



**CANADIAN SEA HAWKERS – JAN 25, 2018**  
**Meeting Minutes**

Club will pay Tamara \$400.00 and confirm newly submitted receipts. Kristy will be reimbursed \$33.50. Randy agreed to be paid in installments and will be reimbursed \$150.00 with remaining balance to be paid when manageable.

<b>SOCIAL MEDIA REPORT:</b>	Change	Total
<b>Meetup:</b>	12North +1	31
	12NorthAB +1	101
	12NorthBC +2	316
	Facebook +5	366
	Instagram +27	656
	Twitter +29	1,667

**CARRIED BUSINESS:**

- Buttons:** Tracking column added to membership spreadsheet. Kristy ran out of buttons before all 2017 members received them. Stock will be provided for mailing to remaining members.
- Referrals:** Tracking column added to membership spreadsheet.
- Stomp MS:** Discussion held regarding date for event. It was decided that scale of event should be limited to dinner and auction with goal of raising \$1,200.
- Locations:** Lynne to follow up with all Pint locations and local hosts for 2017 season review. Randy will provide contact list.
- Website:** Required updates include events page, minutes, by-laws, The Strath image, etc.
- Banking:** VanCity was unable to open account for Alberta registered society during JAN 19 appointment. Coast Capital was contacted and they were unable to confirm requirements for community account. Steps began for BC registration of Canadian Sea Hawk Society. The name request was approved by BC Registry Services. Randy will continue application process.
- DEC 24:** Christmas Eve game at The Pint (Vancouver) was well attended with successful gift exchange and food drive. 40 items were donated to food bank via Vancouver Fire Dept.
- Charities:** Jersey raffle was successful in raising \$105 for MS Canada with entries collected in person and via PayPal. Donation was completed DEC 29 during a dollar for dollar matching promotion.
- Promotions:** 12 Days of 'Hawksmas 2018 calendar draw received 391 qualified entries.

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**NEW BUSINESS:**

**Promotions:** Discussed promotional items such as stress relief footballs, pens and more. Randy will forward pricing for large decals to board members.

**MS Events:** Vancouver MS Walk is on MAY 27. Club will register a team and distribute details after AGM (FEB 22).

**GENERAL DISCUSSION:**

**Superbowl:** Discussion held regarding viewing parties without Seahawks. Decision made to not host in 2018 but plan viewing parties for 2019.

**Pint Cards:** Stock will be exchanged to ease member delivery.

**OCT 14:** At least three members are planning to attend game and festivities in London. Lynne will coordinate with UK Sea Hawks.

Club will discuss UK theme and possible fundraiser for viewing parties in Canada.

**Drink:** Discussion held regarding special 12 shot or cocktail that could be sold supporting charity every game day.

**T-Shirts:** 2017 Sea Hawks Training Camp shirts overstocked. Lynne will alert 2017 members of opportunity to buy them.

**Skype:** Discussion held regarding possibility of video broadcast/conference for future meetings including AGM.

**MEETING ADJOURNED:** 8:40pm

**NEXT MEETING:** FEB 22, 2018 at 7:00pm (Pint Vancouver)