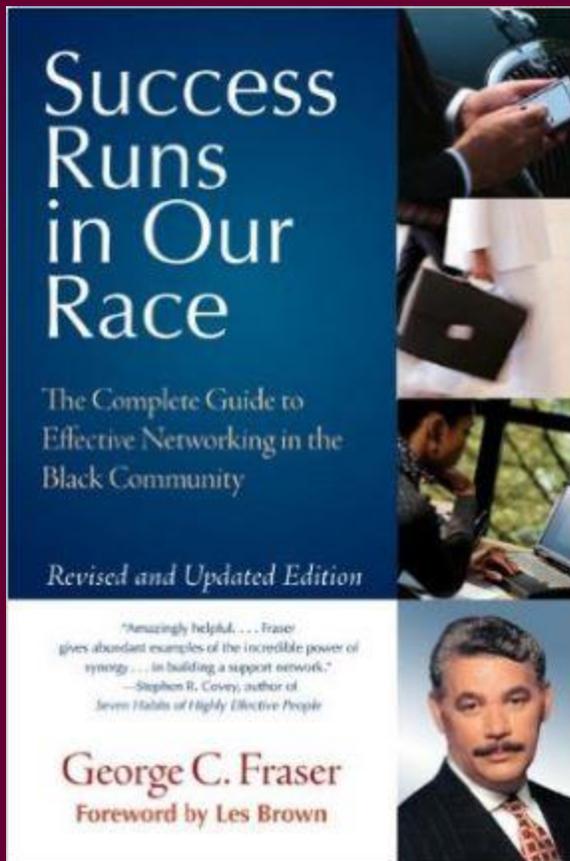


A bestselling book that has helped tens of thousands of people learn how to network effectively... Success Runs in Our Race is



more important than ever in this fluctuating economy. With scores of anecdotes taken from interviews with successful African Americans -- from Keith Clinkscales, founder and former CEO of Vanguard Media, to Oprah Winfrey -- Fraser shows how to network for information, for influence, and for resources. Readers will learn, among other things, how to cultivate valuable listening skills, which conferences blacks are most likely to attend when looking to build their business network, and how to effectively circulate a résumé.

More than a guide for personal achievement, this is an information-packed bible of networking that also seeks to inspire a social movement and a rebirth of the "Underground Railroad," in which successful African Americans share the lessons of self-determination and empowerment with those still struggling to scale the ladder of success.