EXTENDED
SUPERMAN
UNIVERSE

MOS and BvS based on COMIC CANON

K based on STORYWORLD EXPANSION

SH, SN and SB based on CHARACTER ASSETS

Batman
Wonder Woman
Aquaman

BvS
2016

(multi-character introduction)

(character foils: outer conflict internalized)

Justice League 1/2
2017/2019

MOS and BvS based on COMIC CANON

**PROPOSED**

K based on STORYWORLD EXPANSION

(the fascinatiing techno-cultural complex and geo-political apparatus governing Krypton, leading to its ultimate demise)

**Krypton**
20XX

Live Action
TV Series

*Superman*

D I V E R G E N T

KAL-EL

*character growth*

The Rated-S pictures push Superman's character to fight for the spirit of hope and justice, when masked by dystopic forces that succomb Metropolis to: a) false progress; b) a plague of totalitarian citizen control; and c) deep somatic anarchy.

**Supernatural** 20XX
(alien genetics & info-terrorism)

b) Brainiac

SH, SN and SB based on CHARACTER ASSETS

c) a young Clark Kent challenged by his alien DNA

a) Bizarro

**Superhuman** 20XX
(psychomania gridlock & reverse engineered cultural invasion)

(mutates into a hero who must learn to adapt as he battles the POV that he must hide his unique somatic ability and stellar origins)

**Superblue** 20XX

Krypton/
Smallville-
Metropolis

(multi-world introduction)

Clark Kent/
Superman

MOS
2013

(character flaw: inner conflict externalized)

Superman develops new superpowers to battle modern villains, whose approaches to combat require hyper-intelligence.

NEW SUPERMAN uses non-violent conflict resolution and new Kryptonian philosophy and science.

MOVIES based on mined character assets and new storyworld facets that transcend canon and antecedent adaptations.

Video Games/
Animated Series

Man of Steel

CUSTOM HYPERSTORY DRIVES NEW NARRATIVE DESIGN TERRITORY

values...

**RATED-SOCIAL** ◉
Contains hyperstory, fortified narrative, social themes, and participatory content designed to support "media metabolics."
NEW FRONTIER ENTERTAINMENT TECHNOLOGY

THE SUPERMAN FRANCHISE
CHARACTER GRAPH
a divergent IP trajectory for the Superman character based on Rated-S, with new standalone narratives.

EXTENDED
SUPERMAN
UNIVERSE

New Comics

Man of Tomorrow

The new Superman trajectory features Henry Cavill & Dylan Sprayberry.

ANCILLARY based on monetized character "affinity and utility" on Coloramba/Cineramba...