FRUGAL TIPS FOR FABULOUS eLearning Design

DEANNA FISCHER **Learning Design**

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A LITTLE ABOUT ME



DEANNA FISCHER DIRECTOR OF LEARNING DESIGN

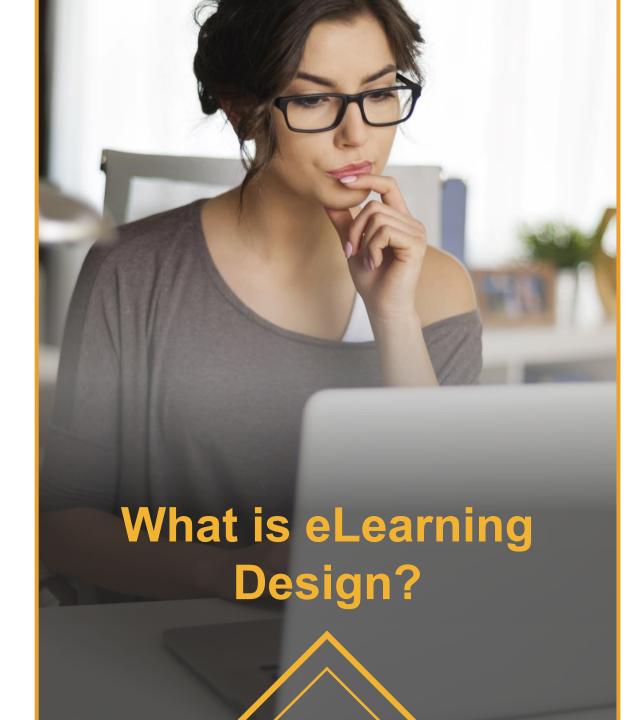
WHAT IS YOUR ROLE AND FAVORITE THING ABOUT LIVING IN TEXAS?

TYPE INTO THE CHAT BOX

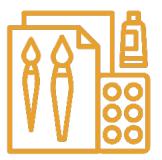
LEARNING DESIGN ARCHITECT



Designs the structure of the training and interactions based on the needs of the business, the audience needs, and the learning objectives.



GRAPHIC DESIGN ARTIST



Designs the best way to visually represent the content so that it is interesting and engaging



How comfortable are you with eLearning design?

A. I'm just getting started

B. I have enough experience to get by

C. I'm a pro



What resources and tools do you use to keep yourself informed and inspired?

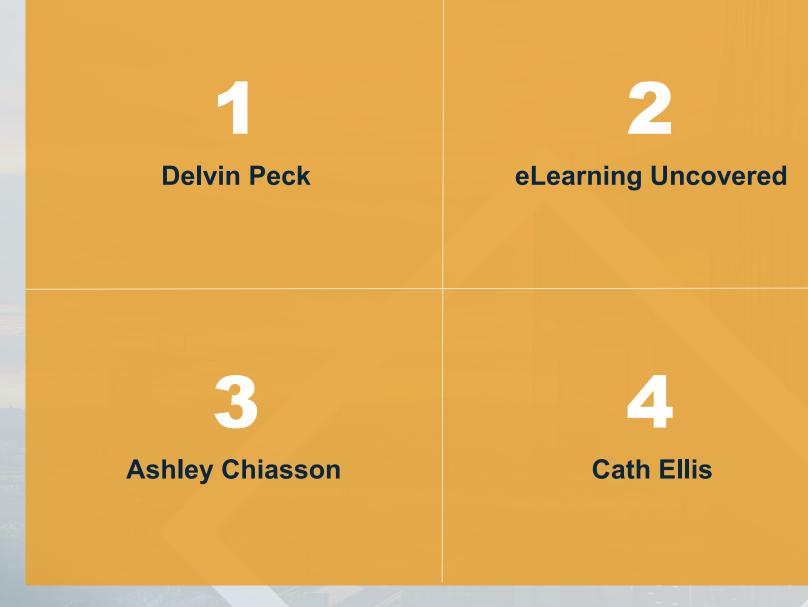


Informed and Inspired

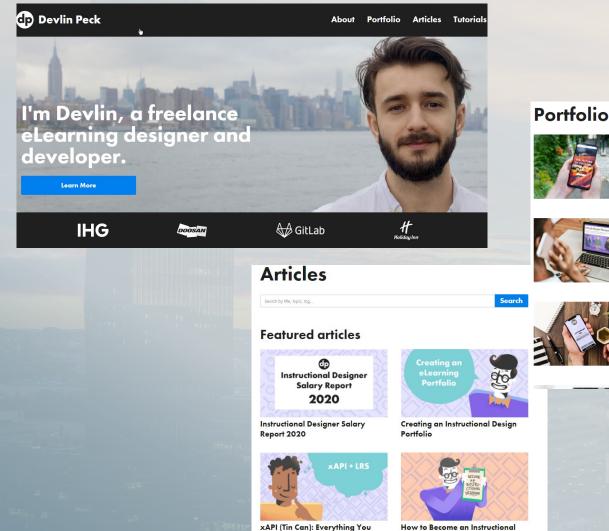
Popular Influencers to Follow

Articulate eLearning Heroes Community eLearning Bothers Clark Quinn Melissa's Learning Lab Connie Malamed Industry eLearning Don Clark Matthew Biddy Guild Tracy Parish Elliott Masie

Informed and Inspired



Informed and Inspired



Need to Know in 2020

Designer in 2020

Tutorials

Search Search by fitle, topic, tag...

Featured tutorials



How to Write an xAPI Statement

from Scratch

Leaderboard

Create an xAPI-Powered Leaderboard in Storyline



How to Upload Storyline Content to the Web



GitLab eLearning Modules These minimal, laser-focused eLearning modules help GitLab salespeople and partners sell GitLab to organizations that it would help.

This responsive eLearning module introduces people to Beyond Meat's brand,



Learn More

products.

Beyond Meat Mobile eLearning

The xAPI Challenges App provides practice opportunities for people learning how to collect specific user data from their Articulate Storyline eLearning offerings.





The xAPI Challenges App

Learn More

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COVID MASKS FOR YOUR E-LEARNING CHARACTERS

🛗 June 1, 2020 🎍 William Everhart 🔚 Adobe Captivate, Articulate Storyline, E-Learning Design, How-To Videos 🎭 2 Comments

Because of the coronavirus, the world looks very different than it did back in January 2020. And your e-learning courses...

+ READ MORE



EXPORTING SCREEN RECORDINGS FROM ARTICULATE STORYLINE

🛗 May 22, 2020 🛔 William Everhart 🖽 Articulate Storyline, Articulate Storyline 360, Audio and Video, How-To Videos, Uncategorized 🎭 2 Comments

Learn how to export Storyline screen recordings in part on in whole for additional editing in Camtasia or publishing to YouTube.

+ READ MORE



CREATE A BLURRED BACKGROUND FOR ARTICULATE STORYLINE 360 COURSES

🛗 May 15, 2020 🛔 Diane Elkins 🔚 Articulate Storyline 360, E-Learning Design, Graphic Design, How-To Videos, Uncategorized 🗣 3 Comments

Have you ever wanted to apply a blurred background effect for scenarios or other slides in Storyline but then decided...

+ READ MORE



RECORDING: THE LEAST YOU NEED TO KNOW ABOUT ARTICULATE STORYLINE 360

Organizations are canceling in-person training classes left and right-and justifiably so. But that



CAPTIVATE VS. STORYLINE WEBINAR RECORDING

Thank you to all of you who registered and attended this event. It was a huge success with a packed...



VISUAL COMMUNICATION TIPS FOR E-LEARNING

Visual communication is more than just making something pretty. Learn about how graphic design, instructional design, and information



USER INTERFACE DESIGN PRINCIPLES FOR E-LEARNING

The user interface design for your e-learning course can either support or disrupt the learning for your student. In this...



eLearning Uncovered

Informed and Inspired

ashley chiasson m. ed

......

BLOG ABOUT STORYLINE TUTORIALS POR



51 views • 3 weeks ago

About

Hi! I'm Ashley Chiasson, a thirty-something Instructional Designer with over a decade of professional experience across various industries (Defence, Health, Post-Secondary Education, Sales). I know the ins and outs of wrangling complex content into engaging learning material, and I'm passionate about developing training solutions for any industry. I want to foster the lifelong learning movement and make learning as simple and effective as I can for each and every user.

With a Masters of Education (Post-Secondary Studies) from Memorial University of Newfoundland and a Bachelor of Arts (Linguistics and Psychology) from Saint Mary's University, I fancy myself well-versed in various instructional strategies and being able to conduct discourse analysis like a boss! Originally, I wanted to be a Speech-Language Pathologist or a Technical Writer when I grew up, but when I fell into the world of Instructional Design, I was shocked and in awe of how much I enjoyed behind-the-scenes teaching!





29 views • 3 weeks ago

ABOUT

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Storyline Tutorials

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Portfolio

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113 views • 2 weeks ago

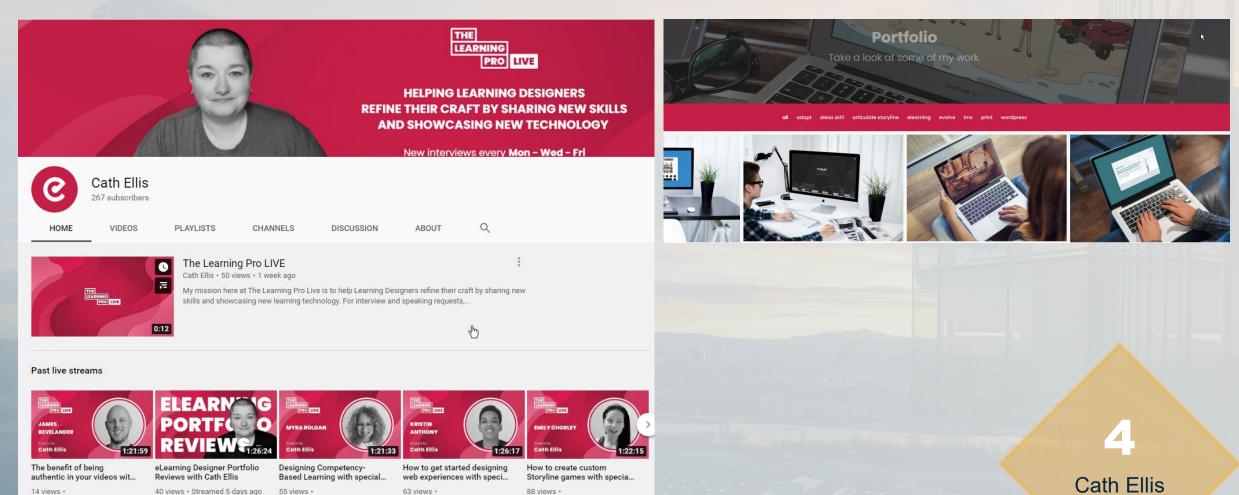


Ashley Chiasson

SUBSCRIBED

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Informed and Inspired



Informed and Inspired

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FRIENCE DESIGNER



RE-ENFORCING KEY LEARNING OBJECTIVES AND HOT NODDLE VALUES

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LEARNING CON

ABOUT

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earning Conference scribers

HOME VIDEOS PLAYLISTS

CHANNELS DISCUSSION

Fresh > PLAY ALL



Fresh Challenge - The Show Learning Competition E17 The Learning Conference 292 views · 3 months ago

Fresh Challenge - The Show Semi-Final Review Learning Competition E18 The Learning Conference The Learning Conference 132 views · 3 months ago 299 views • 3 months ago

WHY A SCENARIO BASED GAME? 2 🖤 1 🖤 **A** . <REAL EXAMPLES THAT **HEY SUZUKI!** TEST THE GREY AREAS OF NO ONE WANTS COLD NOODLES. JUST LIKE NO ONE **BACIAL STEREOTYPES AND** WANTS TO BE IN A WORKPLACE WHERE THERE'S DISCRIMINATION> BULLYING AND HARASSMENT. HELP US CREATE A POSITIVE WORKPLACE. . . BACK

HOT NOODLE POSITIVE WORKPLACE BEHAVIOURS WEBAPP SOLUTION BY EMMA PAWSON

WHY I CHOSE THIS SOLUTION ...

I chose to create a webapp solution using Elucidat cloud-based authoring tool. Firstly, this was my chosen tool due to it' flexible and innovative visual capabilities. Secondly, I chose a single scroll microlearning solution to replicate the learners everyday web experience.

WHY I RECOMMEND THIS APPROACH ...

I put the learner at the forefront of my decision-making process. The recommended approach appeals to this audience due to its: ·Web-like look and feel •Mobile first design (with desktop capabilities) •The single scrolling page style means learners can easily access just in time learning ·Microlearning covering essential information appealing to the time poor ·Leadership endorsement used as the 'hook' ·Interactive and learner led design ·Gamification elements threaded throughout for increased engagement.

HOW IT MEETS COMPLIANCE NEEDS ...

Content created on the Elucidat platform can be published to web and/or SCORM, therefore, is compatible with being marked complete on an LMS. The Hot Noodle team can also include learner input interactions to collect additional data such as self-rated confidence.

Cath Ellis

Informed and Inspired...one more





et in touch

explore my work 🕥



Fresh Supermarket: HR Assist

Project Type: eLearning, Articulate Storyline, Chatbot, Landbot.io

HR Assist is a 'just-in-time' knowledge management and learning solution developed in Articulate Storyline 360 in response to The Learning Conference's "The Show".

Learn more



Liberty City: Covid-19 App

Project Type: Glideapps, Responsive learning app

Liberty City COVID-19 is a web-app developed in GlideApps in response to The Learning Conference's "The Show".

Le



Carnival Cruise Line Australia Training

Project Type: eLearning, Articulate Storyline

This eLearning course developed for Carnival Cruise Line Australia and Cruise Lines International Association (CLIA). Built using Articulate Storyline and leverages JavaScript.





5 days ago • 2 min

Embedding a Chatbot in your Articulate Storyline and Articulate Rise courses

Chatbots have become one of the most thriving innovations. Chatbots allow our users to interact in a human-like manner, whereby...



Sep 23 · 3 min

Creating a custom cursor in under two minutes

In this tutorial, I'll show you how you can create a custom cursor in under two minutes to your Articulate Storyline and Articulate Rise



Sep 21 • 3 min

Point Guide: About the App

Earlier this year, I begun developing a Glideapp named Point Guide, as a way to challenge myself and develop my skillset with Glide. I'm ...



Aug 14 • 1 min

Creating Full Screen Video Backgrounds in Articulate Storyline

In this tutorial, we'll change focus by creating a full screen video background to our Articulate Storyline projects by using Cloudinary and



Troy Ashman

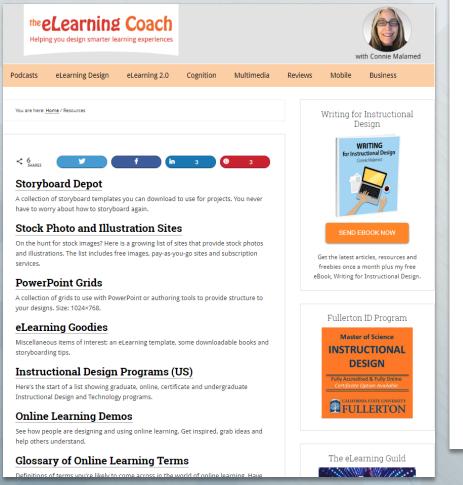
The eLearning Coach Connie Malamed

THE ARCHITECT

Tools & Templates

Ask.Learn.Share. Mike Taylor

Tools & Templates



< 296 Storyboard Depot (Storyboards for eLearning)

These storyboard templates for eLearning have been donated by the learning community for you to download and use for projects. There are a variety of storyboard templates so you can pull features from one and add them to another, for hours of safe, unsupervised fun. Thanks to everyone who contributed!

Download Instructions:

Just click on the underlined link in the table and Save the file.

	Kevin Thorn of NuggetHead Studios Connie Malamed rming Freebies e eLearning items that will enlighten, educate or make your work easier.			
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Here are				
	GET FREEBIES LIST			
sual Storyboard 4	Get the latest articles, resources and good finds once a month plus this list of 110 hand- picked eLearning freebies that you'll love.			
sual Storyboard 5	Simple eLearning Template			
sual Storyboard 6 embellisi	This template should work in any of the PowerPoint based authoring tools, like Articulate Presenter. Includes 13 screens, a feathered title bar and an example. Simple enough to sh or use as is.			
sual Storyboard 7	<u>WBT Design Document Template</u> This template includes the elements you'll need to create an eLearning Design Document. It was graciously donated by Christian Kearney. (Word format)			
sual Storyboard 8	<u>Storyboarding and Design Tips</u> Kindly donated by Michaels & Associates, this booklet covers the basics of storyboarding.			
sual Storyboard 9	Focus			
sual Storyboard 4	The author of Zen Habits and Zen to Done presents his approach to gaining focus in life with strategies for reducing distractions, simplifying and focusing.			
508	al Storyboard 7 al Storyboard 8 al Storyboard 9 focus			

This focus on understanding your customers can apply to understanding your learners.

Get smarter about online learning with articles, tips and resources delivered to your Inbox once a month. The eLearning Coach

GALLERY OF WORK

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LEARNING SCIENCE &

INSTRUCTIONAL DESIGN

Tools & Templates

Mike Taylor

SPEAKING & WORKSHOPS ~

Year in Review | The best of 2018

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ABOUT MIKE 🗸 R DESIGN		To save you time, money, and a bit of your sanity, I've collected my favorite resources into this e-book: "Filling Your Design Toolkit: Premium Assets on a Shoestring Budget" https://mike- taylor.org/2017/12/13/free-e-book-filling-your-design- toolkit	 USA gov Image Search Alana io Barn Images Beautiful Free Images & Pictures Beautiful Free Stock Photos 	 Allthefreestock.com Compfight / A Flickr Search Tool Creative Commons Search Everypixel Favorite everystockphoto Favorite
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) NAL DESIGN Mike Taylor			
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THE ARTIST

What are some of the visual elements you consider when designing your eLearnings?



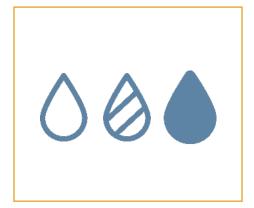


Visual Design Elements to Consider for eLearning

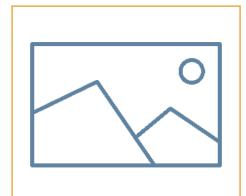


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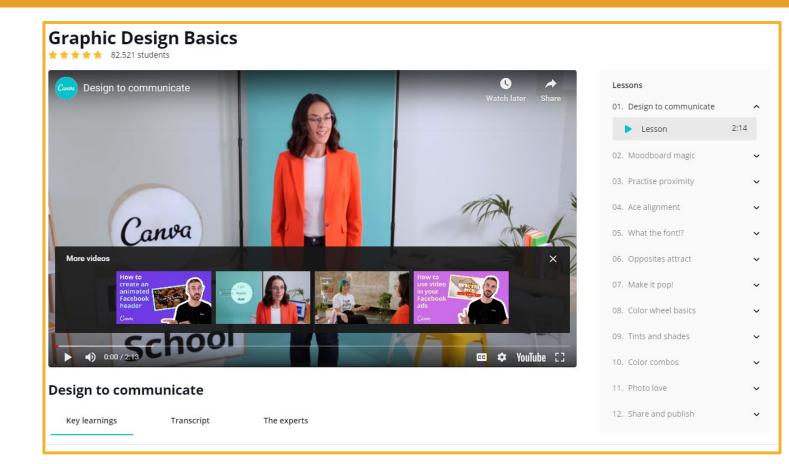


Images and Illustrations

User Interface & Interactive Elements



Visual Design Elements to Consider for eLearning







Get Inspired

Get Organized Get Your Elements

Visual Design Steps for eLearning

Where do you go to get visually inspired?

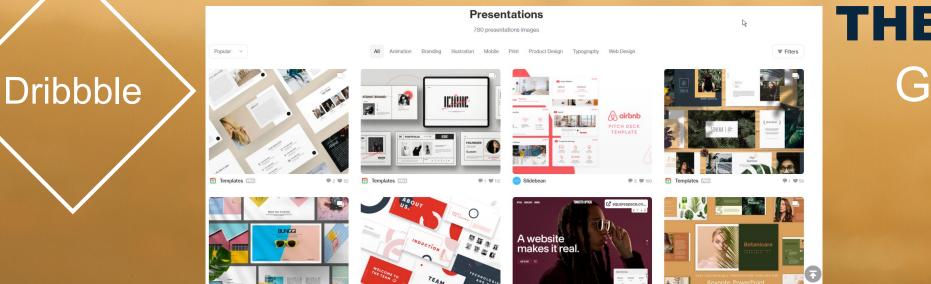


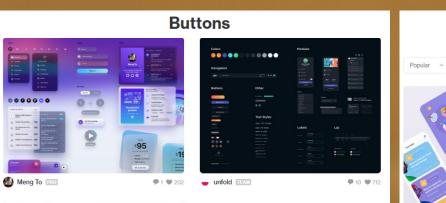
Portfolios & Articulate Challenges

Dribbble

Canva

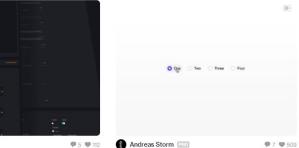
Code My UI

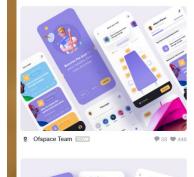




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🏮 Oğuz Yağız Kara 🖽









Animation Branding Illustration Mobile Print Product Design Typography Web Design



Ofspace Team

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Fireart Studio TEAM

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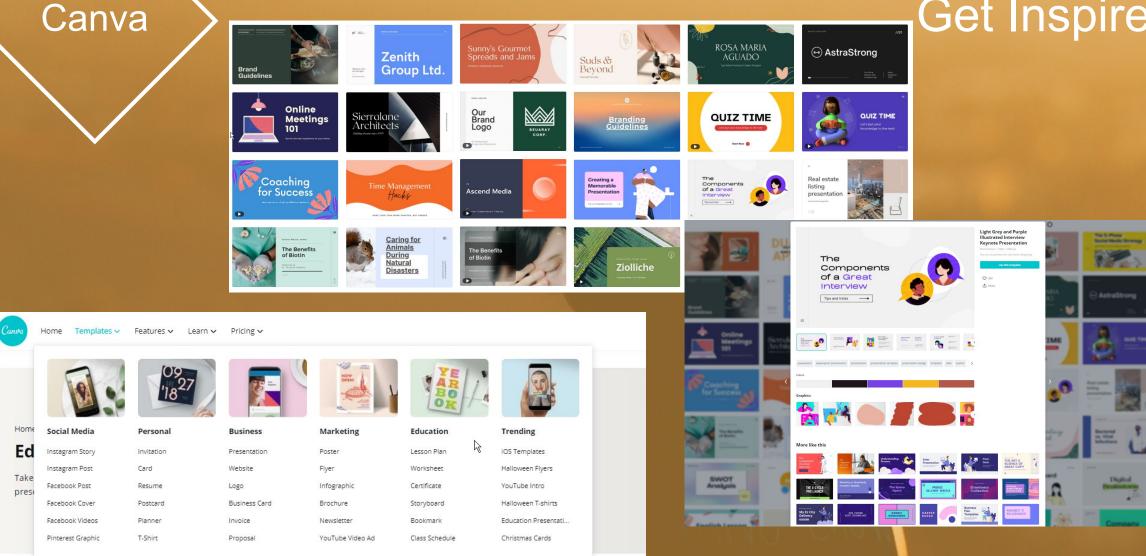


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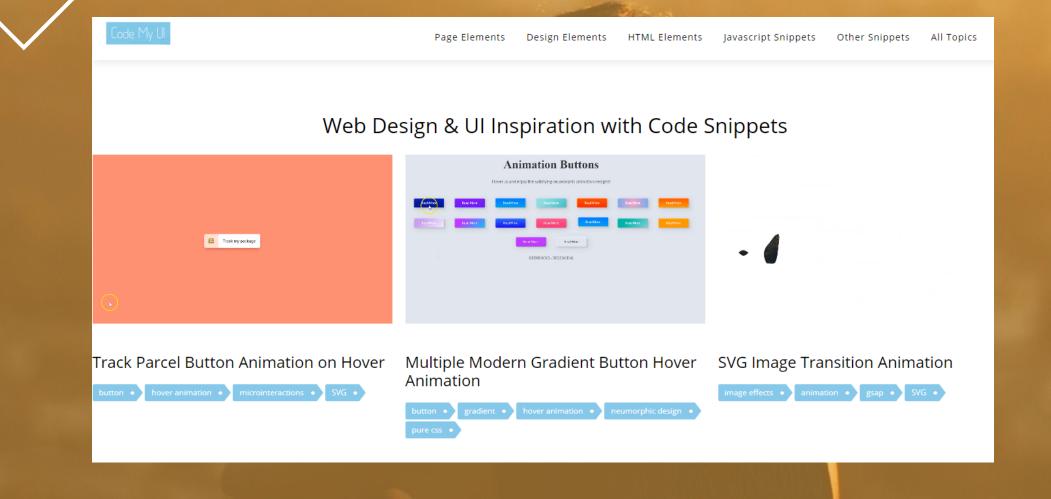
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Color 🗸



CodeMyUI

THE ARTIST Get Organized

GoMoodBoard

8

PowerPoint

THE ARTIST Get Organized

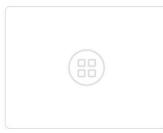
B Moodboard

Looking for a freelancer?

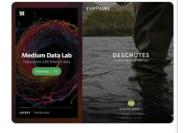
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Boutique and handcrafted

Colorful and flat

Modern corporate

Drop images of logos, websites, or mobile apps you like. When you're finished adding images, click <u>save & publish</u>.

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Save & publish

GoMoodBoard

Drag your images here to upload



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Keep Your Company on Track

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Better Conversa For Your Compa

THE ARTIST Get Organized

Layout Ideas







Images - Modern, Artistic, Inspirational

Color Ideas

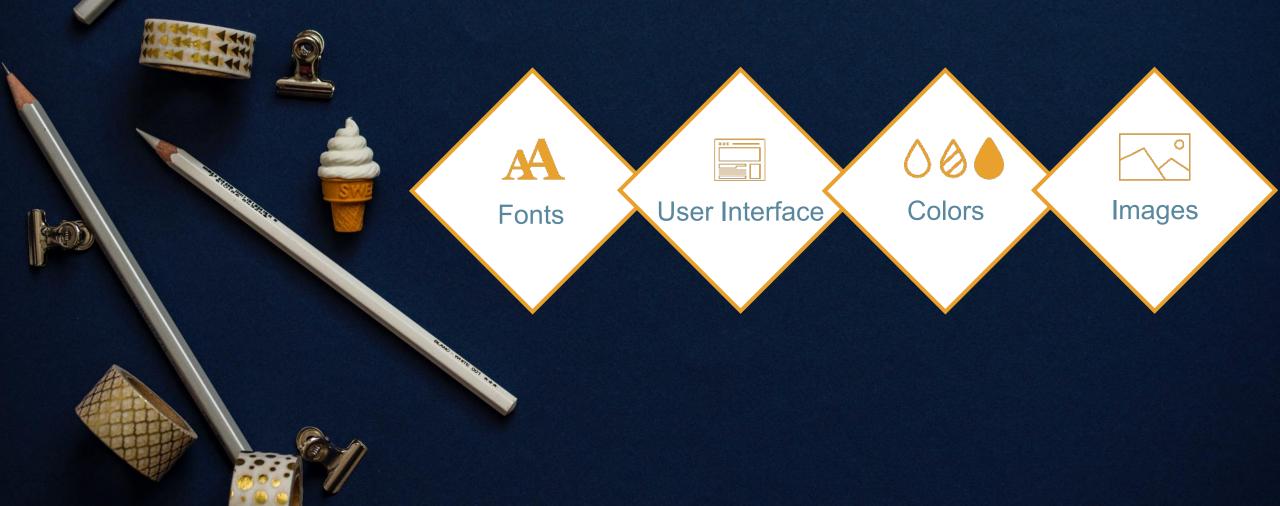
94, 132, 165
243, 243, 245
233, 161, 46
242, 179, 51
138, 173, 190
9, 38, 63



Font

NEXA - Header Roboto Bold – Sub Header Roboto Light – Body Copy

PowerPoint



27



The quick brown fox jumps over the lazy dog.

Typespiration

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The quick brown fox jumps over the lazy dog.

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Walking on Sand

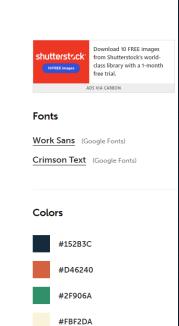
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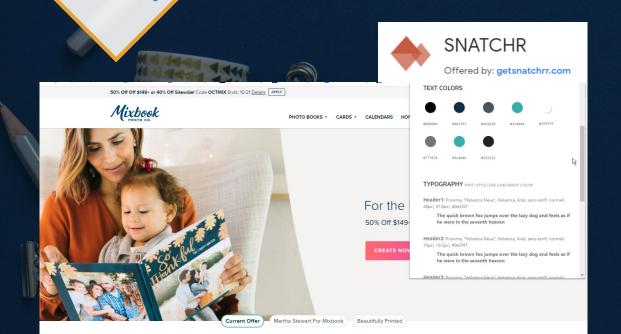
WALKING ON SAND

The quick brown fox jumps over the lazy dog.

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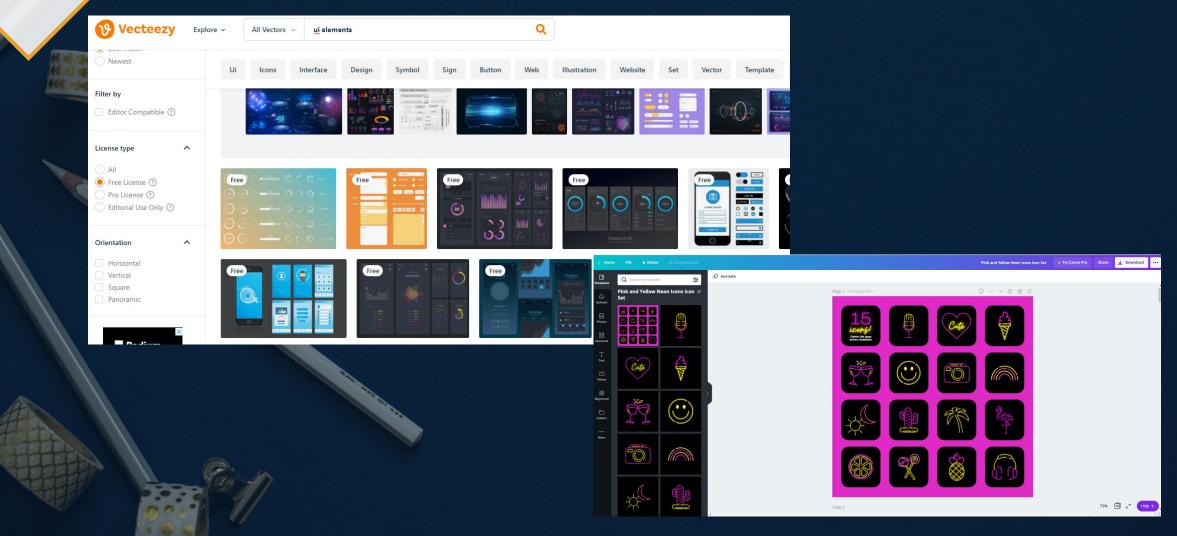


Snatchr &

Font Ninja

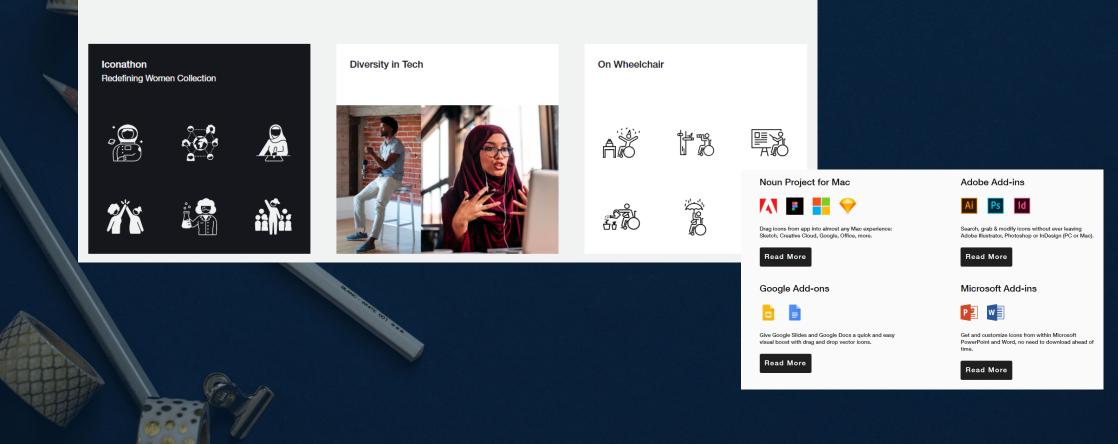
Fonts Ninja Offered by: fonts.ninja 50% Off Off \$149+ or 40% Off Sitewide! Code OCTMIX Ends: 10/21 Details APPLY N 🕾 🗵 Mixbook PHOTO BOOKS * CARDS * CALENDARS HOP Proxima Nova Light Regular Bold ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789 P Bookmar () Info For the 50% Off \$149 Martha Stewart For Mixbook Beautifully Printed Current Offer

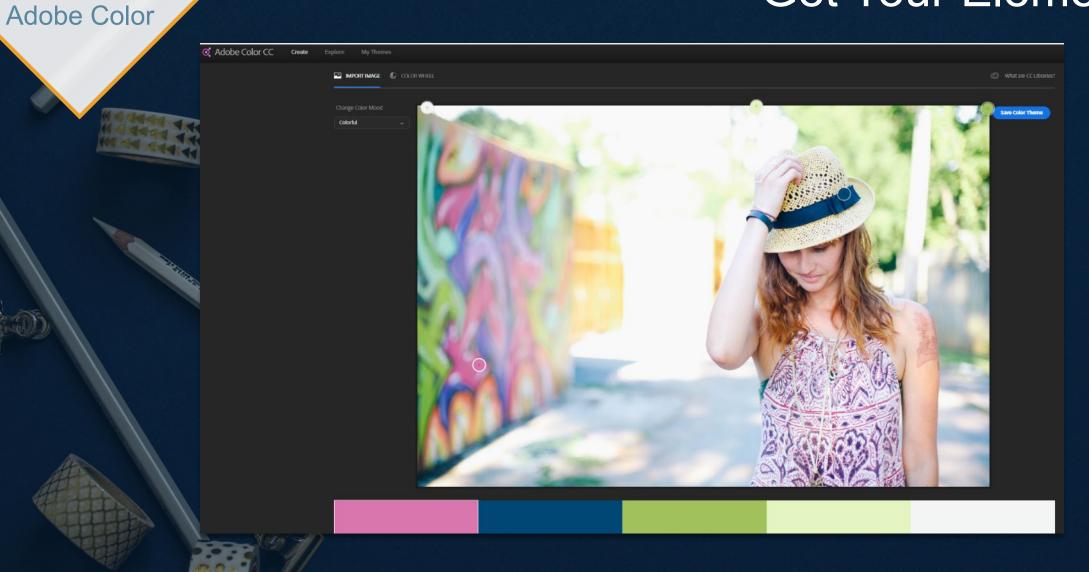
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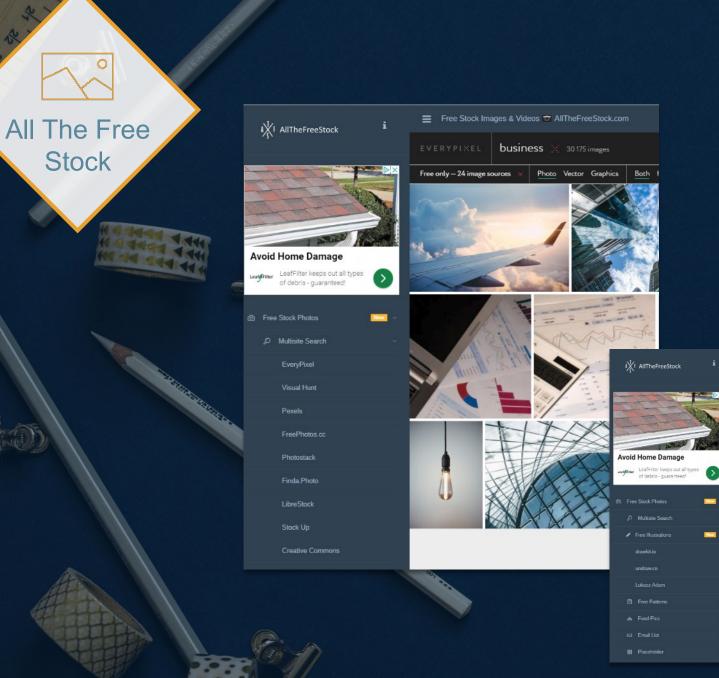


Noun Project is building a global visual language that unites us.

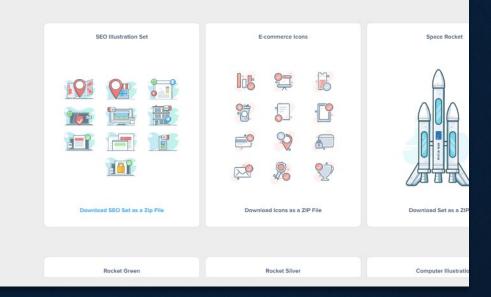
Noun Project







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A FEW THINGS TO CONSIDER



SIGN-UP & TIME REQUIREMENTS

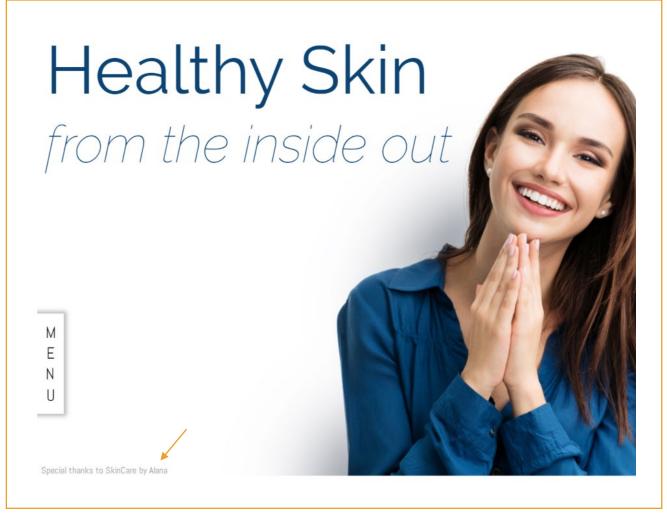


TURN ON YOUR ANTI-VIRUS



BE AWARE OF LICENSING ISSUES

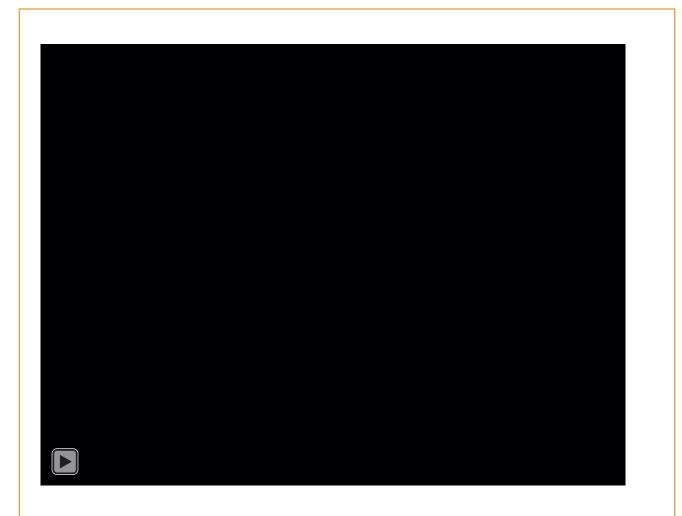
WAYS TO GIVE CREDIT



eLearning Example

Give credit on the first or last page with light font and a link to the resource

WAYS TO GIVE CREDIT



eLearning Example

Create a scrolling credits page

WAYS TO GIVE CREDIT



Infographic Example

Small font at the bottom of the resource or on the back



THANK YOU

For More Free Tools: www.DeannaFischer.com/tools.html

Contact Me: Deanna.fischer@fischermicrotech.com

> DEANNA FISCHER **Learning Design**

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