



**San Ysidro Chamber of Commerce
Board of Directors Meeting
Tuesday, May 23, 2015
10:30 – 11:30 A.M. at the San Ysidro Community Service Center**

MINUTES

Board Members Present:

Jennifer Goudeau, Louis Escareño, Rudy Lopez, Vanessa Mapula, Craig Pettitt, Edith Robledo, Douglas Qasawadish, Alfredo Ripa, Antonio Barbosa

Board Members Present:

Frank Carrillo, Israel Adato, Javier Serhan, Manny Rubio, Mike Wolf, Sunil Gakhreja, Chris Sanchez

Guests:

Francisco Bates, Thomas Currie

1. President Goudeau convened the meeting at 10:34
2. Public comment: none
3. Minutes tabled to June
4. Presidents Report
 - San Ysidro Clean up – Was largest BID clean up in San Diego 237 registered
 - Director Escareño suggested a thank you for volunteers
 - ED Wells suggested at Independence Festival
5. ED Wells gave update on:
 - SYBA Farmers Market – proceeds to be used to promote San Ysidro
 - Working with pedicab companies (who were decimated by SDPD Vice changes) to expand MTS Low Speed Vehicle program from East Village down to San Ysidro. MTS has approved and two companies are applying. This is also an answer to how to get customers from PedWest to the Blvd., once PedWest opens in July
 - Next Thursday is Multi Chamber Mixer
 - May 9 Innovative Finance Conference
 - Binational Golf Tournament 2US on June 10
 - July 2 Independence Festival
 - Website Update underway – Director Escareno mentioned how important the new website is.
6. New Business:
 - ED Wells gave presentation on Mexico City Advocacy Trip. Presentation attached. As another participant, Director Escareno assisted in the presentation
7. Committee Reports

- Border Public Arts Committee – ED Wells presented board with local artist renderings that will be going up through San Ysidro banners program, Nest cmte project will be ½ half wall in front of Jack in the Box
- BTC – PedWest concerns as stated in ED report

8. President Goudeau adjourned the meeting at 11:47am

