## Digital Media Production 2<sup>nd</sup> six weeks

As a class, you will create a tv commercial demonstrating how awesome you are as a class and digital design team.

## Robot people:

you must have some awesome robot things to show off on video.

## Digital People:

You are making a commercial to show off how amazing you are at making digital stuff. The whole class is the team, so you need to decide who will do which jobs and organize each other in order to get this done. The commercial cannot have people in it. It also cannot have any sort of stuff that is copyrighted by other people. Here are the things it needs to have:

- Team Name
- Slogan
- Logo
- Website
- Theme song
- Intro
- Outro
- Music
- Animation
- And it must be edited so that the video is smooth, with all of the things appearing professional and awesome

In order to accomplish this, you will all need to work together and work on multiple things. You will have to find ways to agree on the content and find ways to make the content and organize the process of building the parts you need.