

Corporate Sponsor: (All monies used to support Added Money amounts in show classes)

- **Event Sponsor (\$2,500 or greater)**

- o Named sponsor for major event, or named sponsor for a class throughout the year
- o Corporate banner hung in arena at all shows (in prominent position)
 - o Name and logo (with website link) placed on top of website home page
- o Name and logo (with website link) placed on all show emails
- o Facebook cover page ad/logo
- o Name and logo on show prizes, when and as available
- o Vendor space, show site seminars or other promotion, as appropriate
- o Display of marketing/sales materials at all shows
- o Periodic announcements of sponsorship at all shows o Included in signage and posted announcements at all shows o Stall priority for horses entered at shows
- o Reserved RV spots at all shows, as available

- **Equine Product/Services Sponsor (\$500 or greater)**

- o Corporate banner hung in arena at all shows
- o Name and logo (with website link) placed on side or bottom of website page(s)
- o Quarterly Facebook ad and message
- o Vendor space, show site seminars or other promotion, as appropriate
- o Display of marketing/sales materials at all shows
- o Periodic announcements of sponsorship at all shows
 - o Included in signage and posted announcements at all shows
- o Stall priority for horses entered at shows, based on sponsorship level

- **Corporate Supporter (less than \$500)**

- o Quarterly Facebook ad and message
- o Website link on Sponsors page
- o Display of marketing/sales materials at all shows
- o Periodic announcements of sponsorship at all shows
- o Included in signage and posted announcements at all shows