

GEM STATE DISTRIBUTORS



PRODUCT GUIDE • 1st QUARTER

Promo Dates: January - March 2021



ICE CREAM

1.5 Quart 4/Sleeve

- #740181 Vanilla
- #740182 Vanilla Bean
- #740183 Chocolate
- #740184 Neopolitan
- #740185 Butter Pecan
- #740186 Mint Chip
- #740187 Moose Tracks
- #740188 Turtle Tracks
- #740189 Chocolate Chip Cookie Dough
- #740190 Rocky Road
- #740191 Cookies N Cream
- #740192 Salted Caramel
- #740193 Peanut Butter Chocolate
- #740194 Rainbow Sherbert
- #740195 Huckleberry

Idaho Only!



x5 POINTS

Buy All of The Listed SKUs
in the 1st Quarter and Receive

Bonus Diamond
500 POINTS

**Available for Special Order Only!
1 Week Lead Time is Required.**

Place Orders with Your Regular Order Through Your Gem State Sales Rep
or Through the ZIIII app. Your Order Will Arrive the Following Week.

ASK YOUR GEM STATE SALES REP FOR MORE INFORMATION!



Presented By



GEM STATE DISTRIBUTORS, INC.



EVERY 500 POINTS is ONE TICKET to ENTER in a DRAWING for Our 2021 Trip.



Emerald LEVEL

2 POINTS

For every dollar spent on all
Emerald level items.

Bonus
125 POINTS

For select Emerald level items
throughout the book.

Ruby LEVEL

3 POINTS

For every dollar spent on all
Ruby level items.

Bonus
250 POINTS

For select Ruby level items
throughout the book.

Diamond LEVEL

5 POINTS

For every dollar spent on all
Diamond level items.

Bonus
500 POINTS

For select Diamond level items
throughout the book.

Rare Gems

We would like to thank the following Vendors
for their Support of Rare Gems:

- Albanese • Blue Diamond • Caspers (Fat Boy) • Condies • Darigold
- Deli Express • Emerald • Ferrara • Ferrero • Foreign Candy • Frito Lay (Spitz)
- General Mills • Giants • Gurley's • Haribo • Hershey • Hostess
- Johnsonville • Just Born • Kenny's Candy • Kidsmania
- Lil Drug • Living Essentials (5 Hour) • Mars Wrigley • Meadow Gold Ice Cream
- Morinaga • Nemo's • Nestle Professional
- Oberto • Old Wisconsin • One Bar • Pearson's • Prairie City Bakery
- Reliva • Ruiz • Simply Good Foods (Quest Bar) • Storck
- Tootsie • Topps • Warren

Rare Gems

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EL CHAVITO



x5 POINTS



Each

- #312056 Barritas
- #312057 Cherries Con Chile
- #312059 Chili Rokas
- #312061 Churritos
- #312063 Ciruela Agridulce
- #312073 Cuchara
- #312074 Enchilokas
- #312075 Gomita Chile
- #312076 Gomita Duranzo Con Chile
- #312077 Gomita Sandia Con Chile
- #312078 Jabalina
- #312079 Japones Con Chile
- #312080 Mango Con Chile
- #312081 Mango Extra Picoso
- #312083 Mango Habanero
- #312085 Mazapan
- #312086 Naranja Con Chile
- #312087 Paleta de Mango
- #312088 Paleta de Sandia
- #312092 Pelonazo
- #312094 Pico Pico
- #312095 Pina Enchilada
- #312096 Pulparindos
- #312097 Saladitos
- #312098 Serpentina
- #312099 El Chavito

297757 Row Rack

Buy The Rack and
6 of The Listed
SKU's and Receive

Bonus Diamond
500 POINTS



ALBANESE

Buy All of the Listed SKUs in the 1st Quarter and Receive



x2 POINTS **Bonus** Emerald
125 POINTS

Each/7 Oz. Peg

Idaho Only!

- #319810 Gummy Peach Rings
- #319811 Mini Gummy Worms
- #319812 Mini Sour Neon Gummi Worms

Each/9 OZ. SUP Bag

- #319813 Gummi Bears
- #319814 Gummi Worms



CASPER'S

Buy 4 of the Listed SKUs in the 1st Quarter and Receive



x2 POINTS **Bonus** Emerald
125 POINTS

1/Box 3 Oz.

- #740135 Freeze Pop Root Beer 6 Ct.
- #740136 Freeze Pop Orange Cream 6 Ct.
- #740137 Freeze Pop Banana 6 Ct.
- #740138 Freeze Pop Sour Watermelon 6 Ct.

1/Box 4.7 Oz.

- #740140 Caramel Praline Cone 4 Ct.

1/Box 5 Oz.

- #740100 Vanilla Sandwich



BLUE DIAMOND

Buy 4 of the Listed SKUs in the 1st Quarter and Receive



x2 POINTS **Bonus** Emerald
125 POINTS

12 Ct.

- #472473 Dill Pickle
- #475590 Wasabi & Soy
- #478255 Salt N Vinegar
- #472480 Smokehouse
- #472481 Sriracha

1.5 Oz. Tube



DELI EXPRESS

Buy All of the Listed SKUs in the 1st Quarter and Receive



x2 POINTS **Bonus** Emerald
125 POINTS

10/Case

- #761536 Ham & Cheese Wedge 4.6 Oz.
- #761544 Turkey Cheese on Wheat Wedge 4.2 Oz.
- #761676 Sausage Egg & Cheese Croissant
- #761668 Egg Salad Wedge

8/Case

- #759761 Mega Ham & Cheese
- #759803 Mega Smoked Turkey 5.8 Oz.
- #759795 Mega Italian

6/Case

- #761692 XXL Charbroil Cheese



RELIVA



x5 POINTS

IDAHO ONLY!

Bonus Diamond

Buy This Kit and Receive **1000 POINTS**

RELIVA MIX DRINK DEAL
2/KIT #304400

Includes:

- 10/Box CBD Grape Mix Stick .5 gram
- 10/Box CBD Citrus Mix Stick .5 gram

FREE
24/.5 LITER
NIAGARA
WATER



Buy Any of These SKU's and Receive **500 POINTS**

PLUS 10% OFF!

RELIVA OPEN STOCK
6/Box

- #304317 CBD Relief Stick 250 mg
- #304318 CBD Relief Cream 300 mg
- #304319 CBD Recovery Shot 50 mg
- #304320 CBD Gummie Pack 100 mg
- #304322 CBD Oral Spray 300 mg
- #304323 CBD Tincture Dropper 250 mg

10/Box

- #304324 CBD Lip Balm Tube 30 mg
- #304327 CBD Grape Mix Stick .5 gram
- #304328 CBD Citrus Mix Stick .5 gram



Rare Gems

FERRERO



Buy All of the Listed SKUs in the 1st Quarter and Receive

18/Box

- #362245 Butterfinger Share King
- #408099 Crunch 4 Piece King
- #322253 Baby Ruth 2 Piece King

36/Box

- #365212 Butterfinger
- #408098 Crunch Bar



x2 POINTS

Bonus
125 POINTS

FERRARA



Buy All of the Listed SKUs in the 1st Quarter and Receive

x3 POINTS

KEEBLER SUGAR WAFERS

12/Box 2.75 - 2.8 Oz.

- #422122 Strawberry
- #422125 Chocolate
- #825919 Vanilla

SS SOFT BATCH

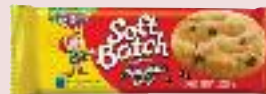
12/Box 2 Oz.

- #823955 Chocolate Chip

MOTHER'S FROSTED CIRCUS ANIMALS

6/Box 3 Oz. • #425300

Bonus
250 POINTS



TOOTSIE

x2 POINTS

CHARLESTON CHEW

24/Box

- #405753 Strawberry
- #405746 Chocolate

CELLA'S CHERRIES

72/Box

- #451690



Buy 2 of the Listed SKUs in the 1st Quarter and Receive

Bonus
125 POINTS

TOOTSIE .15¢

100/Box

- #347005 Wild Berry Pops

48/Box

- #462457 Caramel Apple Pops

SWEETARTS ROPES SHARE SIZE

12/Box

- #453800 Cherry Punch
- #321470 Strawberry
- #321474 Twisted Rainbow

TROLI PEG BAG

Each/4.25 Oz.

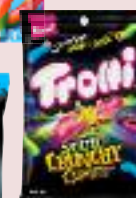
- #467074 Sour Crunchy Crawlers
- #376692 Sour Creations Martian Mix

LAFFY TAFFY BITES

24/2 Oz. • #310572

NERDS CHEWY CLUSTERS

Each/5 Oz. Peg • #310725



GURLEY'S



x5 POINTS

Buy 10 of the Listed SKUs in the 1st Quarter and Receive

Bonus
500 POINTS



6/Case

- #466359 Trail Mix Sportsman Mix 6.75 Oz.
- #466565 Yogurt Pretzels 4.5 Oz.
- #466227 Hot & Spicy Snack Mix 5.75 Oz.
- #466250 Trail Mix Yogurt 6.75 Oz.
- #466243 Trail Mix Deluxe 6.75 Oz.
- #466177 Sunflower Seeds Kernal 8 Oz.
- #466326 Trail Mix Hawaiian 6.75 Oz.
- #466151 Pistachios Natural 2.75 Oz.
- #466078 Jumbo Cashews 2.75 Oz.
- #466086 Honey Roasted Cashews 2.75 Oz.
- #466235 Trail Mix Cranberry 6.25 Oz.

6/Case

- #466136 Hot & Spicy Peanuts 6.5 Oz.
- #466409 Trail Mix Fruit 6.25 Oz.
- #466110 Salted Peanuts 6.5 Oz.
- #466128 Honey Roasted Peanuts 6.5 Oz.
- #466490 Peachies 8 Oz.
- #466079 Monster Trail Mix 5.5 Oz. **NEW!**



Rare Gems

WARREN

Buy All off the Listed SKUs in the 1st Quarter and Receive

x3 POINTS

MAG1**10W20
FULL SYNTHETIC
w/DEXOS**

6/Case • #833401

2.40
Off Case**FILL N SEAL
NON-FLAM
w/HOSE**

1/16 Oz. • #833468

.15
Off Can**UNIVERSAL 2 CYCLE**
1/8 Oz. • #834515**.10**
Off Bottle**2.40**
Off Case**ANTIFREEZE**
6/Case Gallon
• #803213 Long Life 50/50
• #519827 Coolant**FOREIGN CANDY**

x2 POINTS

Buy All of the Listed SKUs in the 1st Quarter & Receive

Bonus Emerald
125 POINTS**The
FOREIGN
CANDY****RIPS****1/Each
4 Oz. Peg
Bite Size**

- #311408 Rainbow Peel
- #738441 Strawberry/Green Apple
- #311406 Cherry

**PRAIRIE CITY BAKERY**

Buy 10 of the Listed SKUs in the 1st Quarter & Receive

Bonus Emerald
125 POINTS**10/Box**

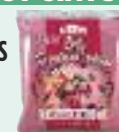
- #617901 Down Home Apple Cinnamon
- #617903 Down Home Oatmeal Caramel
- #617904 Down Home Choc Almond Coconut
- #617791 Ooey Goey Choc Chip Cake
- #617793 Ooey Goey Caramel Sea Salt Ck
- #617795 Ooey Goey Butter Cake
- #617797 Ooey Goey Lemon Cake
- #617798 Ooey Goey Cinnamon Cake
- #617900 Ooey Goey Choc Capuccino
- #617788 Ooey Goey PB Choc Crisp Cake



x2 POINTS

COOKIES**12/Box 3 - 4 Oz.**

- #439380 White Macadamia
- #440008 Chocolate Chunk SSC
- #440016 Oatmeal Raisin SSC
- #440024 MMM Candy SSC
- #760018 PB Chocolate
- 10/Box 3.5 Oz.**
- #440033 PINKALICIOUS

**TOPPS**

x5 POINTS

Topps**24/Box**

- #315200 Juicy Drop Pop
- #407791 Ring Pop Fruit Fest

18/Box

- #444240 Baby Bottle Top
- #312959 Push Pop Jumbo

16/Box

- #315207 Juicy Drop Gummies



Buy All of the Listed SKUs in The 1st Quarter and Receive

Bonus Diamond
500 POINTS**PUSH POP
GUMMY ROLL****8/Box** • #312956**FINDERS
KEEPERS LOL****6/Box** • #315208**Bazooka****MINI WALLET****12/Box** • #315209**6***Rare Gems*

FRITO LAY (SPITZ)



1/Each
16 Oz. Bag

- #620080 Cracked Pepper
- #620088 Dill Pickle
- #620104 Original
- #620070 Seasoned



x3 POINTS

Buy All off the Listed SKUs in
the 1st Quarter and Receive

Bonus
250 POINTS

SUNFLOWER SEEDS
1/Each
6 Oz. Bag

- #620211 Dill Pickle
- #620062 Cracked Pepper
- #620237 BBQ
- #620252 Chili Lime
- #620229 Original
- #620260 Seasoned

1/Each
5.35 Oz. Bag

- #620064 Sweet Chili
- #620066 Salted Caramel



GENERAL MILLS

Buy All of the Listed SKUs in the 1st Quarter & Receive

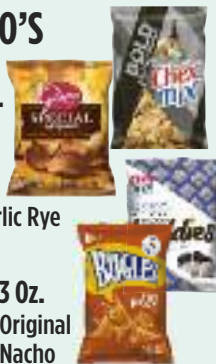
GARDETTO'S

7/Case
4.75 - 5.5 Oz.

- #427834 Original
- #427850 Roasted Garlic Rye

BUGLES

- 6/Case 3 Oz.
- #427519 Original
 - #427543 Nacho



CHEX MIX

- 8/Case 3.75 Oz.
- #475971 Traditional
 - #475991 Cheddar
 - #475955 Bold Party Blend

MUDDY BUDDIES

- 7/Case 4.0 - 4/25 Oz.
- #753518 PB & Chocolate
 - #795116 Cookies & Cream

Bonus
125 POINTS

x2 POINTS

GIANTS

Buy All of the Listed SKUs in
the 1st Quarter and Receive

Bonus
250 POINTS

PISTACHIOS

- 8/Case 4.5 Oz. - 5 Oz.
- #852232 Dill Pickle
 - #852240 Sour Cream & Onion
 - #852233 Original Salted

CASHEWS 8/Case 4 Oz.

- #852237 Dill Pickle
- #852238 Bacon Ranch
- #852235 Salted



SUNFLOWER SEEDS

- 1/Each 5 Oz.
10/Case 12 Oz.
- #852019 Kettle Original
 - #852249 Kettle Roasted

BIC
 x2 POINTS

Buy 5 of the Listed SKUs in
the 1st Quarter & Receive

Bonus
125 POINTS



50/Tray

- #509950 LC199 Lighters
- #507947 LC199 Mini Lighters
- #754994 LCWT1TT SE Tattoo
- #520296 LCWA199 SE Geometric
- #753137 LCWT1AS SE Astrology
- #521849 LCWH199 SE Outdoors



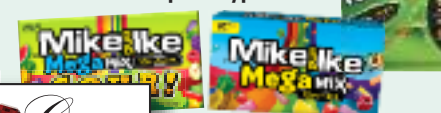
JUST BORN

Buy 2 of the Listed SKUs in the 1st Quarter & Receive

Bonus
125 POINTS

**MIKE and IKE
THEATER SIZE**

- 1/Each 5 Oz.
- #466825 Mega Mix Original
 - #466826 Mega Mix Sour
 - #466711 Tropical Typhoon



PEG BAGS
Each/5 Oz.

- #318951 Hot Tamales
- #318952 Mike and Ike Original

Rare Gems

HARIBO
 **x5 POINTS**

 Buy 10 of the Listed SKUs in The
1st Quarter and Receive

Bonus Diamond
500 POINTS

PEG BAGS

1/Each

- #311251 Twin Snakes
- #477414 Twin Cherries
- #467801 Smurfs
- #338834 Watermelon
- #310040 Star Mix
- #310041 Sour Streamers
- #310086 Sour Spaghetti
- #311183 Mini Rainbow Frogs
- #467787 Raspberry
- #467795 Gold Bears
- #467796 Sour Gold Bears
- #467969 Frogs
- #738831 Happy Cola

**OLD WISCONSIN****IDAHO ONLY!**
 **x5 POINTS**

 Buy All of the Listed SKUs in The
1st Quarter and Receive

Bonus Diamond
500 POINTS


TWISTED LINK SNACK STICK REFILL

1/Each 12 Oz.

- #828916

TWISTED SNACK STICKS

7/Box 3 Oz.

- #534018 Beef
- #825961 Turkey Honey Brown Sugar



SMOKE STACK BEEF 'N CHEDDAR

18/Box 2.5 Oz.

- #828932

18/Box 1 Oz.

- #828922

SMOKE STACK FOOTBALL TIN

1/Display

- #828957



HERSHEY



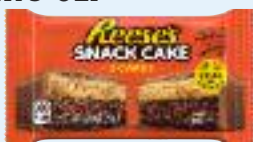
x5 POINTS



REESE'S **NEW!** SNACK CAKE BAR

12/Box 2.75 Oz.

• #410184



REESE'S BIG CUP with PRETZELS **NEW!**

16/Box

• #445100

King Size



16/Box

• #445101

Standard Size



KIT KAT DUOS **NEW!** MOCHA

24/Box

• #428082

Standard Size



MILD DUDS

1/Each

- #309914 Milk Duds Giant 5 Oz.
- #434134 Milk Duds Carton 10 Oz.

WHOPPERS

1/Each

- #312553 Whoppers Giant 5 Oz.

Buy 15 of These SKUs in the 1st Quarter
and Receive Bonus.
AND/OR 4 New Items and Get Bonus

Bonus Diamond
500 POINTS

PEG BAGS

1/Each

- #415737 Twizzlers Nibs Cherry 6 Oz.
- #452375 Jolly Rancher Original 7 Oz.
- #424515 Twizzlers Strawberry 7 Oz.
- #458851 Twizzlers Cherry Bites 7 Oz.
- #415729 Twizzlers Nibs Black 6 Oz.
- #445767 Reese's Miniatures 5.3 Oz.
- #451070 Twizzlers Pull-n-Peel Cherry 6.1 Oz.
- #452383 Jolly Rancher Fire 7 Oz.
- #446120 Hershey's Kisses 5.3 Oz.
- #343801 Jolly Rancher Gummies Assorted 5 Oz.



TWIZZLERS 1/Each

- #419507 Twizzlers Chocolate 12 Oz.
- #415745 Twizzlers Strawberry 16 Oz.
- #458844 Twizzlers Cherry Bites 16 Oz.
- #465278 Twizzlers Cherry 16 Oz.
- #451088 Twizzlers Pull-n-Peel Cherry 14 Oz.



Rare Gems

LIL' DRUGSTORE**x2 POINTS***Bonus* Emerald

Buy 4 of the Listed SKUs in the 1st Quarter & Receive

125 POINTS**RICOLA**
1/Peg Bag

• #838684 Natural Herb

24/Box

• #838686 Natural Herb Sticks 10 Ct.

**ROLAIDS**
12/Box

• #503103 Extra Mint 10 Ct.

• #503105 Extra Fruit 10 Ct.

**CARMEX****6/Box**

• #511700 Cherry Stick 2 Ct.

• #511691 Tube Blister Pack

**LD HAND SANITIZER****10/Box**

• #521038 2 Oz. EZ Bin 10 Ct.

**LIVING ESSENTIALS (5 Hour)****x2 POINTS***Bonus* Emerald

Buy All of the Listed SKUs in the 1st Quarter & Receive

125 POINTS**12/Box**

- #704163 Pomegranate
- #704155 Grape
- #798744 Orange
- #755900 Lemon-Lime
- #704165 Pink Lemonade

**EXTRA STRENGTH****12/Box**

- #704156 Tropical
- #704157 Strawberry Banana
- #704017 Sour Apple
- #798749 Orange

**ONE BAR****x2 POINTS***Bonus* Emerald

Buy 2 of the Listed SKUs in the 1st Quarter & Receive

125 POINTS**ONE BAR****12/Box 60 Gr.**

- #400204 Maple Donut
- #400211 Peanut Butter Cup
- #400208 Dark Chocolate Sea Salt

12/Box 20 Gr.

- #400121 Butter Pecan

**STORCK****x2 POINTS***Bonus* Emerald

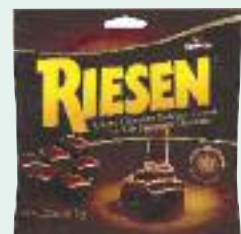
Buy All of the Listed SKUs in the 1st Quarter & Receive

125 POINTS**Idaho Only!****Werther's Original****1/Each****5 - 5.5 Oz. Peg Bag**

- #424457 Original
- #310632 Original Chewy
- #424450 Caramel Apple
- #424451 Creamy Caramel

**RIESEN**
dark chocolate - chewy toffee**1/Each****5.5 Oz. Peg Bag**

- #477463

*Rare Gems*

PEARSONS



x5 POINTS

Buy 3 of The Listed SKUs
in the 1st Quarter and Receive

Bonus
500 POINTS



STANDARD SIZE

24/Box

- #407866 Salted Nut Roll

KING SIZE

18/Box 3.25 Oz.

- #469220 Salted Nut Roll

144/Display

- #449001

Salted Nut Roll King Size 2/\$3

288/Floor Display

- #449000

Salted Nut Roll

2/\$1.50



KIDSMANIA



x5 POINTS

Buy 10 of The Listed SKUs
in the 1st Quarter and Receive

Bonus
500 POINTS



12/Box

- #346509 Dino Doo Mini
- #346511 Ooze Tube
- #346952 Sour Ooze
- #346509 Dino Doo Mini
- #346627 Dubble Bubble
- #346840 Mini Gumball Machine
- #346842 Formula Racer
- #346842 ICU Cyclops Monkey
- #346851 Wacky Monkey
- #346783 Super Soaker
- #346955 Galaxy Rocks
- #346956 Sneaky Stardust
- #346942 Big Dipper



- #346945 Sour Blast
- #346593 Sour Flash
- #346949 Monkey Swing
- #346951 Shark Bite
- #346643 Soda Can



Rare Gems

NESTLE PROFESSIONAL



x5 POINTS

Buy 10 of The Listed SKUs in
the 1st Quarter and Receive

Bonus Diamond
500 POINTS



COFFEE-MATE

Each/6 Oz.

• #804930

COFFEE-MATE

2/1.5 LITER PUMP

- #592147 Sweet Original
- #592154 French Vanilla
- #592162 Hazelnut

COFFEE-MATE

BULK/3 Case

- #592170 Original
- #592188 Hazelnut
- #592196 French Vanilla



CREAMERS

180/Case

- #804931 Snickers

200/Case .37 Oz.

- #592304 Butterscotch



HALF & HALF

180/Case 3.75 Oz.

- #794535



HOT POCKETS



PEPPERONI PIZZA

12/Case 8 Oz. • #865105

Rare Gems

KENNY'S CANDY



x5 POINTS

Idaho Only!

Bonus Diamond
500 POINTS

Buy 5 of Listed SKUs and Get Bonus
AND/OR 2 New Items and Get Bonus

WILEY WALLABY

1/Each

7.05 Oz. SUP Bags

- #453671 Red Liquorice
- #453672 Black Liquorice
- #453674 Huckleberry
- #453675 Green Apple
- #453676 Outback Beans Black
- #353734 Blasted Berry **NEW!**

1/Each

6 Oz. SUP Bags

- #353735 Sourrageous Beans **NEW!**



SIMPLY GOOD FOODS



x5 POINTS

Bonus Diamond
500 POINTS

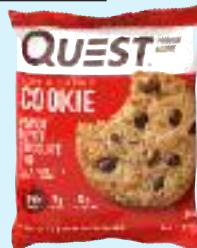
Buy 6 of The Listed SKUs in
the 1st Quarter and Receive



COOKIES

12/Box

- #473614 Peanut Butter Chocolate Chip



PROTEIN BAR

12/Box 2 Oz.

- #473601 Cookies & Cream
- #473600 Chocolate Chip Cookie Dough
- #473603 Blueberry Muffin



PROTEIN CHIPS

8/Box

- #473608 Nacho
- #473609 Ranch
- #473610 Chili Lime
- #473611 Taco



PEANUT BUTTER CUPS

12/Box 1.48 Oz.
• #473615



Rare Gems

MORINAGA

 **x5 POINTS**

HI-CHEW™

STICKS

15/Box 1.76 Oz.

- #330100 Strawberry
- #330106 Grape
- #330132 Acai
- #330104 Mango
- #330102 Green Apple
- #330017 Banana
- #330105 Kiwi



Buy 5 of The Listed SKUs in
the 1st Quarter and Receive

 **Bonus**
500 POINTS

PEG BAGS

6/Box 3.17 Oz.
• #330036 Sweet & Sour Mix
• #330037 Superfruit Mix

6/Box 3.53 Oz.
• #330011 Regular Mix
• #330013 Tropical Mix



OBERTO

 **x5 POINTS**

Oberto



LIL' JANDJAEGER

6/Box

- #550570 Original



Idaho Only!

Buy 5 of The Listed SKUs in
the 1st Quarter and Receive

 **Bonus**
500 POINTS

CATTLEMAN'S CUT

8/Box 3 Oz.
• #550550 Smoked Sausage
• #550552 Double Smoked Sausage

6/Box 2.5 Oz.
• #550553 Salt & Pepper Sausage Bites

8Case 12 Oz.
• #550554 Double Smoked Sausage

6/Case 9 Oz.
• #550555 Texas Style Flank Steak
• #550556 Peppered Flank Steak



Rare Gems

CONDIES

 **x5 POINTS**

Buy any of The Listed SKUs in
the 1st Quarter and Receive

 **Bonus**
500 POINTS

Idaho Only!

HOAGIES

6/Case

- #802843 Hoagie Ham & Swiss 8 Oz.
- #802844 Hoagie Italian 8.5 Oz.
- #802846 Hoagie Turkey Muenster 8 Oz.
- #802847 Hoagie Turkey Cheddar 7.75 Oz.
- #802848 Hoagie Italian Wheat 8.5 Oz.

SALADS

2/Case

- #802833 Deluxe Salad
- #802810 Caesar Salad 7.25 Oz.

FRUITS

4/Case

- #802821 Parfait Strawberry 9.5 Oz.
- #802803 Cup Red Grapes 6 Oz.
- #802802 Cup Apple/Caramel 6.3 Oz.



DARIGOLD

 **x2 POINTS**

 **Bonus**
125 POINTS

Buy All of the Listed SKUs in the 1st Quarter & Receive

Idaho Only!

12/Case

14 Oz. ESL Bottle



1% MILK

- #613405 Chocolate
- #613406 Strawberry

2% MILK

- #613404 FIT Chocolate
- #613339 White

WHOLE MILK

- #613400 Chocolate

NEMO'S

 **x2 POINTS**

 **Bonus**
125 POINTS

Buy All of the Listed SKUs in the 1st Quarter & Receive

12/Box

- #621279 Round Cinn Danish 4 Oz.
- #621292 Carrot Bread 4 Oz.
- #621284 Blueberry Bread 4 Oz.
- #621300 Coffee Cake Bread 4 Oz.

6/Box

- #621280 Choc PB Cake Square 3 Oz.
- #625822 Red Velvet Square
- #625823 Lemon Cake Square
- #621278 Strawberry Cake Square



MARS/WRIGLEY



 **x3 POINTS**

Buy All of the Listed SKUs in the 1st Quarter
and Receive

 **Bonus**
250 POINTS



NEW!



SNICKERS

- #316987
- #316985

24/Box

- Peanut Brownie Single 1.2 Oz.
- Peanut Brownie Share Size 2.4 Oz.

COMBOS

- #476947

12/Box

- Cheddar Cheese Bacon 6.3 Oz.

SKITTLES

- #407926
- #407927

24/Box

- Smoothies Singles 1.76 Oz.
- Smoothies Share Size 4 Oz.

EXTRA

- #435584

12/Box

- Raspberry Lime Singles 10's

STARBURST

- #454110
- #454115

12/Box

- Gummies Duos Peg Bag 5.8 Oz.
- Gummies Berry Sour Peg Bag 5.8 Oz.
- Gummies Sours 5.8 Oz.
- Gummies Original 5.8 Oz.



Rare Gems

GEM STATE DISTRIBUTORS

Rare Gems

2021
MARKETING
PROGRAM

FIJI



PRODUCT GUIDE • 1st QUARTER

Promo Dates: January - March 2021

HOSTESS



x3 POINTS

Bonus Ruby

Buy All of The Listed SKUs in the 1st Quarter and Receive **250 POINTS**



6/Box

- #619061 Pecan Spin 3 Oz.
- #619065 Ding Dong Caramel 2.55 Oz.
- #619073 Twinkies Mixed Berry 2.7 Oz.
- #620113 Glazed Jumbo Donettes 4 Oz.
- #723414 Blueberry Muff'n Stix 3 Oz.
- #723422 Chocolate Chip Muff'n Stix 3 Oz.

NEW!



9/Box

- #825820 Voortman Vanilla Wafers
- #825821 Voortman Strawberry Wafers
- #825822 Voortman Chocolate Wafers



We are excited to announce
that we will be hosting a

VIRTUAL TRADE SHOW

this year for 2021.

The dates of the show are

MARCH 1st - MARCH 31st

With new tools offered at the show,
we are confident that we will provide you
with the best experience of a virtual show safely.

Some of the features are:

LIVE CHAT ROOMS

**SAMPLE KITS SENT WITH ORDERS WEEKLY
and FOOD SERVICE VIDEOS.**

Please watch for more information on the show as the date approaches.

We hope to see you in March for our Virtual Show.

MONDELEZ



x2 POINTS

Bonus Emerald

Buy 10 of the Listed SKUs in the 1st Quarter & Receive

125 POINTS

12/Box

- #305076 Trident Bubble Gum 14 Pc.
- #305100 Trident Original 14 Pc.
- #305134 Trident Spearmint 14 Pc.
- #315118 Trident Tropical Twist 14 Pc.
- #305141 Trident Watermelon Twist 14 Pc.

1/Each

5 - 6.5 Oz. Peg Bags

- #449447 Sour Patch Kids
- #310243 Sour Patch Watermelon
- #478230 Sour Patch Xploderz
- #466516 Swedish Fish Red

9/Box

- #324118 Dentyne Ice Split Arctic Chill
- #324112 Dentyne Ice Split Spearmint
- #324124 Trident White Peppermint Dual Pack
- #324130 Trident White Spearmint Dual Pack



6/Tray 40 Ct. Bottle

- #360019 Trident Vibes Spearmint Rush
- #360020 Trident Vibes Tropical Beat



18/Box 3.4 Oz.

- #312060 Sour Patch Kids Watermelon King Size
- #312058 Sour Patch Kids Original King Size



JOHNSONVILLE



x2 POINTS

Bonus Emerald

Buy 4 of the Listed SKUs in the 1st Quarter & Receive

125 POINTS

50/Case

- #808380 Beef Hot Dog 5:1 2/5 Lb.
- #805309 Smokey Cheddar 5:1
- #808380 Beef Hot Dog 5:1 2/5 Lb.
- #808220 Polish Sausage 5:1



8/Box

- #756536 Hand Held Smokey Cheddar



RUIZ



x2 POINTS

Bonus Emerald

Buy All of the Listed SKUs in the 1st Quarter & Receive

125 POINTS



12/Case

- #794167 XXL Green Chile 9.5 Oz.
- #794171 XXL Bean & Cheese 9.5 Oz.
- #794131 Sausage/Egg/Cheese 8 Oz.



24/Case

- #767061 Grilled Chicken N Cheese
- #767095 Cheese N Pepperoni
- #759423 French Toast N Sausage

Presented By



GEM STATE DISTRIBUTORS, INC.