



*In Association with
World Performances Inc.
a 501(c)3 not-for-profit company
Presents*

Christmas Heart



Free Admission to
visit Vendors ,
Sponsors & Charities
Art work displays can
be purchased

50% of Proceeds from ticket
sales will be donated to the
charity of your choice !

Visit the Displays for
"Christmas Heart " Gifts; Prior,
after, or during Performance
Intermissions

Performances:

Friday, Dec. 21- 7:30PM

Saturday, Dec. 22 - 2:00 PM & 7:30 PM



Songs, Dance, Martial Arts & Fun Comedian!

Audience participation!

Holiday Entertainment & Refreshments

Performance Tickets:

VIP: \$23 Adult, \$18 Child

General: \$18 Adult, \$13 child

Your generous sponsorship & donations enables the
presentation of "Christmas Heart" serving Katy
Audiences and benefiting Katy Charities.

Address: 1012 S Mason Road, Katy **Tickets:** www.worldtheater.us **Tel:** 832-552-5115

World Performances Inc. is a 501(C)3 not-for-profit company, dedicated to the creation, implementation and collaboration of high quality multi-cultural theatrical productions and special events; including arts and educational projects that bridge the peoples and cultures of the world; for the betterment of global peace and prosperity. It is the World Performances Inc. belief that exposure to international performing and fine arts can contribute to true appreciation and respect for our diverse global cultures.

World Performances Inc. has presented a diversity of events to benefit various communities and honor global cultures. Events include:

- “Kung Fu Hero” Adaptation based on a Chinese Legendary Hero.
- “The Tale of Kieu” Musical Adaptation based on the Vietnamese Classic Poem.
- “The Lily Choir” direct from China. 60 Chinese students direct from China present performances (Free of Charge) to Alief High School students after their debut performance at Kennedy Center
- “Artist Heart” An evening with 40 performers that raised \$10,000 as relief fund allocated to the Japanese Consulate for Tsunami Relief in Japan and part of the proceeds was donated to the Houston Red Cross for Joplin Relief after the devastating Tornado attack.

Katy Community Christmas Heart Event Participation:

Numbers of not-for-profit Charity organizations will be located at charity booths to share information regarding their organizations and their mission with the attendees (limited to 8 non-profit organizations). Over 40 performers will sing songs, dance, perform martial arts and Comedy acts to celebrate this heartfelt time of the year. Numbers of local vendors will display gift items to be purchased. Fine Artists will display their paintings and artworks. Featured Art may be available for purchase.

Donation:

Part of the sponsorship package includes tickets for sponsors and their friends to attend the **Christmas Heart** events. The value of the tickets distributed to sponsors will be 50% of its contribution. For example a sponsor of \$3000 will receive 60 tickets at each \$25 (sponsor Section) over the 3 performances; half of the ticket revenue to be dedicated to the charity organizations.



En-

dorsement from Past Houston Mayor, Annise D. Parker



Congratulatory Note from Houston Mayor, Annise D. Parker:

I Congratulate World Performances Inc. for creating theatrical productions and educational programs which honor our multicultural Houston citizenry.

(A) Gold Star Sponsor - \$3,000

Your company benefits:

- Positioned as **Gold Star** Sponsor for *Christmas Heart* .
- **60 VIP tickets** to the show.
- Individual Corporate name and logo recognition on the 40 foot Video Screen prior to the “Christmas Heart” performances.
- Corporate name recognition as the *Christmas Heart* **“Gold Star Sponsor”** in all related marketing and promotional campaigns including press releases and newspaper editorials as accepted by media partners. Tens of Thousands of notifications via social media including: Facebook, Twitter and Instagram.
- Corporate name/logo and link on the World Theater *Christmas Heart* website page.
- **One (1) full page ad** in the *Christmas Heart* program book.
- Opportunity to provide corporate literature and / or product at the event.

(B) Silver Star Sponsor - \$2,000

Your company benefits:

- Positioned as **“Silver Star Sponsor”** for *Christmas Heart* .
- **40 VIP tickets** to the show.
- Individual Corporate name and logo recognition on the 40 foot screen prior to the *Christmas Heart* main show - .
- Corporate name recognition as the **“Silver Star Sponsor ”** of *Christmas Heart* production in all related marketing and promotions campaigns including press releases & newspaper editorials as accepted by the media partners. Tens of Thousands notifications via social media include: Facebook, Twitter and Instagram.
- Corporate name/logo and link on the World Theater *Christmas Heart* Website page.
- **One (1) half-page ad** in the *Christmas Heart* Program Book.
- Opportunity to include corporate literature at the event.

(C) Prosperity Star - \$1,000

Your company benefits:

- Positioned as **Prosperity Star** Sponsor for *Christmas Heart*.
- **Provided with 20 VIP** tickets.
- Corporate name and logo recognition along with other sponsors on the 40 foot screen prior to the Christmas Heart main show .
- Name recognition as the **Prosperity Star Sponsor** of *Christmas Heart* in all related marketing & promotion campaigns including press releases, newspaper editorials as accepted by the media partners. Tens of Thousands notifications via social media include: Facebook, Twitter and Instagram.
- Corporate name / logo and link on the World Theater Website - Christmas Heart page.
- One (1) quarter-page ad in program book.
- Opportunity to include corporate literature and /or goods at the event.

(D) Lucky Star - \$500

Your company benefits:

- Positioned as **Lucky Star Sponsor** for *Christmas Heart*.
- **10 VIP tickets** to the show
- One (1) quarter-page ad in program book
- Opportunity to include corporate literature and / or goods at the event



Friends

1. Name Recognition on the Website + 6 VIP Show Tickets + Name in Program Book	\$300
2. Name Recognition on the Website + 4 VIP Show Tickets	\$200
3. Name Recognition in the Program Book + 2 tickets	\$100
4. Name Recognition in the Program Book + 1 ticket	\$ 50

Christmas Heart

At WORLD THEATRE

Sponsorship Agreement

Kindly check Sponsorship Option : A ___ B ___ C ___ D ___

Friends & Other Support Option: 1 ___ 2 ___ 3 ___ 4 ___

Total amount enclosed: _____ Check# _____

Kindly make check payable to *World Performances Inc.* and mail with this agreement to:

World Performances Inc.

Address: 1012 S Mason Road, Katy, Texas 77450

Company or Individual _____ Sales Tax # _____

Contact Person: _____ Contact Phone Number: _____

Address: _____

FAX #: _____ Email Address: _____

PLEASE INDICATE YOUR ACCEPTANCE OF THIS AGREEMENT BY SIGNING BELOW:

Authorized Signature :

Authorized Signature :

Printed Name & Company

World Theater

Or check Individual Donor: _____

For Christmas Heart

Date: _____

Lawrence Wong , Director of Operations

Donations

Your generous donation enables **World Performance Inc.** to bring performing arts entertainment as well as cultural education to Katy's diverse audiences. In addition, proceeds in part will benefit charitable organizations located in Katy. Kindly make your Donation Check payable to **World Performances Inc., a 501 (c)3 nonprofit company.**

Mail to: 1012 S Mason Road, Katy, TX 77450

Website: www.worldperformancesinc.org