

General Meeting Notes 3/9/2019

Member Attendance at meeting March 9, 2019

Carol Christ, Laura Easey Jones, Julie San Felipe, Cyny Baran, Cathryn Ruvalcaba, Thomas Buchs, Cherie Rafael, Gwen Gwanzow (spelling?), Sophia Zobacheva, JJ Joyce, Frances Annan Affotey, Barbara Friedman

Annual dues are due this month \$35.00. Sophia Zobacheva is our treasurer. Please send your check promptly to her. Aprons are \$26.00 we need to sell 12 to get this good price. The checks need to be sent to Sophia for aprons.

Checks should be made out to
The Rogues Artists Group

Mail to:
Sophia Zobacheva
1947 1st Ave Apt 103
Grafton, WI 53024

We have \$400.00 in our treasury now. We are seeking ideas for promoting art as an investment. Carol has a bumper sticker phrase "Invest in Art for a Lifetime of Returns". The research states that for artwork selling in the range of \$2,000 to \$10,000, a 10% increase has been occurring. There is a post on the Rogues Facebook page regarding how to price your work.

On August 3 we have "A Day of Wine and Roses" at Boerner Botanical Gardens. A rose painting workshop will be offered, possibly a plein air event, no fees. We will combine our canopies into a gallery tent for us to sell floral, landscape, botanical art. All purchases will be made thru the giftshop. A 35% commission that goes to support the gardens will be charged.

JJ is curating art for the Splash Wall inside the giftshop. The wall will have all our best rose work. Instructions coming via email. Barbara Friedman in charge of canopies. Instructions coming via email.

On August 22 we will be at the Uilein Peters Gallery at St. Johns On The Lake (a retirement home on Prospect Avenue that hosts "MOWA On the Lake." We need 70-80 pieces with NO COMMISSION!! NO THEME!! The show title is "Eclectic." (anything goes). PLUS we have cases for 3D!! This show hangs through Nov.17. This will have a judging with awards.

Next year 2020, in August we will be doing 2 shows in Appleton, and one show during another part of the year. Appleton has a very vibrant art community. Richeson and Trout Galleries are there. We will be participating in the Mile of Music which draws 70,000 people. We are looking at opportunities for us in Franklin with a harvest/agricultural theme and at a new theater facility with an art gallery. Gallery 2622 sells contemporary Art. Frances Annan Affotey sold 5 pieces there, congratulations!

We will try to identify who is buying our art by collecting demographic information on our customers. Every time you sell a piece of art, ask as many questions **as you are comfortable with**. We will send out a Survey Monkey in the near future to collect the answers and crunch the numbers. Watch for an email.

We voted in that we may write descriptions about our work to post next to it at shows. (not required). Two paragraphs is the best size for an artist statement. On our website under Workshops and Paint & Sips, we will post short snippets of video as samples.

The meeting ended with tours of the studios at Artisan Springs.