



Regional Information from ChooseColorado.com - Colorado Office of Economic Development and International Trade - A Division of the Colorado Governor's Office - John W. Hickenlooper

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The Southwest Region, made up of Archuleta, Dolores, La Plata, Montezuma and San Juan counties, strives to encourage economic development that preserves its small-town and traditional heritage, takes care of its natural resources, and provides opportunities for its children to stay in southwest Colorado.

REGIONAL CULTURE

- Highly educated
- Strong entrepreneurial culture
- Diverse, healthy, and active population
- Friendly, small-town communities with independent attitudes

QUALITY OF LIFE

- Scenic beauty
- Cultural and historical assets
- Small-town living and lifestyle
- Recreational opportunities

KEY FACTS & FIGURES

59%

Of all households throughout the region with up to 100mbps service available

5

Portions of all 5 counties are in a designated enterprise zone; 2 counties are in an enhanced enterprise zone

\$60 Million In visitor spending due to Mesa Verde National Park

7¢-11¢

Average commercial energy price per kWh

\$58-\$365

Average sale price per Sq. Ft. (Commercial)

52%

Projected growth of La Plata County in the next 20 years

1

Certified Creative District

1

Major regional airport

3

Nationally designated scenic byways

TOP EMPLOYERS



PURGATORY



ROCKY MOUNTAIN
CHOCOLATE FACTORY



OSPREY PACKS



DURANGO & SILVERTON
RAILROAD



STONEAGE

TOP EDUCATIONAL INSTITUTIONS



FORT LEWIS COLLEGE



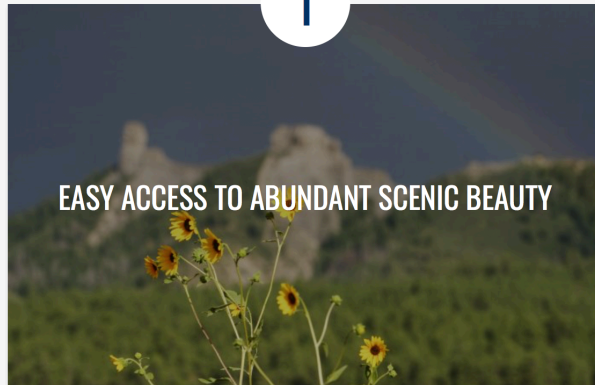
SOUTHWEST COLORADO COMMUNITY COLLEGE



SOUTHWEST HEALTH TRAINING CENTER
ACCREDITED EMS TRAINING

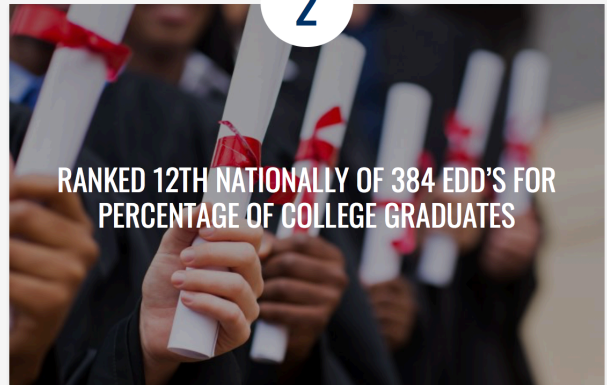
REGIONAL ASSETS

1



EASY ACCESS TO ABUNDANT SCENIC BEAUTY

2



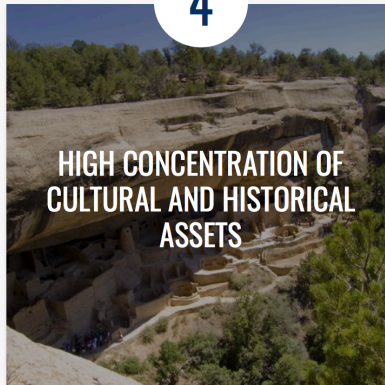
RANKED 12TH NATIONALLY OF 384 EDD'S FOR
PERCENTAGE OF COLLEGE GRADUATES

3



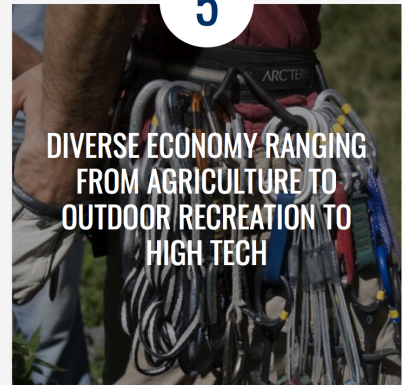
STRONG ENTREPRENEURIAL
CULTURE FUELED BY FORT
LEWIS COLLEGE

4



HIGH CONCENTRATION OF
CULTURAL AND HISTORICAL
ASSETS

5



DIVERSE ECONOMY RANGING
FROM AGRICULTURE TO
OUTDOOR RECREATION TO
HIGH TECH

