



# GRAPHIC DESIGNER

# CRYS NEWBERRY

I am an enthusiastic and reliable graphic designer living in Woodstock, Georgia. My passions include package design, typography, layouts and color theory. I am excited to offer my keen eye for design to a company looking for some creativity.

## CONTACT

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## SKILLS

### LAYOUTS



### TYPOGRAPHY



### PACKAGE DESIGN



### BASIC HTML/CSS



Adobe InDesign CC



Adobe Photoshop CC



Adobe Illustrator CC



## STRENGTHS

### TEAM WORK



### COMMUNICATION



### RELIABILITY



## ACHIEVEMENTS

AMERICAN PACKAGE DESIGN AWARD  
AIGA PIN-UP SHOW  
AIGA MEMBER  
DEAN'S LIST

## EDUCATION

### BACHELOR OF FINE ARTS - GRAPHIC COMMUNICATIONS

Kennesaw State University 2014–2018

## WORK EXPERIENCE

### GRAPHIC DESIGN INTERNSHIP

Kennesaw Art and Culture Commission Nov 2017–Present

- Helped conceptualize, design and develop digital and social communications to be utilized across all channels
- Interacted with Creative Directors, City Officials and Commission Members to develop creative concepts and assist in the execution of ideas through design

### FREELANCE PACKAGE DESIGN

Spicy Chicks Gourmet Aug 2017–Present

- Conceptualized and executed package redesign in accordance with updated market research and client needs
- Coordinated design project within a team from concept to final delivery of assets to client

### MAC LAB ASSISTANT

Kennesaw State University Feb 2017–Present

- Supervised and educated students on the usage of macOS operating system, Adobe Suite Software and various printing applications
- Executed operation and printing process on multiple professional printers to deliver quality prints within established deadlines