

# Patrick Chau

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## PROFESSIONAL PROFILE

I am a 3D person who seeks opportunity in a 2D industry. Do not get me wrong, only a 3D person can work well and create dynamically in the 2D world.

3D person: Dedicated (*Great Ethic / On Time / On Budget*)  
Detail Oriented (*Pay attention to detail from start to finish*)  
Dynamic Design (*Research / Creativity / Well Executed*)

2D industry: Design (*Advertising, Graphic Design, Web Design and Media and Video Production*)  
Desktop Publishing (*Brochures, magazines layout in English, French and Chinese*)

## ADVANCED COMPUTER, PUBLICATION AND TECHNICAL SKILLS

Software: Mastery of Adobe Creative Cloud\*, Photoshop (CC)\*, Illustrator (CC)\*, InDesign (CC)\*, Premiere Pro (CC), iMovie, Quark Xpress, PowerPoint\*, Microsoft Office\*  
Extensive knowledge of Windows OS, Mac OS X, CNC programming  
Experience with PageMaker, Flash, GoLive\*, FrontPage, CMS, HTML programming

*\* Software on both Mac and PC platforms*

Hardware: Extensive knowledge of (desktop and server) hardware setup and software installation

Pre-press: Experience with 4-color process printing, 4/c films and proofing, set-up and calibration for color out-put and digital printing

Photography: Mastery of 35 mm digital and 4x5 cameras, Audiovisual setup and slide show production  
Extensive knowledge of black & white processing and printing

## WORK HISTORY

Maple Diversity Communications Inc. - Mississauga, ON Canada (2016-2019)

### Grapher Designer

Brochures design, print ads, digital photography, desktop publishing (English/Cantonese/Mandarin/Punjabi), media production.

**Projects included: Bell Canada**

In-store sale poster, brochures, magazine ads, digital banners, Facebook banners, experiential showcase presentation (video and youtube)

**Betty Crocker**

Showcase presentation (video and youtube)

**Edward Jones**

Brochures, magazine ads, digital banners

**Haagen Dazs**

Trade show booth design

**HSBC**

Trade show Plinko Board design

**Meridian Financial**

Brochures, digital banners

**NMAIC EMMA**

Award Showcase presentation

**OLG**

Brochures, welcome kits

**PFAFF**

In language print ads, social and digital, showcase presentation

**Pillsbury**

Showcase presentation (video and youtube)

**Porsche Canada**

In language social and digital

**Quality Street**

Magazine ads, digital banners, showcase presentation video

**Royale**

Magazine ads, digital banners, trade show banner, coupon booklet, CNY experiential event, showcase presentation (video and youtube), TV commercial in Chinese, Radio spot

**Virgin Mobile**

Magazine ads, digital banners, foam core banner

## WORK HISTORY (cont.)

Lockwood Industries Inc. - Burlington, ON Canada &  
Gulfport Industries Inc. - Tampa, Florida USA (2004-2012)

### In-House Designer & Production Manager / Buyer

**In-House Designer:** Brochures design, catalogues design, packaging design, digital products photography, direct mail, invitations and flyers, in-store sale poster, magazine ads, web site

**Production Manager:** Production management, CNC programming, warehouse organization, outsourcing and material buyer

Piper Group Inc. - Mississauga, ON Canada (2001-2004)

### Graphic Designer

Print ads, logo development, photography and digital photography, direct mail, desktop publishing (English and French), invitations, flyers and brochures design.

**Projects included: bb bargoons**

Direct mail, in-store sale poster, magazine ads, digital photography, web site

**Bellwood Health Services Inc.**

Brochure (corporate & individual), magazine ads, trade show banners

**CSAO - Construction Safety Association of Ontario**

Magazine ads

**Ganong Bros. Limited**

Business sale promotional kit, PowerPoint presentation, magazine ads, stationary

**OREA - Ontario Real Estate Association**

Corporate identity guild, membership brochure, volunteer kit manual, web site

**Quit Easy**

Step by step guide for quit smoking

## WORK HISTORY (cont.)

Interkom Creative Marketing - Burlington, ON Canada (2000-2001)

Junior Art Director & Production Room Assistant

Logo development, desktop publishing (English and French), invitations, flyers and brochures design.

**Projects included: Advanced Medical Systems**

InstaTEST logo and packaging development

**City of Brampton**

Brampton's billboards, business development, city image poster concepts and logo design

**CPL**

Corporate folder design

**Leo Pharma Inc.**

Fucidin dose card

**Ontario Municipal CAO's Benchmarking Initiative**

OMBI brochure

**York Region Transit**

YRT flyer design

Independent Contractor - Oakville, ON Canada (1995-Present)

Freelance Graphic and Publication Designer

**Clients: rayray** (a local musician)

CD cover design

**China Di-Net** (Canabase Inc.)

In-house graphic design, server technician, web site

**Dynamic Mutual Funds**

Slide shows Translation (from English to Chinese) with Microsoft PowerPoint presentation

**Logos Baptist Church** (volunteer)

Annual theme logos (display banner, booklet cover or T-shirt), created logos and posters for different events, publication design

**LINC/LBCM**

Posters design for different English classes for LINC (Language Instruction for Newcomer to Canada)

Freelance Photographer

**Clients: TOA** (a local musician group)

On location photo sessions, poster, flyer concept and design

**Wedding Photographer**

Wedding photography, ceremony documentary & outdoor wedding photography for more than 28's couples

## EDUCATION

Advertising Design (Diploma), 1999

International Academy of Design, Toronto, ON Canada

Still Photography (IA 95' Btech), 1995

Ryerson Polytechnic University, Toronto, ON Canada

## AWARD

Mapler of the Month (Employee of the Month) 2017 May

Maple Diversity Communications Inc., Mississauga, ON Canada

Employee of the Year 2005

Lockwood Industries Inc., Burlington, ON Canada

Advertising Design 1999 Best Designer

International Academy of Design, Toronto, ON Canada

## ONLINE PORTFOLIO

[www.pcdesign.ca](http://www.pcdesign.ca)