

# **Yankee Reining Horse Association and Yankee Prospect Stakes** **2019 Sponsorship Packet**

*The Yankee Reining Horse Association would not be possible without the incredible support and generosity of our sponsors. Each sponsorship level is totally customizable to fit you or your businesses unique needs.*

## **Sponsorship Contacts:**

Vincienzo Santos- 937-207-1661 or [islideph@gmail.com](mailto:islideph@gmail.com)

Kirby Dygert- 716-923-3198 or [kdygert@ecfair.org](mailto:kdygert@ecfair.org)

Travis Pufpaff- 716-913-4781

### **Title Sponsor- Minimum \$3,000 (8 available)**

- Your sponsorship money goes directly towards the purse
- Specific aged event will be named after you or your business, and will be referred to as such in all media publications
- Priority paid warm up times
- 5 free paid warm ups
- You or your business will be announced as a title sponsor throughout the show
- You or your business will be provided Title Sponsor level vendor location
- Four (4) free stalls at a YRHA event(s) of your choice
- A larger banner hung in both the arena and warm up pen during the event you are sponsoring for increased visibility (you provide artwork)
- A commercial spot on our live webcast of the event to be played during drags (commercial to be provided by sponsor)
- Your logo displayed on the YRHA/YPS Sponsorship page with a link to your website

### **Diamond Sponsor- \$1,500**

- You or your business will be announced as a Diamond Sponsor throughout the show
- Two (2) free stalls at a YRHA event of your choice
- Priority paid warm up times
- 5 free paid warm ups
- A larger banner hung in both the arena and warm up pen for increased visibility (you provide artwork)
- Logo included on all YRHA or YPS official show merchandise

- A commercial spot on our live webcast of the event to be played during drags (commercial to be provided by sponsor)
- Your logo displayed on the YRHA/YPS Sponsorship page with a link to your website

#### Gold (Exhibitor Party) Sponsor- \$1,000

- Event recognition as the exhibitor party sponsor. Together we can pick a theme and organize an exhibitor party with food, refreshments and possibly entertainment. All spotlighting your business!
- Priority paid warm up times
- 3 free paid warm ups
- A 3'x5' banner hung in both the arena and warm up arena (you provide artwork)
- You will be announced as a Gold level sponsor throughout the show
- A commercial spot on our live webcast of the event to be played during drags (commercial to be provided by sponsor)
- Your logo displayed on the YRHA/YPS Sponsorship page with a link to your website

#### Silver Sponsor- \$500

- You will be announced as a silver level sponsor throughout the show
- Your logo displayed on the YRHA/YPS Sponsorship page with a link to your website
- One 3'x5' banner hung in the arena (you supply artwork)

#### Trainer Sponsorship- \$600 (5 sponsorships available, final stall count must be turned in 20 days prior to event)

- Guaranteed stall location in the ShowPlex Barn, or barn of your choice
- You will be announced as a trainer level sponsor throughout the show
- Your logo displayed on the YRHA/YPS Sponsorship page with a link to your website
- One 3'x5' banner hung in the arena (you supply artwork)

#### Premium Stallion Sponsorship (YPS)- \$1,000 + 2019 & 2020 breeding donated to YPS auction

- Large banner displayed in the arena throughout the YRHA/YPS Derby and Futurity Shows (you provide artwork)
- Stallions name and accomplishments announced throughout the show
- 2 Free foal enrollments into the YPS aged event program
- As a nominated stallion you will be eligible for our YPS Stallion Incentive Program
- A commercial spot on our live webcast of the event to be played during drags (commercial to be provided by sponsor)

Premium Prize Sponsor- Donate a minimum \$750 in prize value

- Premium vendor location at the show
- You will be announced throughout the show as a premium prize sponsor
- A commercial spot on our live webcast of the event to be played during drags (commercial to be provided by sponsor)
- Your logo displayed on the YRHA/YPS Sponsorship page with a link to your website
- One 3'x5' banner will be hung at YRHA/YPS events (you supply artwork)

Prize Sponsor- Donate a minimum \$300 in prize value

- Vendor location at the show (\$25/day vendor fee applies)
- Your logo displayed on the YRHA/YPS Sponsorship page with a link to your website
- You will be announced throughout the show as a prize sponsor

Drag Sponsor- \$350 (2 available)

- Large sign displayed on the drag throughout the show (you provide artwork)
- Your logo displayed on the YRHA/YPS Sponsorship page with a link to your website
- You will be announced throughout the show as a drag sponsor

Banner Sponsorship- \$300

- 1- 3'x5' Banner hung in the arena throughout the show (you provide artwork)
- Your logo displayed on the YRHA/YPS Sponsorship page with a link to your website
- You will be announced throughout the show as a banner sponsor

Youth Sponsor- minimum \$200

- Money goes directly toward supporting our youth
  - Youth activities
  - Prizes
  - Scholarships
- You will be listed on the YRHA website as a youth sponsor

Hospitality Sponsorship- \$125

- Donuts, Coffee or afternoon baked goods will be provided in your name at the show
- Your name will be announced as a hospitality sponsor that day

YRHA/YPS Tee-Shirt Sponsor- \$100

- Logo included on our official show tee-shirt (you provide artwork)
- Maximum of 6 spots

Vendor Sponsorship-\$300 per show

- Set up in a vendor location throughout the course of the show
- You will be announced throughout the show as a vendor sponsor

Starter Sponsorship-\$75

- Your logo displayed on the YRHA/YPS Sponsorship page with a link to your website

YPS Futurity Hat Sponsor-\$600

- Your business logo will be included on the YPS Futurity hats to be given out to all Yankee Prospect Stakes Futurity Entries