



Freedom Fund Awards Sponsorship Information Package

The NAACP overarching mission has been to ensure the political, educational, social, and economic equal rights of all persons and to eliminate racial discrimination. The Annual Freedom Fund Award Ceremony is to recognize the hardworking efforts of community leaders that are making a difference within Baltimore County. This is also an opportunity for organizations and individuals to express their support and recognition of our mission and these service leaders that continue working to improve our community in Baltimore County.

Brand Marketing Exposure

These sponsorship packages offer promotional and marketing services benefitting to you or your company. We are offering three different sponsorship tiers, the Bronze, Silver and Gold Packages.

Bronze Sponsorship - \$400

- A personalized or corporate **quarter-page** placed in the Freedom Fund Award Program booklet
- Five virtual event registrations. Honorable mention of the sponsor during the Freedom Fund Award ceremony
- Quarter page marketing piece placed in the NAACP Baltimore County newsletter (Fall Edition)
- Social media marketing and recognition on our Facebook, Instagram, and Twitter for **30 days**
- An **engraved plaque** of recognition from the NAACP Baltimore County Branch mailed to you

Silver Sponsorship - \$600

- A personalized or corporate **half-page** placed in the Freedom Fund Award Program booklet
- Ten virtual event registrations. Honorable mention of the sponsor during the Freedom Fund Award ceremony
- Half page marketing piece placed in the NAACP Baltimore County newsletter (Fall Edition)
- Social media marketing and recognition on our Facebook, Instagram, and Twitter for **60 days**
- An **engraved plaque** of recognition from the NAACP Baltimore County Branch mailed to you

Gold Sponsorship - \$800

- A personalized or corporate **full-page** placed in the Freedom Fund Award Program booklet
- Fifteen virtual event registrations. Honorable mention of sponsor during the Freedom Fund Award ceremony
- Full page marketing piece placed in two NAACP Baltimore County newsletters (Fall and Winter Edition)
- Social media marketing and recognition on our Facebook, Instagram, and Twitter for **90 days**
- An **engraved plaque** of recognition from the NAACP Baltimore County Branch mailed to you
- Special holiday sponsorship spotlight (a person or employee of your choice) on social media (for 3 holidays)
- Future speaking or workshop opportunity of your organization's service and alignment to the NAACP's mission