to correctly plan and confidently perform various extraction techniques. In addition to the hands on workshop, participants will have excess to an online library of continuing education lectures and videos, to be reviewed prior and after the course for 1 year.





Upon completion, participants will receive 20 CE credits (ADA & AGD CERP).
Workshop

7:30 – 8:00 Breakfast & Registration
8:00 – 9:00 Introduction and History
9:00 – 10:00 Case presentations
10:00 – 11:00 Instruments
11:00 – 12:00 Hands-on
12:00 – 1:00 Lunch
1:00 – 2:00 Case presentations
2:00 – 4:00 Hands-on
4:00 – 5:00 Tips and Tricks

Date: Friday, November 13, 2015
8:00 AM - 5:00 PM
Credits: 8.00

106-The Health Care Reform law Craig Gussin



You will learn about the health care reform laws and how it will affect you, your dental practice & employees along with how your pediatrics patients will have their preventative checkup covered under the health care reform laws.

Craig is a member of the San Diego and State of California for the National Association of Insurance and Financial Advisors, along with the National Association of Health Underwriters and The International Disability Insurance Society. Craig is the Past President of the National Association of Insurance and Financial Advisors of San Diego (NAIFA), 2013-2014 VP of Legislation & Past President of the San Diego Association of Health Underwriters (SDAHU) and is a board member and Past President of the International Disability Insurance Society (IDIS).

He has written articles, conducted seminars, been interviewed on TV, Radio, in the newspaper and magazines (including the June 2011 issue of Money Magazine where he discussed the current Disability Insurance marketplace). He has been a guest speaker for various interest groups addressing many aspects of Health, Life, Disability and Long Term Care Insurance.

Date: Friday, November 13, 2015
8:00 AM - 11:30 AM
Credits: 3.50
[Click Here to Register](#)

107-New Patient Referral Marketing System ~ Interactive Workshop Greg Hughes DDS



You will learn how to generate a steady flow of new patients, the best type of patients--those referred by your existing patients!

Educational Objectives:

- How to generate a steady flow of new patients, the best type of patients--those referred by your existing patients!
- A new patient referral system that brings the cost of all your advertising down.
- Learn how an effective Reactivation Strategy will keep your patients coming back to complete their unfinished treatment.
- Stop referring your production out of the office.
- A Retention Strategy that will STOP the leakage of patients leaving the practice and build your future for transition and retirement.



- How sending a custom brochure will let the neighbors near your office know the reasons why they should choose your office.

Date: Friday, November 13, 2015

8:00 AM - 11:30 AM

Credits: 3.50

[Click Here to Register](#)

108-MEGAGEN Hands-On Implant Surgical Training

+\$99 Hands-On Fee

Date: Friday, November 13, 2015

8:00 AM - 12:00 PM

Credits: 4.00

[Click Here to Register](#)



109-Perfecting Impression and Provisional Techniques Hands-On

Rachel Smith RDH



By utilizing the most innovative materials on the market and tips and tricks from the experts you will feel more confident in delivering the best care to your patients. This hands on experience will let you gain confidence as you work with the material.

Clinician, Lecturer, Patient advocate and KOL Rachel has been a periodontal therapist and registered dental hygienist for over 20 years. She presently works for Dr. Marcus Whitmore in Plano Texas where she utilizes state of the art advanced

technology and is able to give the highest standard of care while keeping her patients comfortable. Rachel also teaches for Contemporary Product Solutions on the understanding of malocclusion and how to implement orthodontic solutions. Rachel is passionate about getting the word out on how creating a balanced bite will ensure long term oral and systemic health. Skilled in helping participants get a "hands on" experience she is proficient in proper impression, provisional, and hygiene instrumentation.



Rachel is a member of ADHA, Dallas County Dental Hygiene Society Niche practice Brad Durham LVI Master Instructor member, and the Academy of Comprehensive Esthetics.

Date: Friday, November 13, 2015

8:00 AM - 11:30 AM

Credits: 3.50

[Click Here to Register](#)



LUNCH 11:00 AM - 1:00 PM

201- California Dental Practice Act

A required course for all California licensed dental professionals, this needs to be taken every 2 years. This course deals with how to keep your license and how not to lose it (by unethical or illegal treatment of your business or your patients). It will explore how the California Dental Board is set up, what it does and what its powers are.

Date: Friday, November 13, 2015

12:30 PM - 2:30 PM

Credits: 2.00

[Click Here to Register](#)





START PERFORMING ONE OF THE
MOST COMMON PROCEDURES
IN DENTISTRY WITH CONFIDENCE

MINI-RESIDENCY SERIES

November 13, 2015 San Diego, CEA Dental



Advance Extraction Techniques

This advanced course combines an informative, in depth lectures with comprehensive hands on surgical experiences.

The course is designed to teach minimally traumatic tooth extractions, focusing on alveolar ridge preservation, biomaterials selection and placement, surgical and suturing techniques, pain management and patient aftercare. Upon completion of the course, participants should have the skills to correctly plan and confidently perform various extraction techniques. In addition to the hands on workshop, the

Extraction Academy has an extensive online library of continuing education lectures, clinical videos, and supporting documents that doctors can access anytime from anywhere, at their convenience (Extraction Online Library fee is \$900).

Upon completion, participants will received 8 CE credits (ADA & AGD CERP).

Workshop:

- | | |
|--|----------------------------------|
| ■ 7:30 - 8:00 Breakfast & Registration | ■ 12:00 - 1:00 Lunch |
| ■ 8:00 - 9:00 Introduction and History | ■ 1:00 - 2:00 Case presentations |
| ■ 9:00 - 10:00 Case presentations | ■ 2:00 - 4:00 Hands-on |
| ■ 10:00 - 11:00 Instruments | ■ 4:00 - 5:00 Tips and Trick |
| ■ 11:00 - 12:00 Hands-on | |

Course fee: \$995

For more details visit www.ExtAcademy.com

Email: info@extacademy.com **Phone:** 0032 486 920 435

Live Surgical Training
8 CE Hours

Faculty



Dr. Thomas Wiedemann
DDS, PhD, MD



Dr. Gregory Greenwood
DMD, PharmD, MaCSD



Dr. Kianor Shah
DMD, FCIL, FIADFE, MICOI



Dr. Arash Hakhamian
DDS



Tribune Group is an ADA-CERP Recognized Provider. ADA-CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA-CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.



Tribune Group GmbH is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing dental education programs of this program provider are accepted by AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a state or province board of dentistry or AGD endorsement. The current term of approval extends from 7/1/2014 to 6/30/2016. Provider ID# 302651.

202-ICD-10 is Coming- Do it Right the First Time and Implement a Medical-Dental Cross Coding System of Your Own

Rebecca Gerber

ICD-10 is Coming- Do it Right the First Time and Implement a Medical-Dental Cross Coding System of Your Own

Do your practice and yourself a favor and start learning how to implement a Medical-Dental Cross Coding system in your office. Not only is the clock ticking on the October 1 deadline for implementing ICD-10 codes, but it is important for your practice to be able to offer necessary treatment to patients who otherwise would not be able to afford needed procedures.

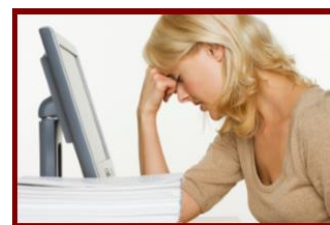
Educational Objectives:

- Which dental procedures are medically billable
- How to use the current code book
- How to fill out the newest CMS-1500 medical claim form
- How to call for Pre-Authorization and breakdown of benefits
- Which Key Documents to include
- How to implement ICD-10 Codes
- Billing for Exams and CT Scans

Date: Friday, November 13, 2015

12:30 PM - 2:30 PM

Credits: 2.00



203-The LANAP® and LAIP™ Protocols: Minimally Invasive, Laser-Assisted Treatments for Moderate-to-Severe Periodontal Disease and Ailing and Failing Implants

John McAllister, DDS

Periodontal disease is the number one cause of tooth loss among adults, according to the US Surgeon General 85% of American adults have some form of periodontal disease, which is linked to systemic health conditions such as heart disease, stroke, diabetes, certain cancers, rheumatoid arthritis, and now fatal heart attack.. Meanwhile, up to 80 percent of dental implant patients experience complications due to periodontal tissue inflammation, with 1,000,000 removed annually each year worldwide.



The LANAP and LAIP protocols are two scientifically proven minimally invasive, laser-assisted approaches to treating these periodontal conditions. A recent systematic review from the American Academy of Periodontology Regeneration Workshop reports that the LANAP protocol can induce periodontal regeneration and may be appropriate for multiple defects as a first line of periodontal disease management. A multicenter human clinical study reported control of peri-implantitis infection and reversal of bone loss after treatment with the LAIP protocol.

After a brief overview of the prevalence and incidence of these periodontal conditions, this presentation includes a series of clinical cases utilizing the LANAP and LAIP treatment protocols. Patient selection, step-by-step treatment guidelines, and long-term clinical results are described. Practice management considerations for treating such patients are elaborated.

Educational Objectives:

1. Summarize the prevalence of periodontal disease, peri-implant mucositis, and peri-implantitis.
2. Describe the step-by-step technique involved in treating moderate-to-severe periodontal disease with the LANAP protocol.
3. Evaluate the effectiveness of the related LAIP protocol in treating ailing and failing implants.
4. Learn how to expand services for patients who have periodontal disease into orthodontics, prosthodontics, implants, cosmetics, and endodontics, as appropriate.

Date: Friday, November 13, 2015

12:30 PM - 2:30 PM

Credits: 2.00

204-Diabetes and the Dental Office



Maite Moreno DDS, MS

Diabetes is a growing public health problem worldwide. Although there are advanced diagnostic tools, the etiology is not fully understood. Dr. Moreno will review the most current information and discuss the relevance of this disease to the practice of dentistry. If early emphasis on oral hygiene and dental visits is made for these patients, advancement to periodontal disease and the related complications of the disease can be avoided. Diabetes is based on disease etiology into type 1 and type 2.

Educational Objectives:

Outline the prevalence of diabetes and identify what influences the development of oral complications in patients with diabetes, understand the link between periodontal disease and other diabetes-related complications and present treatment options.



ACADEMIC APPOINTMENT

Professor of Implant Dentistry and Prosthodontics for the Mexican Dental Association, with the Colegio de Egresados de la UABC (Universidad Autónoma de Baja California)

(Diplomado de Prostodoncia, implantes y mini implantes Ten Modules) July 2011 to date

Professor of Implant Dentistry and Prosthodontics of Glidewell at Puerto Vallarta facility, to help train foreign dentists to place implants. March 2013. (6 USA Dentists) And at the facility of New Port Beach on April 5th, 2013. to introduce 20 dentists in Mini Implants and Prosthodontics.

Date: Friday, November 13, 2015

12:30 PM - 2:30 PM

Credits: 2.00

205-Increase your Practice Value:

Top 10 Practice Growth and Marketing Strategies for 2016

Bob Affleck, Citi Practice Finance Group,

Dr Bill Kimball, Kimball and Nickerson Consulting

Cecilia Chen, Esq., Law Offices of Cecilia Chen

Learn practice growth strategies successfully used in 1000 offices across the nation. The focus of this program is to help you develop a clear understanding of what a dental practice will sell for in today's market and expose you to sound ideas for maximizing the value of your practice by preparing you and your practice ahead of time and before it's too late.

Educational Objectives:

- Learn practical and proven practice growth strategies for your practice
- Increase practice value with a loyal team
- Harness the power of patient-centric marketing
- Financial arrangements that actually work
- Is incorporation right for you?
- Associate and partnership structures – what you don't know CAN hurt you
- What you must do 3 – 5 years before you sell (this might surprise you)

Date: Friday, November 13, 2015

12:30 PM - 2:30 PM

Credits: 2.00



206-Medical Emergencies in the Dental Office! Part I

Dr. Eric Osmolinski, Dr. Jana Osmolinski



Medical emergencies are on the rise in the dental office due to increasing age of the population. Our patients are living longer and are taking more prescription medications which have significant implication on the dental treatment. Being able to recognize and treat any potential emergency is a skill requiring knowledge and experience.

Educational Objectives:

Attendees will be provided with the description of the most common emergencies, equipment required and a team approach in the management of a stressful situations towards the successful treatment outcome.

Dr. Jana Osmolinski is a Dentist Anesthesiologist. After successful completion of her undergraduate Dental Degree from the University of Alberta in Canada, she decided to pursue a Postgraduate Advanced Training in Dental Anesthesiology at St. Barnabas Hospital in New York. During her extensive, level one trauma, hospital based training, she provided a variety of general anesthetics for medical procedures and gained valuable skills and experience in managing all levels of anesthesia and sedation as well as possible anesthetic emergencies throughout the whole peri-operative time period. She practices general dentistry as well dental anesthesiology and provides her patients with outstanding results in both fields. Dental Anesthesiology is an answer for anxious patients, patients with disabilities, young children with uncooperative behavior and elderly with neurological compromise. A Dental Anesthesiologist is a provider with the highest level of training of anesthesia in dentistry. Anesthesia is delivered in a very safe manner, which only a dental anesthesiologist is able to assure to the highest confidence interval, compared to other anesthesia providers in dentistry. Dental Anesthesiologists will provide you with numerous treatment modalities and will titrate the level of anesthesia to the particular procedure and individual patient's needs. Dr. Jana Osmolinski is a Diplomate of the American Dental Society of Anesthesiologists, an honorable member of the American Academy of General Dentistry, American Academy of Cosmetic Dentistry, American Society of Dentists Anesthesiologists and American Academy of Implant Dentistry.

Dr. Eric Osmolinski is an Oral and Maxillofacial Surgeon. Born and raised in Central Pennsylvania, he graduated from his specialty training at the Strong Memorial Hospital, University of Rochester, NY with honors. Prior to his specialty training, Dr. Eric Osmolinski participated in several Oral and Maxillofacial Surgery Internship and Externship Programs at University Associated Hospitals in Pennsylvania, Louisiana, Delaware and Florida.! Dr. Eric Osmolinski was granted a Doctor of Dental Medicine Degree from The University of Pittsburgh, PA where his interest was concentrated on esthetic outcomes of implant supported restorations and improved result of full mouth reconstructions in edentulous patients. Dr. Osmolinski is a highly motivated Oral and Maxillofacial Surgeon with extensive didactic and clinical experience in the field of medicine and dentistry. He currently holds certificates in Basic Life Support, Advanced Cardiac Life Support, Pediatric Advanced Life Support and Advanced Trauma Life Support. His services include sedation and general anesthesia, simple and complex extractions, socket preservation, soft and hard tissue grafting procedures, placement of implants, diagnosis and biopsy of potentially pre-cancerous lesions, surgical management of facial trauma and life-threatening infections, orthognathic surgery on patients in active orthodontic treatment and treatment of temporomandibular joint disorders. Dr. Eric Osmolinski is a honorable member of the American Association of Oral and Maxillofacial Surgeons, American Dental Society of Anesthesiology, International Congress of Oral Implantologists and humanitarian societies involved in multiple mission trips worldwide concentrating on cleft lip and cleft palate surgical repair.

Date: Friday, November 13, 2015

12:30 PM - 2:30 PM

Credits: 2.00

208-MEGAGEN Hands-On Implant Surgical Training

+\$99 Hands-On Fee

Date: Friday, November 13, 2015

1:00 PM - 5:00 PM

Credits: 4.00

Click Here to Register



209-The Oral-Systemic Connection: The Balance between Health and Disease

William D. Nordquist DDS



When distilling all the evidence connecting periodontal disease to chronic inflammatory autoimmune diseases, it all boils down to a gross imbalance of microbes throughout the entirety of the gastro-intestinal tract. Dental disease is the “canary in the coal mine” that warns of more serious disease to follow.

This lecture will carefully present the scientific evidence to span the gap between health and disease.

William D. Nordquist has practice dentistry in San Diego for over forty years, thirty years specific to implant dentistry. The oral-systemic lecture material was gleaned from years of treating the “worse of the worse” severely atrophic implant dentistry cases. These patients’ disease state and the problems they exhibited during implant treatment and subsequent years of follow-up prompted the life-long search for the underlying causes of these complications. Three books and several scientific publications on the subject resulted from the research that has elucidated the relationship between periodontal disease and systemic chronic inflammatory autoimmune diseases.

William D. Nordquist is board certified by the American Board of Oral Implantology/ Implant dentistry. He has practiced implant dentistry in San Diego for over thirty years. He has lectured on the subject of custom embedded dental implants internationally, written many peer reviewed articles, performed extensive histological research in Japan, and has contributed a chapter on The Custom Endosteal Implant included in Linkow’s latest book, The Renaissance of the Subperiosteal Implant. He has placed several hundred custom implants and has followed-up and treated the complications for thirty years. His three books, The Stealth Killer, The Silent Saboteurs, and Play God, details what these patients have taught him concerning the relationship between periodontal disease, systemic disease, and long-term implant success.



Date: Friday, November 13, 2015

12:30 PM - 2:30 PM

Credits: 2.00

Click Here to Register



WINE AND CHEESE SOCIAL
2:30 PM - 3:00 PM

301- CPR

ABC CPR Instructor



Price: \$30.00

Date: Friday, November 13, 2015

3:00 PM - 6:00 PM

Credits: 3.00

302-Medical Insurance Billing for Sleep Apnea and TMJ Disorders- The Best Kept Secrets for Higher Reimbursement



Rebecca Gerber

Sleep apnea is a serious sleep disorder that occurs when a person's breathing is interrupted during sleep. People with untreated sleep apnea stop breathing repeatedly during their sleep, sometimes hundreds of times. Many times this can cause death.

Similarly, TMD is pain, followed by restricted mandibular movement, and noises from the temporomandibular joints (TMJ) during jaw movement. Although TMD is not life-threatening, it can be detrimental to quality of life, because the symptoms can become chronic and difficult to manage.

Currently common treatments for both disorders are provided in dental offices across the country. While both procedures can be

billable to the medical insurance carriers, it is important to document properly the medical necessity. It is also critical to fill out the claim form properly. Improper billing can cause payment delays or denials, which can go on the patient's permanent medical record.

Educational Objectives:

- Which CPT, ICD-9 and ICD-10 codes to use
- How to use the current code book
- How to fill out the newest CMS-1500 claim form
- Proper documentation with the SOAP format
- Key documentation

Date: Friday, November 13, 2015

3:00 PM - 5:00 PM

Credits: 2.00



Free Dental Clinics need your unwanted and unused dental supplies and quality used dental equipment. We will provide your donated products to dental clinics and humanitarian efforts around the world.

CEA DENTAL SUPPLY DRIVE

The CEA Dental Supply Drive was developed to Reequip, Restock, and help Build free dental clinics in our community. Since March 2013, the Academy has directed over \$20,000 in donated equipment and supplies to dental clinics in United States, Mexico and Haiti.

VOLUNTEER TODAY!

We support many Dental clinics that need your hands for support.

DROP OFF LOCATIONS

All CEA Dental events accept donations for the dental supply drive. Drive down and have a cup of Coffee while our CEA Dental staff unload your vehicle.

DENTAL CLINICS

We direct donations to dental clinics and humanitarian efforts around the world in places of need.

DONATIONS

The success of this program is based upon the social responsibility of the dental professionals in our community.

303 - Solving Cosmetic Problems Without Cutting Away Sensitive Tooth Structure

Dr. Robert Ibsen

You have many patients who would want to improve their smile if they knew it could be accomplished without grinding away their sensitive tooth structure. Learn from Dr. Robert Ibsen, a pioneer in minimally invasive dentistry how transform your patient's smile without shots or pain. "For more than 30 years, I have been creating beautiful porcelain veneer smile transformations without ever removing any sensitive tooth structure or requiring any shots or temporaries." SmileSimplicity Porcelain Veneers are expertly made through a process which provides a custom fit, color match, and natural looking results.

For more than 30 years, I have been creating beautiful porcelain veneer smile transformations **without ever** removing any sensitive tooth structure or requiring any anesthetic. Painless. Pleasant. No temporaries. Shot free. You can do it. **I will show you how!**

—Dr. Robert Ibsen, Adhesive Dentistry Pioneer

For more information, call (888) 543-1143 or visit www.SmileSimplicity.com

Learn how you can halt and restore multiple structural, functional, and cosmetic deteriorations using non-invasive veneers without injections or anesthetics, while preserving the natural dentition and providing a simple, painless and healthy solution for patients. Many recall patients have smiles that could look better and would if they didn't have to have their sensitive tooth structure grounded down.

Dr. Ibsen will show you how he has been placing multiple unit veneers to beautify smiles with, no shots, no drilling and no pain. About half of your patients would have their smiles improved if they were aware of this option and that there is usually no need for temporaries.

During this eye-opening presentation, Dr. Robert Ibsen will reveal the simplified techniques of SmileSimplicity as well as demonstrate how you can easily achieve chair side color correction. These methods result in preserved dentition, virtually perfect shade matching, a natural-looking whiter smile, and a growing, loyal patient base.

More people would want to beautify their smiles if they didn't have to remove their sensitive tooth structure!

Robert L. Ibsen, D.D.S. is a leading noninvasive cosmetic dentistry pioneer and the creator of SmileSimplicity. Developed by Dr. Ibsen, SmileSimplicity techniques are based upon the principles of adhesion. This enables dentists to conservatively and painlessly strengthen dentition and enhance esthetics while protecting pulp, preserving tooth structure and eliminating the need for anesthetic injections and temporaries.

A graduate of the USC School of Dentistry and an internationally respected teacher and authority in his field for over 40 years, Dr. Ibsen is a fellow of the International Academy of Dental Facial Esthetics, Academy of International Dental Studies, American and International College of Dentists, Academy of General Dentistry, among others. Dr. Ibsen founded Den-Mat® Corporation and is the inventor and developer of Rembrandt® Oral Care Products and LUMINEERS® porcelain veneers. Currently, Dr. Ibsen is not affiliated with any dental manufacturer or its products.

Date: Friday, November 13, 2015

3:00 PM - 5:00 PM

Credits: 2.00

304-Salivary and Cardiovascular Disease in Dentistry:

A review of current biotechnology innovations

Maite Moreno DDS, MS



Saliva is a non-invasive diagnostic tool that is used to detect the general health as well as buccal conditions of the patient. Diagnostic advancements are resulting in better treatment planning approaches in many areas of dentistry. As the oral/systemic connection becomes more linked, clinicians are beginning to think more in terms of prevention. Connections between cardiovascular disease and oral health are reviewed in this lecture. Participants will learn about microfluidic advancements, their correlation with genetics and different research studies. Current innovations involving saliva, will also be presented.

Educational Objectives:

The current status of salivary diagnostics.

The use of salivary diagnostics in communication and patient care

Increase the periodontal awareness of everyone in the office to enhance disease detection.

Learn language and techniques to help explain to patients the periodontal story

Reveal a new periodontal standard of care

Date: Friday, November 13, 2015

3:00 PM - 5:00 PM

Credits: 2.00



305-Secrets to a Successful Practice Sale or Purchase

Bob Affleck – , Citi Practice Finance Group

Dr Bill Kimball, Cecila Chen. Esq.

Whether you are considering buying or selling a practice, adding an associate, forming a partnership, or are just curious about the value of your practice, this seminar is for you! We'll walk you through the process and give you the details you need to know. Avoid costly mistakes by planning now - your successful future depends on it!

Educational Objectives:

- Understand the blueprint for a successful transaction
- How to determine the best time to sell your practice
- The truth about how brokers and banks value your practice
- Insight into key points of a purchase and sale agreement
- Lease agreements - the good, the bad, the ugly
- Should you sell your practice and come back as an associate?
- How to assemble a team of experts to guide you around transition pitfalls

Date: Friday, November 13, 2015

3:00 PM - 5:00 PM

Credits: 2.00



306-Medical Emergencies in the Dental Office! Part 2

Dr. Eric Osmolinski, Dr. Jana Osmolinski



Medical emergencies are on the rise in the dental office due to increasing age of the population.

Our patients are living longer and are taking more prescription medications which have significant implication on the dental treatment. Being able to recognize and treat any potential emergency is a skill requiring knowledge and experience.

Educational Objectives:

Attendees will be provided with the description of the most common emergencies, equipment required and a team approach in the management of a stressful situations towards the successful treatment outcome.

Date: Friday, November 13, 2015

3:00 PM - 5:00 PM

Credits: 2.00

SATURDAY, NOVEMBER 14, 2015

REGISTRATION & BREAKFAST

7:45 AM

400 - Diode Laser Certification

In this hands-on diode laser certification program you will learn the adjunctive use of laser as an essential element in periodontal therapy and for optimum recall management. Working with simulation exercises, this dynamic workshop is designed to build confidence and clinical understanding in the delivery of periodontal treatment protocols by using Diode lasers. Join us as we take the voyage of discovery through diode laser techniques in this dynamic hands-on clinical workshop.

Dentist=\$595, Staff=\$495

Topics to include:

- Fundamentals of laser science: wavelengths, their absorption characteristics and safety.
- Thermal disinfection and how the laser promotes physiologic healing.
- Treatments of gingivitis, chronic, and aggressive periodontitis.
- Laser sulcular debridement, disinfection, initiated and bare fiber applications.
- And More!!!!

Date: Saturday, November 14, 2015

8:00 AM - 5:00 PM

Credits: 8.00

401- Infection Control for License Renewal and OSHA for the Dental Office

Jonathan Rudin, DDS, MS, MPH



A required course for all California licensed dental professionals, this needs to be taken every 2 years. Jonathan Rudin, DDS, MS, MPH is the Vice President of Training and Support at San Diego Healthcare Compliance. Over the past three decades, Dr. Rudin has worked as a clinician in a wide variety of settings, including private practices, community dental clinics, and as a civilian contractor for the US Navy. He has enjoyed teaching students at both the Southwestern Community College Dental Hygiene Program and United Education Institute's Dental Assisting Program.

Date: Saturday, November 14, 2015

8:00 AM - 11:00 AM

Credits: 3.00

402 - "The Dental Code" PPO and HMO Power Training Insurance Coding

Kathy Dennis

Do you want to save the headaches of learning how to bill and track HMO and PPO Insurances?

Learn the interworking's of insurance companies and get paid on the claim the first time.

You will learn the claims process and never before billed cdt codes. Attendees will learn how to maximize your insurances with today's billing techniques.

Educational Objectives:

How to negotiate fees,
 The appeals process,
 Insurance payment regulations,
 Standard coordination of benefits,
 Differences in insurances,
 Restorative coding,
 Preventive coding,
 Crown coding,
 Onlay coding, and Missed codes.

Kathy Dennis is dentistry's leading authority on California coding Strategies and Insurance Billing Techniques. Kathy has consulted and trained thousands of dental professionals across the State of California for the past 17 Years.

Date: Saturday, November 14, 2015

8:00 AM - 11:30 AM

Credits: 3.50



403-"SWEEPING AWAY THE MYTHS: Separating Fact from Fiction in Orthodontics"

A fact-filled presentation about many of the controversies in orthodontics today.

Richard A. Litt, DDS, MS

F.O.R.C.E., International



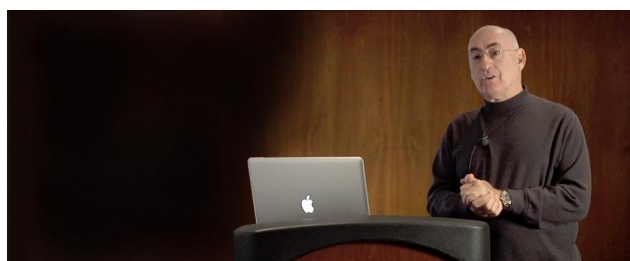
In recent years, a great deal of misinformation has been presented in the name of continuing education. Misrepresentation of credentials, empirical or anecdotal support for clinical procedures, functional appliance utilization — often without any biological basis — as well as misunderstood dento-legal allegations. All have been used to promote orthodontic procedures or appliances within the non-specialty practice of orthodontics. Dramatic and sweeping changes have taken place in dentistry during the past quarter century. Biologic discoveries, technical advancements, public health concerns, political and economic influences on our healthcare delivery

systems, and the virtual elimination of the disease our profession was created to treat (dental caries), have caused a radical metamorphosis in the practice of dentistry. Along with these changes have come controversy.

It's time you heard the truth! If you are presently practicing orthodontics or intend to incorporate it into your practice, you owe it to yourself — and your patients — to find out the truth and separate the "fact" from "fiction."

THIS COURSE WILL COVER:

- Facial growth/facial esthetics: the interdependent relationship
- Controversies in orthodontics
 - Extraction/non-extraction treatment and its effect on the face and temporomandibular joint
 - The "not-so-great" second molar debate
 - The reality of arch development
 - Functional jaw orthopedics: the truth



UPON COMPLETION OF THIS COURSE, YOU WILL:

- Understand the process of facial growth and dentoalveolar compensation that leads to normal facial balance and normal occlusion, as well as recognize the deviations from normal that lead to various types of facial imbalance and malocclusion
- Understand the effect of proper diagnosis and treatment planning on facial balance
- Recognize the "non-factor" effect of bicuspid extractions on facial esthetics and the temporomandibular joint
- Observe the "real" and "probable" results following second molar extraction therapy, a treatment used in Europe 30 years ago when modern orthodontic options were not available. You will see why this protocol has been abandoned by the people who developed it.
- Respect the long-term immutability of mandibular arch form
- Understand the way functional appliances "work" and recognize their very limited effect on mandibular growth

Dr. Richard A. Litt received his D.D.S. Degree from the University of Detroit in 1965, and his Masters degree and certificate in Orthodontics from Northwestern University in 1969. He was Professor and Chairman of the Department of Orthodontics at the University of Detroit from 1969 – 1980, and Clinical Professor and Director of Postdoctoral Orthodontics at the University of

California, San Francisco from 1980 – 1986.

Dr. Litt is a member of the American Association of Orthodontists and the European and French Societies of Orthodontists, as well as many other groups. He is also a Fellow of the World Federation of Orthodontists. He has published numerous articles and lectured extensively throughout the world on orthodontics. He currently maintains an orthodontic practice in Livonia, Michigan, and has served as Clinical Director of Orthodontics for the Pediatric Dental Residency of Children's Hospital of Michigan.

Date: Saturday, November 14, 2015

8:00 AM - 11:30 AM

Credits: 3.50

404 -Hypnodontics, Because words matter:

How to make your patients more comfortable and your practice more profitable.

Juan P. Acosta, Dental Hypnosis Specialist



During this workshop you will learn how to effectively make minor adjustments to your speech that help your patients become more comfortable and relaxed. Increasing overall satisfaction increases patient retention, and increasing retention ensures your practice is profitable and sustainable.

You'll hear about proper patient preparation and learn how to create a strong bond with your patients, resulting in online reviews, referrals and exponential growth.

This workshop includes fun practice exercises that will improve your communication skills in any situation.

Date: Saturday, November 14, 2015

8:00 AM - 11:30 AM

Credits: 3.50

405-Permanent Solution for TMJ Dysfunction

Vincent Tran, DDS



There is a tremendous need for a permanent solution for TMJ Dysfunction. It is estimated that up to 12% of the population is affected by TMD. The symptoms are well known, ranging from headaches, earaches, neck pain or stiffness, congestion or ringing in the ears, clicking, popping or grating noises, tired jaw or pain when chewing, limited mouth opening or jaw locking, dizziness and fainting, pain behind the eyes, numbness in the hands, shoulder and back pain. The current treatments of surgery, function appliance, and night guard are ineffective.

Dr. Tran will show you how to recognize and diagnose TMD. Participants will learn the skill sets necessary to effectively treat TMD. Participants will also learn how to present a \$30K treatment plan with great acceptance rate.

Educational Objectives:

Review of the TMJ anatomy

TMJ Exam-Demonstration

How to recognize TMD just by looking at patient posture and facial profile

Orthodontics- A must-have knowledge

Smile Makeover- A necessary knowledge

Full Mouth Reconstruction

Dr. Tran received his Master's in Mechanical Engineering from MIT in 1987 and then later pursued his interest in Dentistry at UCLA School of Dentistry, graduating in 1995. To progress his expertise in his field, Dr. Tran has received extensive training in Full Mouth Reconstruction and Smile Makeover Design. Many of his patients go through reconstruction under sedation. Aside from all of this, Dr. Tran is also one of the few dentists who can treat Temporomandibular Joint Dysfunction (TMJ). He has miraculously restored thousands of patients to their new smiles using a combination of implants, cosmetic dentistry, and orthodontics.

Dr. Tran believes in treating patients to the best of his ability, with concern and sympathy. Dentistry is a fast changing profession and for the sake of patients, those in the occupation must be willing to learn and adopt new knowledge in order to be able to provide the best care possible for their patients. Dr. Tran is constantly learning and applying new techniques and material to incorporate them into his practice. His experience with engineering has helped him tremendously in reconstruction of people's smiles.

Aside from dentistry, Dr. Tran enjoys tennis, of which he has been playing for twenty years, and travelling with his wife, Jenny, and two kids, Vyvy and Mail. Dr. Tran is a standing member of the International Association for Orthodontics, Dental Oral Conscious Sedation (DOCS), and Association of General Dentists (AGD).

Date: Saturday, November 14, 2015
8:00 AM - 11:30 AM
Credits: 3.50

406-Achieving Superb Results with Every Day, Direct and Indirect Procedures Part 1 of 3

Sam J. Halabo D.M.D.



Today's dental offices require a myriad of materials and techniques. These procedures demand time and practice to allow dentists to become proficient enough to provide great patient care. New technologies have emerged that will help close the gap between early materials and the newest generation of products. This course will show evidence based data, case presentations and methods of treating various procedures, standardizing and simplifying processes to ensure predictability and superb outcomes!

You will learn:

1. Simplify routine techniques to save time and reduce overhead.
2. What materials to use and where to use them.
3. Whether e.max®, metal or the latest all zirconia crowns, this course will guide you through practical concepts to enhance your long-term outcomes.
4. Proper surface treatments for both the tooth substrate and the ceramic bonding surface will be covered in detail.
5. How to handle difficult situations such as discolored teeth, subgingival margins, tissue sculpting, isolation problems, and sclerotic dentin.
6. How to eliminate sensitivity and reduce polymerization shrinkage at the margins of your composites thus increasing the longevity of your restorations.
7. How to use the new bulk-filling technique which minimizes the technique sensitivity of the whole procedure and makes the clinical outcome more predictable.
8. Achieve restorations that are strong, esthetic and bacteriostatic.
9. Take home tips and skills that you can utilize right away in your office to make your practice and life a bit easier.



Dr. Halabo has been in private practice in San Diego CA since 1997. His outstanding dental office has grown yearly while performing every facet of dentistry from the daily "Bread and Butter" restorative and preventative care to full mouth rehabilitations and implants. He is a graduate of Boston University's Goldman School of Graduate Dentistry and received his Bachelor's degree in Microbiology from the University of California at Santa Barbara. He completed a General Practice Residency at the Loma Linda Veterans Hospital where he gained advanced training in all areas of dentistry and general medicine.

He evaluates products for both the Catapult Group and Clinical Research (CR). He was the director of dental care at the UCSD Homeless clinic in Pacific Beach. He is an adjunct faculty member at the University of California at San Diego. He has lectured nationally and internationally and has had numerous articles published in professional journals and websites. Additionally, Dr. Halabo has been featured in several television news segments. He has been involved in product evaluations for many years and is extremely proud and honored to share his knowledge and experience with those seeking to provide excellent dental care for their patients. He is a member of the San Diego County Dental Society, California Dental Association, the American Dental Association, the Academy of General Dentistry, the Academy of Laser Dentistry and the American Academy of Cosmetic Dentistry.

Dr. Halabo lectures on a variety of topics with an emphasis on improving patient care and the Dentists' enjoyment of their profession.

Date: Saturday, November 14, 2015

8:00 AM - 11:30 AM

Credits: 3.50

407-Enamel Therapy in the 21st Century:



Remineralization Strategies, Professional Fluoride Treatments and More.

Sandra R Shapiro-White, RDH, BS

Flouride, Fluoride, Fluoride...APF, NaF, SnF₂, ACP, TCP, OTC, MI what does it all mean? Confused?

You are not alone!

Clinicians are faced with so many new challenges today: White spot lesions, Melting tooth syndrome, Rampant root and tooth decay, Severe Dry mouth, Extreme sensitivity...the list goes on. What to do?

What is your in office treatment plan for these conditions? What OTC products do you recommend for your patients? What do you recommend when an OTC product is not enough?

Come learn what all these mean and what to choose when treating patients with Moderate and High Risk to Caries, Xerostomia, extreme sensitivity, acid erosion, white spots etc.

This course will teach the latest in Remineralization Technologies and the ADA recommendations on Professional in office Fluoride treatments and home use recommendations. This course will help you negotiate the treatment plan for your patients and what products to recommend and why.

Educational Objectives:

At the end of this presentation participants will be able to:

1. Delineate the origins of modern fluoride therapies and review research supporting their development
2. Review the efficacy and safety data for in-office fluoride therapies, together with current recommendations
3. Review professional and prescription home use fluorides, the indications for which these are used, efficacy and safety
4. Describe recent technologies that have been incorporated into fluoride products and products into which fluoride has been incorporated
5. Create effective treatment plans when treating high risk patients

Sandra is a native of Southern California. She attended SDSU and then transferred to the UCSF School of Dentistry, where she received her BS degree in Dental Hygiene and Public Health in 1986. Most of her career was spent practicing clinical hygiene until 2011 when she took a job with Premier Dental Products as a Territory Consultant and Dental Health Educator. Sandra practiced abroad in both Israel and Brazil. She has great passion for the Dental Hygiene Profession and Dentistry. Sandra has been published in both industry journals and online magazines. She is now focused on education, writing and sharing the wonderful products Premier Dental has to offer.

Date: Saturday, November 14, 2015

8:00 AM - 11:30 AM

Credits: 3.50

[Click Here to Register](#)

408-MEGAGEN Hands-On Implant Surgical Training

+\$99 Hands-On Fee

Date: Friday, November 13, 2015

8:00 AM - 12:00 PM

Credits: 4.00

[Click Here to Register](#)



409-Perfecting Impression and Provisional Techniques

Hands-On

Rachel Smith RDH

By utilizing the most innovative materials on the market and tips and tricks from the experts you will feel more confident in delivering the best care to your patients. This hands on experience will let you gain confidence as you work with the material.

Clinician, Lecturer, Patient advocate and KOL Rachel has been a periodontal therapist and registered dental hygienist for over 20 years. She presently works for Dr. Marcus Whitmore in Plano Texas where she utilizes state of the art advanced technology and is able to give the highest standard of care while keeping her patients comfortable. Rachel also teaches for Contemporary Product Solutions on the understanding of malocclusion and how to implement orthodontic solutions. Rachel is passionate about getting the word out on how creating a balanced bite will ensure long term oral and systemic health. Skilled in helping participants get a "hands on" experience she is proficient in proper impression, provisional, and hygiene instrumentation.

She is a highly respected educator/presenter in utilizing the most innovative products on the market to maintain oral balance including lasers.

Originally from St. Louis Missouri she passionately worked with local hospitals for oral care for the cancer patient and worked with

the Children's Hospital Cleft Palate Team. Rachel is a self-professed group fitness junkie and shows patients what healthy looks like as an example.

Rachel is a member of ADHA, Dallas County Dental Hygiene Society Niche practice Brad Durham LVI Master Instructor member, and the Academy of Comprehensive Esthetics.

Date: Friday, November 13, 2015

8:00 AM - 11:30 AM

Credits: 3.50

[Click Here to Register](#)

LUNCH

11:00 AM - 1:00 PM

501- California Dental Practice Act

A required course for all California licensed dental professionals, this needs to be taken every 2 years.

Date: Saturday, November 14, 2015

12:30 PM - 2:30 PM

Credits: 2.00

502-Front Office Boot Camp, Part 1

Kathy Dennis



The purpose of this lecture is to increase patient acceptance in your office. Attendees will learn how to maximize your insurances with today's billing techniques. We will discuss the best practices in dealing with HMO & PPO insurances.

Educational Objectives:

Restorative Coding,
Preventive Coding,
Crown Coding,
Onlay Coding,
Missed Codes,
Dual Insurances,
Recall Coding and Insurance payment laws

Date: Saturday, November 14, 2015

12:30 PM - 2:30 PM

Credits: 2.00

503-Extracting Wisdom Teeth – When & Why?

Michael Leizerovitz DDS, MaCSD

Educational Objectives:

- *Reasons, Best timing vs Contraindications for treatment
- *When asymptomatic impacted teeth should be removed
- *Risks and benefits of dental imaging *Radiographic signs of increased risk of nerve injury
- *Five common obstacles & solutions in getting treatment plans accepted
- *Significance of panoramic imaging in differential diagnosis and incidental/secondary findings
- *Modern treatment approaches & bone grafting
- *IV sedation vs local anesthetic vs sedation in dentistry
- *Avoiding malpractice
- *Treatment options for severe nerve involvement

Dr. Leizerovitz has had hundreds of hours of postgraduate training in oral surgery and implants from the best experts in the world. He is an author of IAN protecting Modified Coronectomy, the Editor of fall 2013 surgical edition of Alpha Omegan magazine. Teaches at the Boston Implant Institute, the Academy of General Dentistry Master's Program, and the California Dental Association.

Date: Saturday, November 14, 2015

12:30 PM - 2:30 PM

Credits: 2.00

504-Diabetes and the Dental Office

Maite Moreno DDS, MS



Diabetes is a growing public health problem worldwide. Although there are advanced diagnostic tools, the etiology is not fully understood. Dr. Moreno will review the most current information and discuss the relevance of this disease to the practice of dentistry. If early emphasis on oral hygiene and dental visits is made for these patients, advancement to periodontal disease and the related complications of the disease can be avoided. Diabetes is based on disease etiology into type 1 and type 2.

Upon completion of this course, you should be able to;

- ~Outline the prevalence of diabetes and identify what influences the development of oral complications in patients with diabetes,
- ~Understand the link between periodontal disease and other diabetes-related complications a
- ~Present treatment options.



Date: Saturday, November 14, 2015

12:30 PM - 2:30 PM

Credits: 2.00

505-Increase your Practice Value:

Top 10 Practice Growth and Marketing Strategies for 2016

Bob Affleck, Citi Practice Finance Group,

Dr Bill Kimball, Kimball and Nickerson Consulting

Cecilia Chen, Esq., Law Offices of Cecilia Chen

Learn practice growth strategies successfully used in 1000 offices across the nation. The focus of this program is to help you develop a clear understanding of what a dental practice will sell for in today's market and expose you to sound ideas for maximizing the value of your practice by preparing you and your practice ahead of time and before it's too late.

Educational Objectives:

- Learn practical and proven practice growth strategies for your practice
- Increase practice value with a loyal team
- Harness the power of patient-centric marketing
- Financial arrangements that actually work
- Is incorporation right for you?
- Associate and partnership structures – what you don't know CAN hurt you
- What you must do 3 – 5 years before you sell (this might surprise you)

Date: Saturday, November 14, 2015

12:30 PM - 2:30 PM

Credits: 2.00

506-Achieving Superb Results with Every Day, Direct and Indirect Procedures Part 2

Sam J. Halabo D.M.D.



Today's dental offices require a myriad of materials and techniques. These procedures demand time and practice to allow dentists to become proficient enough to provide great patient care. New technologies have emerged that will help close the gap between early materials and the newest generation of products. This course will show evidence based data, case presentations and methods of treating various procedures, standardizing and simplifying processes to ensure predictability and superb outcomes!

Educational Objectives:

1. Simplify routine techniques to save time and reduce overhead.
2. What materials to use and where to use them.
3. Whether e.max®, metal or the latest all zirconia crowns, this course will guide you through practical concepts to enhance your long-term outcomes.
4. Proper surface treatments for both the tooth substrate and the ceramic bonding surface will be covered in detail.
5. How to handle difficult situations such as discolored teeth, subgingival margins, tissue sculpting, isolation problems, and sclerotic dentin.
6. How to eliminate sensitivity and reduce polymerization shrinkage at the margins of your composites thus increasing the longevity of your restorations.
7. How to use the new bulk-filling technique which minimizes the technique sensitivity of the whole procedure and makes the clinical outcome more predictable.
8. Achieve restorations that are strong, esthetic and bacteriostatic.
9. Take home tips and skills that you can utilize right away in your office to make your practice and life a bit easier.



Date: Saturday, November 14, 2015

12:30 PM - 2:30 PM

Credits: 2.00

507-Medical Emergencies in the Dental Office! Part 1

Dr. Eric Osmolinski, Dr. Jana Osmolinski



Medical emergencies are on the rise in the dental office due to increasing age of the population.

Our patients are living longer and are taking more prescription medications which have significant implication on the dental treatment. Being able to recognize and treat any potential emergency is a skill requiring knowledge and experience. Educational Objectives: Attendees will be provided with the description of the most common emergencies, equipment required and a team approach in the management of a stressful situations towards the successful treatment outcome.

Date: Saturday, November 14, 2015

12:30 PM - 2:30 PM

Credits: 2.00

508-MEGAGEN Hands-On Implant Surgical Training

+\$99 Hands-On Fee

Date: Friday, November 13, 2015

8:00 AM - 12:00 PM

Credits: 4.00

Click Here to Register



509-Treating the Severely Atrophic Jaw with Custom Embedded Dental Implants

William D. Nordquist DDS

When distilling all the evidence connecting periodontal disease to chronic inflammatory autoimmune diseases, it all boils down to a gross imbalance of microbes throughout the entirety of the gastro-intestinal tract. Dental disease is the “canary in the coal mine” that warns of more serious disease to follow.

This lecture will carefully present the scientific evidence to span the gap between health and disease.

William D. Nordquist has practice dentistry in San Diego for over forty years, thirty years specific to implant dentistry. The oral-systemic lecture material was gleaned from years of treating the “worse of the worse” severely atrophic implant dentistry cases. These patients’ disease state and the problems they exhibited during implant treatment and subsequent years of follow-up prompted the life-long search for the underlying causes of these complications. Three books and several scientific publications on the subject resulted from the research that has elucidated the relationship between periodontal disease and systemic chronic inflammatory autoimmune diseases.

William D. Nordquist is board certified by the American Board of Oral Implantology/ Implant dentistry. He has practiced implant dentistry in San Diego for over thirty years. He has lectured on the subject of custom embedded dental implants internationally, written many peer reviewed articles, performed extensive histological research in Japan, and has contributed a chapter on The Custom Endosteal Implant included in Linkow’s latest book, The Renaissance of the Subperiosteal Implant. He has placed several hundred custom implants and has followed-up and treated the complications for thirty years. His three books, The Stealth Killer, The Silent Saboteurs, and Play God, details what these patients have taught him concerning the relationship between periodontal disease, systemic disease, and long-term implant success.

Date: Friday, November 13, 2015

12:30 PM - 2:30 PM

Credits: 2.00

Click Here to Register

WINE AND CHEESE SOCIAL

1:00 PM - 3:00 PM

601- CPR Renewal and Certification

Certified CPR Instructor



Price: \$30.00

Date: Saturday, November 14, 2015

3:00 PM - 6:00 PM

Credits: 3.00

602-Front Office Boot Camp, Part 2

Kathy Dennis

The purpose of this lecture is to increase patient acceptance in your office. Attendees will learn how to maximize your insurances with today’s billing techniques. We will discuss the best practices in dealing with HMO & PPO insurances.

Educational Objectives:

Restorative Coding,

Preventive Coding,

Crown Coding,

Onlay Coding,

Missed Codes,

Dual Insurances,

Recall Coding and Insurance payment laws

Date: Saturday, November 14, 2015

3:00 PM - 5:00 PM

Credits: 2.00



603 - Current Methods to Prevent Lower Jaw Nerve Injuries.

Michael Leizerovitz DDS, MaCSD

In this lecture you will learn:

- *Reasons, Best timing vs Contraindications for treatment
- *When asymptomatic impacted teeth should be removed
- *Risks and benefits of dental imaging
- *Radiographic signs of increased risk of nerve injury
- *Five common obstacles & solutions in getting treatment plans accepted
- *Significance of panoramic imaging in differential diagnosis and incidental/secondary findings
- *Modern treatment approaches & bone grafting
- *IV sedation vs local anesthetic vs sedation in dentistry
- *Avoiding malpractice
- *Treatment options for severe nerve involvement

Date: Saturday, November 14, 2015

3:00 PM - 5:00 PM

Credits: 2.00



604-Salivary and Cardiovascular Disease in Dentistry:

A review of current biotechnology innovations

Maite Moreno DDS, MS

Saliva is a non-invasive diagnostic tool that is used to detect the general health as well as buccal conditions of the patient. Diagnostic advancements are resulting in better treatment planning approaches in many areas of dentistry. As the oral/systemic connection becomes more linked, clinicians are beginning to think more in terms of prevention. Participants will learn about microfluidic advancements, their correlation with genetics and different research studies.

Current innovations involving saliva, will also be presented.

Educational Objectives:

The current status of salivary diagnostics.

The use of salivary diagnostics in communication and patient care

Increase the periodontal awareness of everyone in the office to enhance disease detection.

Learn language and techniques to help explain to patients the periodontal story

Reveal a new periodontal standard of care

Date: Saturday, November 14, 2015

3:00 PM - 5:00 PM

Credits: 2.00

605-Secrets to a Successful Practice Sale or Purchase

Bob Affleck -Citi Practice Finance Group

Dr Bill Kimball,

Cecila Chen. Esq.

Whether you are considering buying or selling a practice, adding an associate, forming a partnership, or are just curious about the value of your practice, this seminar is for you! We'll walk you through the process and give you the details you need to know. Avoid costly mistakes by planning now - your successful future depends on it!

Educational Objectives:

- Understand the blueprint for a successful transaction
- How to determine the best time to sell your practice
- The truth about how brokers and banks value your practice
- Insight into key points of a purchase and sale agreement
- Lease agreements - the good, the bad, the ugly
- Should you sell your practice and come back as an associate?
- How to assemble a team of experts to guide you around transition pitfalls

Date: Saturday, November 14, 2015

3:00 PM - 5:00 PM

Credits: 2.00

606-Achieving Superb Results with Every Day, Direct and Indirect Procedures Part 3

Sam J. Halabo D.M.D.



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8. Achieve restorations that are strong, esthetic and bacteriostatic.
9. Take home tips and skills that you can utilize right away in your office to make your practice and life a bit easier.



Dr. Halabo has been in private practice in San Diego CA since 1997. His outstanding dental office has grown yearly while performing every facet of dentistry from the daily "Bread and Butter" restorative and preventative care to full mouth rehabilitations and implants. He is a graduate of Boston University's Goldman School of Graduate Dentistry and received his Bachelor's degree in Microbiology from the University of California at Santa Barbara. He completed a General Practice Residency at the Loma Linda Veterans Hospital where he gained advanced training in all areas of dentistry and general medicine.

He evaluates products for both the Catapult Group and Clinical Research (CR). He was the director of dental care at the UCSD Homeless clinic in Pacific Beach. He is an adjunct faculty member at the University of California at San Diego. He has lectured nationally and internationally and has had numerous articles published in professional journals and websites. Additionally, Dr. Halabo has been featured in several television news segments. He has been involved in product evaluations for many years and is extremely proud and honored to share his knowledge and experience with those seeking to provide excellent dental care for their patients. He is a member of the San Diego County Dental Society, California Dental Association, the American Dental Association, the Academy of General Dentistry, the Academy of Laser Dentistry and the American Academy of Cosmetic Dentistry. Dr. Halabo lectures on a variety of topics with an emphasis on improving patient care and the Dentists' enjoyment of their profession.

Date: Saturday, November 14, 2015

3:00 PM - 5:00 PM

Credits: 2.00

607-Medical Emergencies in the Dental Office! Part 2

Dr. Eric Osmolinski, Dr. Jana Osmolinski



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