

ED SMITH

My name is Ed Smith and I'm asking for your vote in this Monterey election. My beautiful wife Sharron and I just celebrated 41 years of marriage. We are proud to have raised our two children here. For 34-years I served as a police officer, retiring as a Police Commander in 2011, proudly 26 years here in Monterey. My experiences include teaching, owning a retail business and years of serving this community.



As a leadership training educator I bring needed experience to a council in transition. Like you I want to preserve our financial security while maintaining our hometown feel for our next generation.

A great Monterey is one that is walkable, safe and affordable. I will help protect our great City with its historical treasures and coastal beauty.

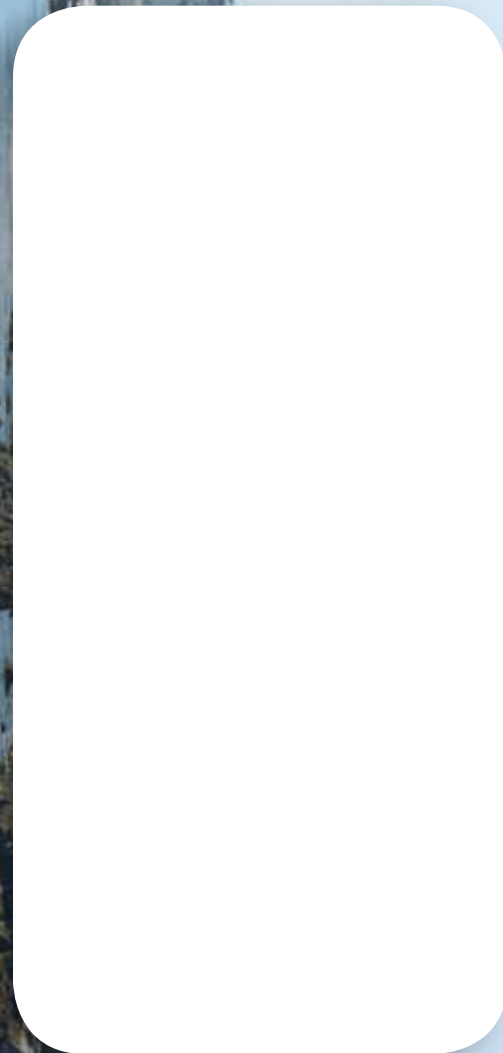
I am honored that Monterey's current and former Mayors Chuck Della Sala and Dan Albert have both endorsed my campaign.

My vision for Monterey is to streamline confusing and sometimes cumbersome city processes. We need a renewed focus on neighborhood quality, fixing our streets and cleaning up downtown while preserving our historical presence.

Working with the new Mayor and other council members, I will offer a sound and stable leadership voice. I will work hard to ensure that we obtain a viable water supply and maintaining our beautiful park system, library and sports center. Our resident's deserve the best.

I humbly ask for your vote. Together, let's make Monterey even better.

Ed Smith



Paid for by The Committee to Elect
Ed Smith Monterey Council
1231 Pacific Street
Monterey, CA 93940
FPPC ID: ??????????

BC #????



“Of all the candidates on the ballot for Monterey City Council, no one is more qualified and prepared to lead this city than Ed Smith. Sandy and I are honored to support Ed in his election to Monterey City Council.”

—**Monterey Mayor Chuck Della Sala**

DEVOTED LEADER FOR THE PEOPLE OF MONTEREY

LEADERSHIP, CHARACTER and PASSION to SERVE!

Ed was born in Monterey and raised on the Monterey Peninsula, attending local schools, graduating from Pacific Grove High in 1971. He married his high school sweetheart Sharron, who graduated from Monterey High School also in 1971.

After graduating from MPC in 1973, Ed and Sharron were married and went off to college. He graduated from Sacramento State with a BA in Criminal Justice in 1975. After several years, Ed returned to College, attending night school to work on his Masters Degree, graduating in 1983 from Golden Gate University with a Master's of Public Administration in Federal, State & Urban Governance.

He and his wife have lived in Monterey and raised two children living in the same home for 34 years. Both of their children graduated from Monterey High School.

"We have always felt that we are very fortunate to have been able to return back home after college and to raise our family in Monterey. We truly love our town."

Ed's adult children: Amy Baj (married to Chris) live in Florida where she is a Public Relations Director. Peter just finished serving in the 1st. Division of United States Army and currently is a full time student at Wichita State, Kansas majoring in aeronautical engineering. Ed and Sharron have two grandchild, Liam Hunter Smith, four years old, and Hadley Rose Baj who is 2 months old.



LEADERSHIP and UNMATCHED RECORD of ACCOMPLISHMENTS

No voice should ever be ignored, or idea overlooked and all solutions must be considered. The problems facing our City require new ideas and innovation. As your Council member, I will listen to your ideas and will be thoroughly educated in order to contribute and represent you. I will also continue to assist members and act as an advocate for your interests. As my Father used to say knowledge is power! It does take effective dialogue in the pursuit to find answers to reach consensus. We can solve problems by diving into the problems and not delay action. Setting clear council policy and providing staff direction to provide the best service for THE BEST COMMUNITY anywhere is essential.

Here is a short list of what I see are at the forefront and will be vital to work on in our community:

- ✓ WATER, WATER and WATER and FINDING LONG TERM SOLUTIONS
- ✓ REVITALIZING OUR BUSINESSES IN ALL DISTRICTS
- ✓ CONVENTION CENTER REFURBISHING AND CAPITAL IMPROVEMENT FUND
- ✓ FISCAL RESTRAINT and RESPONSIBLE POLICY LEADERSHIP
- ✓ RETURN CITY HALL BUSINESS FRIENDLY & RESIDENTIAL RESPONSIVE
- ✓ TRAFFIC and FIXING OUR REALLY BAD STREETS
- ✓ GETTING CITY-WIDE PROJECTS DONE MORE TIMELY
- ✓ CRIME and GRAFFITI...WE MUST BE A CLEANER TOWN AND ALWAYS BE A SAFE COMMUNITY
- ✓ MORE EFFECTIVE COMMUNICATIONS and PROGRESS REPORTS ON CITY HALL DECISIONS
- ✓ QUALITY OF LIFE, INSURE WE SAVE OUR HOME TOWN FEEL and DON'T OVER DEVELOP

Local community involvement is the truest form of direct democracy there is. Local grassroots community involvement and participation in city decisions is a hallmark of the way it's done in Monterey. Healthy and transparent government must always be demonstrated to ensure public trust and partnerships in our community. Community involvement and participation will continue to help hold local government accountable.

ORGANIZATIONS ENDORSING:

- ✓ Monterey County Excellence In Government
- ✓ Monterey Commercial Property Owners Association
- ✓ Monterey County Hospitality Association

SUPPORTERS:

Dan Albert Former Mayor Monterey City
Kay Russo, Monterey Community Services Director, Ret.
Chuck Della Sala, Monterey City Mayor
Frank Sollecito, Monterey Councilmember
Mike Marotta Sr. Honorary Campaign Chairman
Joy Anderson, Cannery Row Rotary President
Theresa Canepa, Former Monterey Councilmember
Bruce Crist, Resident New Monterey
Angelo Di Girolamo, Former Monterey Councilmember
George and Connie Di Girolamo, local Residents
Paul W. Davis, Resident and Planning Commission
Judge William "Bill" Curtis, Retired, Monterey Resident
Ralph Widmar, Resident and Planning Commission
Liz Grammatico, President ICF, long time Resident
Sal, (Coach) and Hope Cardinalli, New Monterey Residents
Peter and Jean Kracht Fisherman's Flats Residents
Carl & Diana Miller, Monterey Airport Board Member
Sal and Genelle Tringali, Resident Skyline
Carmelo and Christine Tringali, long time residents
Mike and Tina Bruno, long time Residents
Tom & Rosemary Rowley, Monterey County Tax Payers Assoc.
Dr. Kevin Landon, Resident
Wayne Adams, Founding Pastor Cypress Community Church
Richard A. Rucello, President Casanova Oak Knoll Association
Rick Heuer, Alta Mesa Neighborhood Association
Joanna Napoli, Resident Casanova Oak Knoll
Mike and Christine Pekin, Monte Vista Neighborhood Assn.
Richard Lind, Del Monte Beach Resident
Phil and Michelle Speciale, Residents
Gary and Jane Gasperson, Residents Deer Flats
Jeff Davi, Life-time Resident
Santo (Dugie)Tarentino, Resident retired fisherman
Ruben Dominguez, Neighbor
Kenley Butler, Resident Old Town
Tom and Jennifer Hamrick, Neighbor
Joanne Crivello, long time Resident of Old Town Monterey
Sal J. Ferrante, Deer Flats Resident
Jeff Gorman, Resident
Victor Davi, Fisherman's Flats Resident
Joe and Sharon Lo Manto, Deer Flats
John and Sharon Pira, Monte Vista Residents
Ben Balester, life long resident small business
Andy Swartz Monterey Attorney
Mike Scanlon, Resident Monterey Old Town
Anthony Costanza, long time Resident
Richard Quaglia, North Fremont, Small Business Owner
John Quaglia, Resident New Monterey
Mark Pappas, Small Business Owner
Paul Compagno, Resident
Bennett Compagno, New Monterey, Small Business owner

Ron Brown, Del Monte Beach Resident
Dorothy Maceira, Resident Oak Grove
Mike Maiorana, Monterey Bay Boat Works & Marina
Paul Bart Bruno, Monterey Business Owner
Gary Carlsen, Resident Casanova Oak Knoll Neighborhood
Bob Massaro, Resident Monte Vista area
Peter Bruno, Resident and Business owner
Lorene & Sandy Bradock, Resident Alta Mesa
Dr. Albert Mehrabain, Resident Alta Mesa
Nino Palm, Resident Alta Mesa
Elizabeth & Jeri Nozicka, Fisherman Lost at Sea Memorial
Geno Pennisi, Fisherman and local Business Owner
Benji Shake, Business owner
Chris Shake, local business owner, Monterey
Anthony Gallaro, Resident New Monterey
Anthony Lucido, Resident New Monterey
Frank and Rose Luciso, Resident New Monterey
Scott Rudoni, Monte Vista School Teacher Ret.
Anna Bruno, Residents, Monte Vista
Rick Russo, Resident, Monte Vista
Gasper Cardinale, local business owner
Vince Cardinale, local business owner
Paul Giamona, Resident, Retired school teacher
Vince Torrente, Resident Monte Vista
Domenic Mineo, Resident, Monte Vista
Jan Bruno, Resident, Old Town
Dr. Karl Nicholas, Resident
Mike and Laurel Marotta
Chris & Betty Arcoleo, Fishing Trips and Whale Watching
Randy & Angela Roach, Past Pres. Monterey Pony Baseball
Chief Gary Brown, Monterey Police Chief Ret.
John and Kathy Poma, Residents
Robert Poma, Resident
Joe Headly, Resident
Frank Enea, Resident New Monterey
Leon and Barbara Oliver, Residents Skyline
Gaspere Castanzaro, Resident Casanova Oka Knoll
Tom Bruno, Resident
Vince Dorio, long time Resident
J.J. & Rosalee Bentencourt, Residents
Ann Prego, Resident
Richard Storelli, Resident Deer Flats
Terry and Angela Wecker, Residents
Gary and Karen Love, Residents
Sara and Dave Duncan, Residents
Frank and Judy Sheeler, Residents
Ken and Mary Brown, Residents
Jeff Haferman, Former Monterey City Council Member
Jim and Susan Bajari, Residents
Richard and Vernes Fowler, long-time local Residents