

San Ysidro Chamber of Commerce Board of Directors Meeting

MINUTES - Tuesday, December 13, 2016

12:30 p.m. at the San Ysidro Community Service Center

Attendance:

Carlos Díaz	Vanessa Mapula	Ernesto Murguia
Jennifer Goudeau	Emilie H. Medellín	Ivan Magaña
Rudy López	Alfredo Ripa	Omar Trujillo
Francisco Bates	Brianda Diaz	

Guests: Mary Joseph, Lauren, James Halliday, Carlos

Staff: Gina Escamilla, Jason M-B Wells

Meeting Convened: 12:43 p.m.

Non-Agenda Public Comment:

- 12/14/16 8:30 am Downtown San Diego hearing for Barob Group swap meet permit, support appreciated
- San Ysidro Chamber of Commerce will be there (ED Wells)

President's Report

- Rudy will write a small report on Regional Chamber meeting that he attended
- Thank you, Gina and Jason for Holidays on the Border, very successful!!
- Thank you, Vanessa, and Jason for solving electricity issue for the opening of T-Mobile!!

Executive Director Report

- Clarifying October (transition for SYCC AND Business Association)
 - Discussing Strategic plan
 - Board-approved budget will begin January 1st
 - Beginning January 1st everything will be changed to a single organization
 - Executive members will write a memo to Mary stating payroll will start new on January 1st
- AMIGOS Program
 - Really need to push on this (homeless problem)
 - Security Assistance
 - Waiting to confirm other property owners supporting program
- BPAC mural
 - Last meeting was Saturday, December 10, 2016
 - Identified 6 of the next priorities projects
 - Tianguis, the new swap meet behind Omar
 - McDonald side wall

- Connect Lounge at Outlets at the Border
 - January 21st the BPAC we will all go down to Tijuana and paint on the Mexican side of the beach wall
 - Ciudad de los Ninos, orphanage in Tijuana who want to work on a Bi-national mural. Possibly have a toy drive here and take them down with us (Date pending)
 - New members including Museum of Contemporary Art and new artists
 - Benches will be here around 2nd week of February
 - When benches arrive, volunteers will also go ahead and clean the mural wall
- Low Speed Vehicles
 - Fully open and available now
 - One organization has 6 carts, haven't found a place to keep them at night
 - Other organization that has 5 carts, just submitted the background investigation with MTS
- Bridgedeck Park Proposal
 - Final draft should be out by the end of the year
 - 1 pager, put numbers into how it affects economically

Presentation – Emerging Practitioners in Philanthropy

- EPIP is a national network of foundation professionals, social entrepreneurs and other change makers who strive for excellence in the practice of philanthropy
- Their missions are to develop emerging leaders committed to building a just, equitable, and sustainable society
- Focused on leaders with 0-10 years of experience, on recent graduates, working on a family, private, and corporate, social sector foundation
- Leadership program: bring together both sides of the border, representatives from both public and private universities sector to focus on who are these emerging leaders from ages 25-40 looking at cross border challenges/bi national challenges, deep cultural emersion, learning sites on both sides of the border, positioned as
- No restrictions, developing the structure, on a fundraising process, express their needs/challenges and gaps in an organization that this program can help with modeled on questions? Contact James

I love A Clean San Diego

- San Diego has a huge trash problem, we create about 5 pounds of trash per person per day
- This trash goes to our landfills, which will eventually be filled
- Trash will go into outlets that will not filter it and then eventually go into pipes/rivers/lakes/ocean
- 15th Annual Creek to Bay Clean up (Sat. April 22nd 2017) there will be clean ups in San Ysidro
- Clean Parks for a Clean Coast (Saturday, January 28th, 2017) at Larsen Field in San Ysidro
- Working to get more community members to give back to the community through different programs and educating them
- If in the future members would like to know about the SY stats, rather than all of SD

Conclusion of Executive Director Report

- ED Wells presented to the board the presentation he gave to the Binational Borders and Bridges group regarding the Bridgedeck Park Proposal. Presentation attached.

- Median Projects – the BPAC is looking at water-resistant décor for the San Ysidro Blvd medians. A company focused on recycled artificial turf is interested in submitting a proposal.
- Holiday Posada 2016
 - Friday, December 16, 2016
 - Dinner at Cine Tonalá
 - Shuttled to Caliente Casino, meet & greet, name a dog race after the SYCC
 - Meet @ SYCC
- Please respond to Monkey Survey
- Actions items will be moved to January

Rudy: Regional Chamber holds bi-annual summits

Topics: member retention and you keep members from paying one time and showing up to a small number of events and then dropping out, how to keep members involved

ED Wells will send out video presentation of how elections will affect businesses

Invite members from different chambers

Open Discussion

- Discussion ensued about a location for the annual gala. Director Mapula asked board for ideas on securing sponsorships for the gala.

Treasurer's Monthly Report

ED Wells presented monthly financial reports

Meeting Adjourned: 2:25 p.m.

San Ysidro
CHAMBER OF COMMERCE
& BUSINESS ASSOCIATION