# Virginia Hereford Association

**118 Via Farm Lane, Patrick Springs, VA 24133
276-340-8181 -** **secretary@virginiaherefords.org***The Virginia Hereford Association is a 501( c) (3) organization*

July 30, 2024

Dear Hereford Friends,

I hope this letter finds you and your families well! As we enter August, it is time to look towards fall sale season, and Virginia Hereford Association has already begun to plan for the 2024 Mid Atlantic Fall Bonanza, which is scheduled for Saturday, November 9, 2024 at the Rockingham County Fairgrounds in Harrisonburg, VA. The Mid-Atlantic Fall Round Up Junior Show will follow the sale.

We would like to invite you to consign to this year’s sale. The rules for the sale and information required for consignment are enclosed with this letter. Please take a moment to read over the information and consider consigning. The online bidding option that we have offered for the last several years has added value to the sale, and we plan to continue to offer this option moving forward this year.

Our fall sale continues to be our larger sale, and we will continue to have a 75 lot limit for this sale. Consignments will be accepted on a first come, first serve basis, with first preference given to current Virginia Hereford Association and American Hereford Association members. Please note you must be a current member of the American Hereford Association. We will also continue to catalog registered cattle that do not have EPDs at the end of the catalog, just before the commercial baldy females. If you have any questions on making sure your cattle have EPDs, or need assistance, please feel free to reach out and we are happy to help!

As things change within the industry, we continue to adjust to make sure that we are doing the best we can for both consignors and buyers. With the announcement this spring of a new genetic defect, **the VHA Board strongly recommends that all animals consigned to a VHA sale be DNA tested for any potential defects, especially for the newest defect, Delayed Blindness (DB).** This can be done by submitting a DNA test request through MyHerd, and mailing the associated paperwork, along with a blood sample from the animals. Tes**ting is currently taking about 6-8 weeks to complete, so the sooner you submit your requests, the better.** Again, if you have any questions regarding this, or need assistance, we are happy to help.

If you would like to consign animals to this sale, please fill out the information and mail it to Rebecca Webert at 7309 Starling Drive, Warrenton, VA 20186 or send the information via email to blacklocustlivestock@gmail.com and CCed to rfunkhou@vt.edu and rodney@baybrookherefords.com. The preferred method for submission is an electronic submission (not a scanned sheet). With an electronic submission the information can be cut and pasted into the spreadsheet that AHA will use to produce the catalog which decreases the chance for typographical errors. Footnotes **MUST** be emailed to Rebecca in a format that allows for copying and pasting – either typed in a word document or typed in the body of an email, not scanned or photocopied.

**The final deadline to have all information for consignments (including footnotes, pictures, breeding information and any ads for the catalog) is September 6, 2024. Consignment fees are also due by September 6 and should be mailed to Rebecca at the above address.**

As in the past, Tommy Coley, AHA Field Representative will be available the week of September 30 to take pictures and videos of sale cattle. **If you would like him to come to your farm to picture your cattle, please let Rodney Phillips know no later than August 15.** Rodney can be reached by phone at 804-556-3810. You will need to make sure that heads of cattle are clipped before Tommy arrives and will need to have a place on the farm to take pictures. **Please note, you will need to commit to the number of animals you would like to have Tommy picture by the consignment deadline. That is the amount of space that will be assigned to you in the catalog. Due to timing, we will not be able to add or remove space for you once animals are actually pictured; you will be responsible for paying for the space you request and we will not be able to accommodate extra pictures.**

If you have any questions about consignments or if there is any way I can be of assistance, please feel free to contact me at 540-333-1019 or send me an email at blacklocustlivestock@gmail.com. I look forward to working with you to make this an excellent sale!

Best Regards,

Rebecca Webert
Sale Coordinator

***Dates to Remember:***-**August 15**: Contact Rodney Phillips on or before this day if you would like Tommy to picture your animals the week of September 30th

-**September 6:** ALL consignment information is due to Rebecca on or before this date. Information received after this date may not be included in the catalog.