

TAPELINE

E-NEWSLETTER OF THE HOME BUILDERS ASSOCIATION OF DOTHAN & THE WIREGRASS AREA

& SPOTLIGHT ON ASSOCIATES &

PRODUCT SHOW



Thursday – March 19, 2015 11:00 a.m. – 1:00 p.m. Clarion Inn & Suites



GENERAL MEMBERSHIP MEETING

12 Noon until 1:00 p.m. (Lunch will be served)
One meal provided for each business (HBA Member) – Additional meals will be billed at \$11 each

You will not want to miss this exciting HBA event on Thursday, March 19th!

SPOTLIGHT ON ASSOCIATES "PRODUCT SHOW"

(AND GENERAL MEMBERSHIP MEETING)

DOOR PRIZE DRAWINGS THROUGHOUT THE EVENT!

DON'T MISS THIS OPPORTUNITY TO SHOW OFF YOUR BUSINESS TO OTHERS IN THE INDUSTRY AND ITS FREE!



Members Do Business With Members!

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HOME BUILDERS ASSOCIATION OF DOTHAN & THE WIREGRASS AREA





Contestants & Participants for

Home Builders Association of Dothan & the Wiregrass Area



DO YOU THINK YOUR CHILI IS WORTHY?

Bring you favorite Chili, **February 26**th to the Clarion Inn & Suites @ 5:30-7:30pm, in a Crock-pot to our Chili Cook-Off and find out.

Yes, I will bring my best Chili ever!!

SIGN ME UP!!

Chef's name:	
My Chili's name:	

Sign up by Monday, February 23, 2015 @ hbaofdothan@graceba.net or call 334.793.6696

FEATURE YOUR BUSINESS AT THE HOME BUILDERS ASSOCIATION SPOTLIGHT ON ASSOCIATES

"PRODUCT SHOW"

THURSDAY - March 19, 2015 11:00 a.m. - 1:00 p.m. CLARION INN & SUITES

General Membership Meeting (Lunch will be served)

DON'T MISS THIS OPPORTUNITY TO SHOW OFF YOUR COMPANY TO OTHERS IN THE INDUSTRY!

6-FOOT TABLES WILL BE AVAILABLE TO DISPLAY YOUR COMPANY'S PRODUCTS!

AS A BENEFIT OF YOUR MEMBERSHIP YOUR DISPLAY SPACE IS ABSOLUTELY "FREE"!

YOU MUST RESERVE YOUR TABLE NO LATER THAN Tuesday, March 17

LET US KNOW IF YOU CAN DONATE A DOOR PRIZE

Phone 334.793.6696 • hbaofdothan@graceba.net

It's FREE! FREE! FREE! but you MUST register no later than, March 17!

EMBERS

CUMDANA NAME



PRESIDENTS MESSAGE.....



Dear Members,

Please let me remind you of two events that are just around the corner in February. Our state home builders association (HBAA) is holding both its annual Winter Meeting as well as the Alabama's Better Living Expo (ABLE), February 17—19 in Montgomery. The Winter Meeting features a variety of council and committee meetings to help members get more involved, as well as opportunities to network with fellow builder and associate members from across Alabama.

ABLE is our state's largest conference on residential and commercial green building, sustainability and energy efficiency. You'll find a wide range of educational courses from marketing green to building with the latest codes to jobsite safety, plus access to the latest sustainable and energy efficient products in the ABLE exhibit hall.

Among the speakers will be Dr. Kevin Elko, the renowned performance consultant who speaks regularly to Alabama coach Nick Saban and the Crimson Tide football team. He'll be speaking on being a champion in business and in life. That's a pep talk we all could use! You can experience most things in a single day. It'll be well worth the drive to Montgomery. For more details go to the association's web site, www.hbaa.org.

Because the ABLE conference will be occurring during our normal third-Thursday-of-the-month general membership meeting we've moved our local February meeting to the fourth Thursday. And this year we're trying something new and different. The HBA of Dothan and the Wiregrass Area's first annual Chili Cook-off happens Thursday, February 26 at the Clarion Inn starting at 5:30 PM. It's not too late to enter the cooking competition if you'd like to but for most of us it will be a night to enjoy sampling the delicious concoctions. No insult intended toward the competitors but if you don't wish to try the chili there will be other things to eat as well. So come join us for a great time of competition, fellowship, and fun.

Now on to what's happening in March. For many years our association's main event in March has been the annual golf tournament benefiting the Alabama Builders' Political Action Committee or ABPAC. It's been a much anticipated event that heralds the beginning of spring for many of us in the housing industry. By this time you've usually been seeing some publicity for it. But this year we're moving it farther on down the calendar. For 2015 the event will be moving to early September. The location will be the same, the Highland Oaks golf course.

Our Associate Council, which plans and implements this event, always does an outstanding job. With even more time to prepare I'm sure that Derek Sauls and the council will usher in a better event than ever. Moving the time from the unpredictable spring weather to the more stable fall should help, too.

Speaking of ABPAC, it might be a good idea to clear up some confusion concerning another important political effort our home builders association supports, BUILD-PAC. In a nutshell ABPAC is a fundraising arm of the Home Builders Association of Alabama to support political candidates running for office in Alabama. During the last election cycle ABPAC-supported candidates won their races 98% of the time. You can't beat that success rate.

BUILD-PAC is the political action committee of NAHB. It is our political advocacy voice at the national level. BUILD-PAC's mission is to elect pro-housing candidates to Congress in order to defend housing and the home building industry, guard against harmful regulations and protect your business. A contribution to BUILD-PAC is not just an investment in your industry; it is investments in your personal business. Please consider supporting BUILD-PAC as well.

As the replacement for the spring golf tournament we're bring back another popular event, the Spotlight on Associates Product Show which will be the centerpiece of our general membership meeting and luncheon on March 19 at the Clarion Inn. Booths with a six-foot table will be available at no cost to any associate member.

It'll be a great, inexpensive way for associates to display their products and services to a wide variety of potential customers. Plus the timing is right—the beginning of our industry's busiest time of the year. Don't miss this opportunity to show off your company. You must register in advance to participate so look for the details in this and other publications on how to sign up.

We have a lot going on in the next few months from workshops and other education opportunities, networking events, and good old fashioned fun times. Hope to see you at all of them.



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Super Framers Construction Juan Delqado

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> > Parksite, Inc. Eric Mercer

Renshaw Construction Melvin Renshaw

James Tyson Co. Inc. James Tyson

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Sid Strickland

Cook's Pest Control

Brian Carroll

ABC Supply

Jessie Ingram

Wiregrass Electric

Randy Allen

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MEMBERSHIP UPDATE

_351Members (88 Builders & 270 Associate Members) + 83.3% Retention Rate

FEBRUARY A N N I V E R S A R I E S

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C&C Mechanical Contractors
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Mark Dunning Industries
Mike Goodson Roofing
Poole Concrete Contractor
Regions Mortgage
Slingluff United Insurance
Southern Blowpipe
Tabor Pest Control
Dothan Eagle
Townsend's Andersen Showroom
WP Home Repairs

Wholesale Wood Products

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Multi-Struct
Parkes & Pierce Homes

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Harris Security Systems
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JD Adkinson Siding
Klassic Kitchens
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Tyson Plumbing & Electric
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Jace Johnson Construction Tom West Company

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Olivia Baldwin Century 21 James Grant Realty

Stacey Hobbs Century 21 James Grant Realty

Ramona Miley Berkshire Hathaway Home Services

Lynn Miley Berkshire Hathaway Home Services

EVENTS CALENDAR

February

Board Meeting

Date: Thursday / Feb. 12 Time/Location: 12:00 noon / HBA Office

Chili Cook Off

Date: Thursday / Feb. 26

Time/Location: 5:30-7:30pm / Clarion Inn & Suites

<u>March</u>

Board Meeting

Date: Thursday / March 12
Time/Location: 12:00 noon / HBA Office

Product Show

Date: Thursday / March 19

Time/Location: 11am -1pm / Clarion Inn & Suites

GMM Eufaula

Date: Thursday / March 26

Time/Location: 12:00 noon / Eufaula Country Club

<u> April</u>

Board Meeting

Date: Thursday / April 9
Time/Location: 12:00 noon / HBA Office

Lunch & Learn

Date: Thursday / April 16

Time/Location: 12:00 noon / Clarion Inn & Suites

GMM Eufaula

Date: Thursday / April 23

Time/Location: 12:00 noon / Eufaula Country Club





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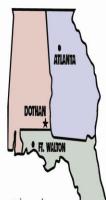


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TAMPA

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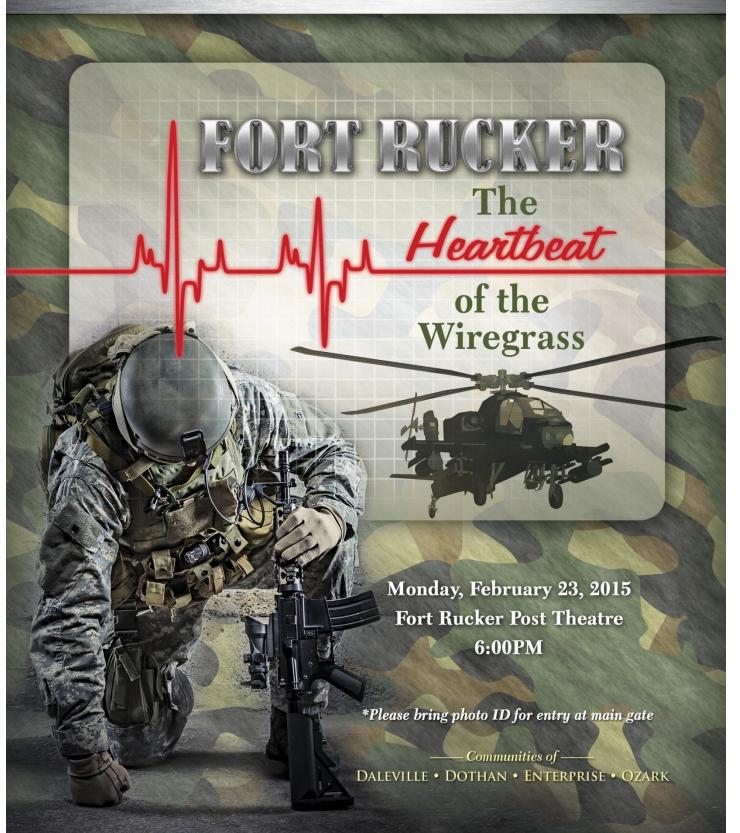
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TOP 10 REASONS TO RENEW

There are quite literally hundreds of reasons to renew your membership, but these, members say, are the top 10.

- **10.** Fast, free and reliable consultation from technical, legal, regulatory, codes and business specialists.
- **9.** Members-only access to <u>www.nahb.org</u>. No one will appreciate your thriftiness if you're locked out of information you need.
- **8.** Targeted services for remodelers, sales and marketing pros, system builders, 50+ builders and more.
- 7. Education The potential drawback of skimping outweighs any savings.
- **6.** The professional distinction of membership makes a strong case in today's market. There's really no excuse for home builders working today NOT to budget for membership.
- **5.** News, product roundups, policy analysis, consumer preference information and business trends 24–7.
- **4.** Public awareness, representation in the media and government affairs all benefit from the power of our numbers. As a member, you're a part of the solution.
- **3.** Cut costs by leveraging the buying power of our 175,000+ members. It's called the Member Advantage program for a reason.
- 2. A reliable business network. You've heard the saying "penny-wise, pound foolish"? When it comes to connections, you always need more than you think.
- 1. The best is yet to come. As the industry changes, so too does our association. Do yourself a favor: renew today and stay engaged.

Don't leave the future in someone else's hands. Choose to stay.



FROM THE OFFICE...

Dear Members,

I have received several calls about the company who is publishing our membership directory. They are E&M Consulting out of North Dakota. This is a company that works with Home Builder Associations all over the country. They are a legitimate company and do good work. I am so sorry for the confusion surrounding the directory. We have a 3 year contract with them. I hope this helps with any questions you may have, but don't hesitate to call if I can help you in any way.

Sincerely,

Marella

Top 10 Reasons 2015 Will Be a Growth Year for Housing

NAHB Chief Economist David Crowe cited his top-10 list that points to a more robust year for housing in 2015 during a housing and economic forecast conference at last month's International Builder's Show in Las Vegas.

- 1. Economic growth has improved and was near 4% in the last half of 2014.
- 2. Employment gains are more solid and consistent, averaging more than 250,000 per month in 2014.
- 3. Consumer confidence is growing and back to pre-recession levels.
- 4. Significant pent up demand is building: More than 7 million existing home sales have been postponed or lost since the housing downturn.
- 5. Home owners' equity is rising and up in the past three years.
- 6. Household balance sheets are returning to normal.
- 7. Household income is rising and up over the past three years.
- 8. Mortgage availability is improving: administration and FHFA have taken steps.
- 9. Mortgage rates are near historic lows: Some are below 4%.
- 10. Inventory of available home is increasing: New homes are up 45%, existing homes are up 16%.

The signs show that the housing recovery should move to higher ground in 2015. NAHB expects single-family starts to increase 24% to 803,000, up from a preliminary 647,000 in 2014. Multifamily construction will level off at 365,000 up slightly from a preliminary 357,000 in 2014. Real remodeling expenditures will return to a positive year with an expected 3% rise in 2015.

Scholarships

The Foundation awards scholarships to deserving men and women who want to pursue careers in the home building industry. College and technical school students, who are enrolled in residential construction-related curricula, may be eligible for Alabama Home Builders Foundation scholarships. For more information or to receive a scholarship application, contact the Home Builders Association of Alabama at 1-800-745-4222, mail your request to P.O. Box 241305, Montgomery, AL 36124. You can also send a request to info@hbaa.org.

For information on what you can do to support Alabama Home Builders Foundation, please call 1-800-745-4222 or write to info@hbaa.org.

Mission Statement

The Home Builders Association of Dothan and the Wiregrass Area, a non-profit trade association, is a network of builders and associates whose mission is to educate, promote and instill the professional principles of the home building industry in our members and community. We strive to promote growth through quality housing for our community to fulfill the American dream of home ownership.

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Builders Lighting & Appliance

Klassic Kitchens Lowe's of Dothan

Mayer Lighting Showroom

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Donofro Architects Gosselin Design Seay, Seay & Litchfield AUTO DEALERSHIPS

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Dothan Awning Co.

Dothan Discount Bldg. Mat. & Insulation

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Lowe's of Dothan

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Southeast Fire Protection Surplus Warehouse

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Windows Plus

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EE Bentley Insulation

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Insurance Center of the Southeast Slingluff United Insurance

Solomon Insurance The Eufaula Agency

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Mustard Seed Landscaping, LLC

PC's Nursery & Landscaping, Inc. U.S. Veterans Landscaping Inc dba U.S Lawns-Dothan

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Lowe's of Dothan

Mayer Lighting Showroom LOT CLEARING, SITE WORK

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The Dothan Eagle
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Superior Metal Systems

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Tyndall Federal Credit Union

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D&R Homework, LLC Featherston Construction Ketchum Enterprises, LLC

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Think South Painting, Inc. Tri-State Paint LLC Tye Remodeling Villani Painting We Paint It

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Wiregrass Construction Co., Inc.

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Environmental & Haz Mat Services

Tabor Pest Control
Terminix International
PLUMBING SUPPLIES &

CONTRACTORS

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Jones Plumbing, LLC Kyle's Rod & Rooter, Inc. Lewis-Smith Supply

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(See CARPENTRY & REMODELING)

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Triad Restoration, Inc.

ROOFING CONTRACTORS &

SUPPLIES

APAXX Inc.

C&N Construction Company

CP Roofing

D&R Homework, LLC

Dwayne Welch dba Welch's Roofing

Gilley Roofing Gulfeagle Supply

Hathcock Roofing & Remodeling

MAC Construction Marty Robbins Roofing Mike Goodson Roofing, LLC Steel Drive Enterprises, Inc.

Welch's Roofing

SCHOOLS

Wallace State Technical College

SECURITY SYSTEMS

Burdeshaw's Lock & Security

Harris Security Systems

Sanders Security

SEPTIC TANKS & WELL DRILLING

Ashford Septic Tank Co., Inc.

Dothan Vault & Septic Tank

Hathcock Plumbing and Electric

Johnny Ingram Company

Lawrence Septic Tank Service, Inc.

SIGN COMPANIES

Sing Erectors, Inc

Signs Etcetera, Inc.

Southside Granite

SOD FARMS

Riverside Turf Farm, Inc.

STEREO, SOUND SYSTEMS &

ELECTRONICS

Delta Site Services, LLC

Harris Security Systems

Sanders Security

STORAGE

Saints Industries

SURVEYORS & ENGINEERING

Branton Land Surveyors

Northstar Engineering Services, Inc.

TRIM CARPENTERS

Robert Woodham Construction

Thompson Home Improvement

TRUSSES

Robert Woodham Construction

Wholesale Wood Products

UTILITIES

Alabama Power Co.

Browning Utilities, LLC $\,$

Pea River Electric Co-Op

Southeast Alabama Gas District

Wiregrass Electric Co-Op

VINYL SIDING & INSTALLATION

D&R Homework, LLC

Dothan Awning Co.

Homeworks, LLC

JD Adkinson Siding

Ronnie Williams Vinyl Service

Tuff Vinyl

Vinyl Siding Depot

Window World of Dothan, LLC

WALLPAPER & HANGING

Ben Darley Painting, Inc.

WARRANTY

Bonded Builders Home Warranty Group

WASTE MANAGEMENT

Environmental & Hazmat Services

Mark Dunning Industries, Inc.

Martin Environmental Services

Rental Equipment & Supply Co., Inc.

Waste Management

WOOD PRESERVING &

PRESSURE TREATMENTS

Great Southern Wood Preserving, Inc.

BUILDER MEMBER DIRECTORY

270 Construction, Inc.

Accolade Construction, Inc.

Alfred Saliba Corporation

Applewright Construction, LLC

BH Williams Company

Bart Liddon Homes LLC

Blissett Builders

Blue Deese Construction Co., Inc.

Bobby Woodham Construction

Brewer Construction, Inc.

Britton Homes

Century 21 James Grant Realty

Chad Dean Construction, Inc.

Chester McKin dba CLM Plumbing & Const.

Ciecierski Construction

Clark Construction

Dan Lee Construction

Darley Construction

Delmar Paulk Construction

Deloney Construction, Inc.

Dennis Granger Construction

Diversified General Contractors, LLC

Dothan Awning Co.

Doug Lewis Construction Co., Inc.

Dryden Contracting, Inc.

Efurd Construction

Everett Construction Co., Inc.

Gencon Associates, Inc.

General Building Corporation

Gerald Carroll Companies

Hall Construction, LLC

Halstead Construction

Hammer Licensed General Contractor

Hathcock Roofing & Remodeling

Hewes Construction, LLC

Hicks Construction
Hollon Contracting, LLC

J&J Properties, LLC

J&S Hammer Construction

JC Cordell, Jr. Construction, LLC

JT Creations, LLC dba Diamond Constr.

Jace Johnson Construction, LLC

James Tyson Company, Inc

Jesse Reeves Construction, Inc.

Kornegay Construction

Lake City Builders

M&M Home Builders M4 Development LLC

MAC Construction MAK, LLC

Mikie Walding Construction

Multi-Struct

Omega Builders

Parkes & Pierce Homes

Picerne Military Housing

Pointe Wiregrass Enterprises R&S Construction Co., Inc.

RCS Construction, LLC

Rankin Construction Co., Inc.

Renshaw Construction

Richardson Construction, LLC

S.A. Jones Construction, Inc.

S&J Cobb Construction

Sewell Construction

Shelley Construction

Smith Construction

Southern Home Builders, LLC

Superior Metal Systems, Inc

Tolleson Construction, LLC

Tom West Company

Trademark Custom Homes

Triad Restoration, Inc.

United Veterans Construction

Walker Construction

Wayne Lewis Construction Co., Inc.

Wesley Darley Construction

Wilkins Construction

Woodland Development

Wright Construction

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RESIDENTIAL BUILDING PERMITS

21

2015
#PERMITS \$VALUE

5,541,381

JANUARY

FEBRUARY

MARCH

APRIL MAY

JUNE

JULY

AUGUST SEPT

OCT NOV

DEC YEAR TOTAL

5,541,381



JUST THE FACTS ABOUT



The Home Builders Association of Alabama (HBAA) has been working hard to promote housing and pass legislation that will help you save money and improve the way you do business. Here are a few facts about how the HBAA's governmental affairs efforts are working for you:

- The HBAA is stimulating Alabama's economy through its work to pass the Alabama Home Buyer Initiative. This program will create \$300 million in economic activity.
- The HBAA's legislative efforts reduced property tax on developed lots by 50% for 2012 & 2013. That same legislation reduces the property tax on inventoried houses by 50% from now on!
- The HBAA convinced the Alabama
 Department of Public Health to create a state lead paint program in order to keep EPA out of Alabama and to lower costs for Alabama remodelers.
- The HBAA is a founding member of the Business Association Tax Coalition and the Civil Justice Reform Committee, groups that have brought about meaningful tort reform to Alabama's courts and fairness to Alabama's tax laws.
- HBAA-backed legislation eliminated the prohibition on pre-sale agreements for lot sales. This victory means commercial lenders will be more likely to provide development financing in the future.
- HBAA provisions in the new landlord tenant law increases the amount of time to return a deposit from 35 days to 60 days, reducing the administrative burden on investment property owners.



- The HBAA eliminated local government's ability to charge a business license on each unit in a multifamily development. This ensures that owners will not have to pay a fee on units that are not generating revenue.
- The HBAA took the lead in crafting Alabama's first statewide energy and building code that reflects the wishes of Alabama's builders, NOT the Federal DOE.
- HBAA legislative efforts ensure that tax appeals are heard before a tribunal instead of members of the Department of Revenue staff.
- The HBAA has partnered with Alabama Power to create the Duct and Envelope Tightness testing program, allowing HVAC contractors to conduct their own inspections and saving builders hundreds of dollars per house.
- The HBAA seeks to **promote skilled trades** through the use of unused HVAC and Plumbing licensure funds that currently revert to the State's general fund.
- The HBAA is working to expand incentives for wind resistant construction and retrofits statewide through potential tax credits and insurance reductions. These incentives will encourage new remodeling opportunities and consumer driven upgrades on new construction.

Your support of ABPAC, the HBAA's political action arm, enables us to fight oppressive regulatory burdens, elect pro-business and pro-building candidates, and to pass legislation that benefits Alabama's housing industry while opposing legislation that could negatively impact the way you do business.

It PAYS to be a member-ask us how you can give back to ABPAC today!



Save The Dates!!!!!

February 26 Chili Cook-Off

March 19 Product Show April 16 Free Lunch & Learn

May 15-17 Parade of Homes

NAHB Designations

What types of Designations are available?

- Certified Aging-In-Place Specialist (CAPS)
- Certified Graduate Associate (CGA)
- Certified Graduate Builder (CGB)
- Certified Graduate Remodeler (CGR)
- Certified Green Professional (CGP)
- Certified New Home Marketing Professional (CMP)
- Certified New Home Sales Professional (CSP)
- Graduate Master Builder (GMB)
- Graduate Master Remodeler (GMR)
- Housing Credit Certified Professional (HCCP)
- Master Certified Green Professional
- Master Certified New Home Sales Professional (Master CSP)
- Master in Residential Marketing (MIRM)

Why should I obtain a professional designation?

By obtaining a designation, you will distinguish yourself from thousands of other builders, remodelers or associates. A designation can help you gain recognition as an industry leader and call attention to yourself in a crowded marketplace.

Can I earn more than on designation?

Yes, you many earn as many designations as you would like. Once you have obtained your CGB and CGR you are eligible to start the Graduate Master Builder (GMB) or Graduate Master Remodeler (GMR) programs.

How do I get started?

To start the process of earning a designation, please contact your local Home Builders Association for detailed information on requirements, registration, curriculum and continuing education.



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LEAD PAINT TRAINING

According to the new lead paint rule from the U.S. Environmental Protection Agency (EPA) which took effect in April 2010, any contractors disturbing more than six (6) square feet on a home built before 1978 must be a certified lead paint renovator. To become a certified lead paint renovator, contractors must complete lead paint training conducted by an EPA-approved instructor.

The Home Builders Association of Alabama (HBAA) has provided lead paint certification training since early 2010, and continues to provide it on an as-needed basis. The one-day training is taught by EPA-approved instructors and consists of a mixture of classroom and hands-on training.

The HBAA also provides continuing education for those who have earned the lead paint certification. Under Alabama Health Department regulations, all Lead Paint Certified Renovators must complete a refresher course every three years. These half-day courses are offered periodically at locations throughout the state.

All trainings are open to both HBAA members and nonmembers. HBAA members do receive a significant discount on their training.

For more information about the lead paint trainings, including upcoming training dates, contact Kory Boling, HBAA Education Director, at 1-800-745-4222 or email koryboling@hbaa.org.



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