

**Voted BEST BOTTLE SHOP IN WISCONSIN 2019 by ratebeer.com**

**VOTED BEST BEER, WINE & LIQUOR SELECTION IN THE SHEPHERD EXPRESS!**  
• 2001-2020 READERS CHOICE AWARDS

**NAMED ONE OF THE 50 BEST WINE STORES IN AMERICA GQ MAGAZINE**

**VOTED BEST WINE/BEER/LIQUOR STORE**



**BIG SAVINGS ON BIG 1.75's FOR YOUR MEMORIAL DAY PARTIES**

 <b>SOUL BOXER</b> READY TO DRINK OLD FASHIONED • BRANDY • BOURBON <b>\$34.99</b> *REBATE STARTS 7-1-21	 <b>KETEL ONE VODKA</b> <b>\$32.99</b> + FREE 1.75 MR & MRS T BLOODY MARY MIX	 <b>CROWN ROYAL</b> \$44.99-\$5MR <b>\$39.99</b>
 <b>TANQUERAY GIN</b> \$28.99-\$4 MR <b>\$24.99</b>	 <b>"Stock Up &amp; Save" CANADIAN CLUB</b> 2/\$33.99-\$8MR <b>2/\$25.99</b>	 <b>HORNITOS TEQUILA</b> \$34.99-\$3MR <b>\$31.99</b> + FREE FEVER TREE PINK GRAPEFRUIT
 <b>SMIRNOFF RED, WHITE &amp; BERRY VODKA</b> \$18.99-\$3MR <b>\$15.99</b>	 <b>WESTERN SON VODKA</b> \$19.99-\$10 MR <b>\$9.99</b> + FREE 12 PK BUBLY SPARKLING WATER	 <b>PLATINUM VODKA</b> \$12.99-\$3MR <b>\$9.99</b> + FREE 750ml STIRRINGS BLOODY MARY MIX

**SAVE \$10 INSTANTLY**  
ON ANY 2 1.75 BOTTLES

 <b>BOMBAY ORIGINAL GIN</b> \$28.99 <b>\$23.99</b> WHEN YOU BUY 2	 <b>BOMBAY SAPPHIRE GIN</b> \$31.99 <b>\$26.99</b> WHEN YOU BUY 2
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**SAVE \$8 INSTANTLY**  
ON ANY 2 1.75 BOTTLES

 <b>BACARDI RUM</b> -ALL VARIETIES- <b>\$15.99</b> WHEN YOU BUY 2
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**HUGE SELECTION CANNED COCKTAILS**

<ul style="list-style-type: none"> <li>JACK DANIELS</li> <li>MALIBU</li> <li>JOSE CUERVO</li> <li>BACARDI</li> <li>KETEL ONE</li> <li>JIM BEAM</li> </ul>	<ul style="list-style-type: none"> <li>HIGH NOON</li> <li>MONOCO</li> <li>MEYER BROTHERS</li> <li>CUT WATER</li> <li>ABSOLUT</li> <li>DOGFISH HEAD</li> </ul>	 <b>BOMBAY &amp; TANQUERAY CANNED COCKTAILS</b> <b>\$10.99</b> 4 Pack
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**& MANY, MANY MORE**

**IN STOCK ALCOHOLIC ADULT FREEZER POPS!**

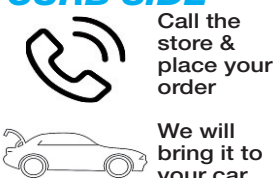
# Discount LIQUOR INC.

MILWAUKEE 5031 W. OKLAHOMA (414) 545-2175  
WAUKESHA 919 N. BARSTOW (262) 547-7525

**www.discountliquorinc.com**  
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**OPEN DAILY 9-9 SUNDAY 10-2**

*Open July 4th 10-3*  
*2 Ways To Shop*

## CURB SIDE



## IN STORE



## JULY WINERY OF THE MONTH

**HAHN VINEYARD**  
• CHARDONNAY • CABERNET • PINOT NOIR  
• MERLOT • PINOT GRIS • GSM RED BLEND  
**\$9.99** 750ml

## SUMMER TIME WINE SPECIALS

 <b>DECOY BY DUCKHORN</b> • CABERNET SAUVIGNON • PINOT NOIR • RED BLEND • MERLOT • ZINFANDEL <b>\$15.99</b> 750ml	 <b>JOEL GOTT PINOT NOIR</b> <b>\$13.99</b> 750ml  <b>JOEL GOTT SAUVIGNON BLANC</b> <b>\$8.99</b> 750ml	 <b>ST. FRANCIS</b> • CABERNET • MERLOT • ZINFANDEL <b>\$14.99</b> 750ml
 <b>LA CREMA MONTEREY</b> • CHARDONNAY • PINOT GRIS <b>\$12.99</b> 750ml	 <b>COPPOLA</b> • CLARET • MERLOT • CHARDONNAY • PINOT NOIR <b>\$12.99</b> 750ml	 <b>BREAD &amp; BUTTER</b> • CHARDONNAY • CABERNET • SAUVIGNON BLANC • PINOT NOIR <b>\$10.99</b> 750ml
 <b>2020 BIELER PERE &amp; FILS FRENCH ROSE</b> <b>\$10.99</b> 750ml	 <b>OYSTER BAY SAUVIGNON BLANC</b> <b>\$9.99</b> 750ml	 <b>"Perfect For the Patio" J. LOHR CHARDONNAY</b> <b>\$8.99</b> 750ml

## MIXERS • COOLERS • SODA

 <b>LA CROIX SPARKLING WATER</b> -15 VARIETIES- 12 PACKS <b>3/\$12.00</b>	 <b>SEAGRAM'S COOLERS</b> 12 PACK VARIETY <b>\$7.99</b>	 <b>SCHWEPPE'S MIXERS</b> -ALL VARIETIES- 1 LITER <b>99¢</b>
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**DON'T FORGET THE CHARCOAL FOR YOUR 4TH OF JULY BAR-B-Q**  
20lb LUMP CHARCOAL \$12.99 40lb LUMP \$24.99

**LARGEST SELECTION IN TOWN**  
• 2,000 BEERS • 8,000 WINES  
• OVER 4,000 LIQUORS  
ALSO AVAILABLE  
• 20 & 40 lb. Lump Charcoal • CO2 Refills  
• Wholesale Beer & Soda (Milw. Store Only)  
• Gift Certificates • Carry out Service  
• Imported Candies, Food & Water • Custom Baskets

*Celebrating 61 Years*

Original Family Owned & Operated Since 1960

**Full Service Liquor, Beer & Wine Shop with EVERYDAY DISCOUNT PRICES**

## JULY BREWERIES OF THE MONTH

**NEW GLARUS BREWING**

 <b>6 PACK - BOTTLES -</b> <b>\$7.99</b>	 <b>12 PACK - CANS -</b> <b>\$13.99</b>	 <b>4 PACK - BOTTLES -</b> <b>\$9.99</b>
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**FREE NEW GLARUS METAL OPENER W/2- 4/6 PACKS OR 1- 12 PACK!**

**BOULEVARD BREWING**

 <b>6 PACKS - SELECT VARIETIES -</b> <b>\$8.99</b>	 <b>4 PACK SMOKEHOUSE SERIES</b> <b>\$12.99</b>	 <b>12 PACK CANS - ALL VARIETIES -</b> <b>\$16.99</b>
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**FREE BOULEVARD GLASS W/2-4/6 PACKS OR 1-12 PACK!**

## BREWS FOR YOUR 4TH OF JULY PARTIES, PICNICS & BAR-B-QUES!

 <b>MICHELOB ULTRA</b> 12 PACKS <b>\$11.99</b> BUY 2-12 PACKS GET 3RD 12 PACK FREE!	 <b>MILLER LITE, COORS LIGHT &amp; BANQUET</b> 30 PACK CANS <b>\$16.99</b>	 <b>BUDWEISER &amp; BUD LIGHT</b> 12 PACKS <b>\$9.99</b> BUY 2-12 PACKS GET 3RD 12 PACK FREE!
 <b>BLUE MOON WHITE ALE &amp; LIGHT SKY</b> 12 & 15 PACKS <b>\$12.49</b>	 <b>STELLA ARTOIS</b> 12 PACKS <b>\$14.49</b> BUY 1-12 PACK GET 2ND 12 PACK 50% OFF	 <b>LEINENKUGEL CRAFT BEERS</b> -ALL VARIETIES- 12 PACKS <b>\$10.99</b>
 <b>MILLER HIGH LIFE</b> 30 PACK CANS <b>\$15.49</b>	 <b>HEINEKEN</b> 18 PACKS <b>\$15.99</b>	 <b>PABST &amp; PABST EXTRA</b> 30 PACK CANS <b>\$15.99</b>
 <b>"Hot Price" BUD LIGHT HARD SELTZER</b> 24 PACK VARIETY <b>\$19.99</b>	 <b>TWISTED TEA HARD ICED TEA</b> 12 PACK <b>\$13.99</b> + FREE GLASS!	 <b>SMIRNOFF HARD SELTZER</b> -ALL VARIETIES- 12 PACKS <b>\$10.99</b>
 <b>FRUIT SMASH HARD SELTZER W/JUICE</b> 12 PACK VARIETY <b>\$9.99</b>	 <b>TRULY HARD SELTZER</b> -12 PACK VARIETIES- <b>\$13.99</b>	 <b>CROOK &amp; MARKER SPICED ORGANIC BEVERAGES</b> 8 PACK VARIETIES <b>\$8.49</b> BONUS: \$5 DIGITAL REBATE ON 1-8 PACK

## Discount LIQUOR

**COUPON**  
4 Pack 16 oz  
**SPRECHER SODAS**  
-ALL FLAVORS-  
**3/\$9.00**  
Limit 3 - 4 Packs, Expires 7/4/21

## Discount LIQUOR

**COUPON**  
4 Pack  
**FEVER TREE ALL NATURAL MIXERS**  
**2/\$8.00**  
Limit 2 - 4 Packs, Expires 7/4/21

## Discount LIQUOR

**COUPON**  
2 Liter  
**ALL 7UP, PEPSI & COKE PRODUCTS**  
**5/\$5.00**  
Limit 5-2 Liters, Expires 7/4/21

## Discount LIQUOR

**COUPON**  
24 Pack 16 oz  
**DASANI WATER**  
**3/\$11.00**  
Limit 3 - 24 Packs, Expires 7/4/21