

50 by 30: LIVE ~ LEARN ~ EARN

Meeting Minutes - Transportation Working Group

Date: August 9, 2017 Time: 7:30-9:00 a.m.

Location: Prior Lake City Hall

Work Group Members:

Bob Crawford	х	Beth Mathews	х	Jamie Riddle			
Josh Johnson		Kathi Mocol		Jon Ulrich	X		
Jim Becker		Sherry Nielsen		Jane Victorey	х		
Melissa Jensen	Х	Mark Pahl		Kyle Sobota			
Judy Mack		Tony Phelps		Rich Crawford	х		
Jane Wiley	Х	Jim Dellwo		Joseph Kelly			

Staff Members:

Troy Beam	Х	Alan Hermann		Brad Larson	Х
Lisa Freese	х	Bonnie Kaye	х	Angie Stenson	х
Kathy Nielsen	х	John Swanson			

1. Community Enagement

Larson explained that the 50 x 30 initiative was going to begin focusing on gathering community input. The groups have been looking at a lot of quantitative data, but this will be an opportunity to gather qualitative data. Nielsen stated that she'll be reaching out to key players in the interim to make contacts. Ulrich stated that we are being asked to know what we don't know. He would like to know what other organizations are doing for outreach right now. Victorey added that the MVTA has had a lot of community conversations and surveys. Larson stated that he had reached out to the MVTA and they only had demographic data. There was no data that asks what a customer of transit needed. Beam and Herman added that SmartLink also does some customer survey's. There is also the survey from the Comprehensive Plan and the County NRC survey. Larson said that he would gather these sources and send them out to the group.

2. Key Indicators

Larson explained the five key indicators developed by the staff working group and asked for input. Jensen stated that that she did not understand the 2nd metric. Several other members echoed the sentiment. Jensen asked if we could have a car vs public transit metric. Nielsen commented that an MVTA metric would be easier. Larson stated that there was already some metric on transit. The group also needed to be aware of where and how the data was collected. One problem with the 2nd metric is that it is already out of date, and we are not sure if it will be measured again. Freese suggested an analysis of the area park and rides.

Adjourn: 8:50 AM