



Driving It Home

2012 Annual Report

Calico Rock Museum Foundation

www.calicorockmuseum.com

Driving It Home

In the past year, the Calico Rock Museum Foundation has:

- strengthened our museum exhibits and art gallery
- expanded our educational programming
- increased our community outreach through special project funding
- served nearly 23,000 visitor contacts including approximately 10,000 actual visitors and 10,000 website visitors
- published the first community history entitled, *Calico Rock: a history from 1831 to 1966*, which has sold over 200 copies since mid-November, 2012

Since 2008, the foundation has:

- raised over \$200,000 in funds to support our mission and programs
- established the Calico Rock Museum & Visitor Center
- served over 50,000 visitors

Since July, 2010, the foundation has:

- received over \$120,000 in actual cash contributions for our building campaign
- secured commitments for 93% of the building project costs
- cut our building purchase loan debt by 3/4 from \$80,000 to \$20,000

At the end of 2011, the foundation entered into a contract for visitor center services with the city of Calico Rock. The foundation has demonstrated proven leadership in management and operation of the Calico Rock Museum & Visitor Center.

It has been an amazing year, but it could not have happened without your support. As a donor and leader in this effort, you have made a tremendous difference to the foundation and our community.

In 2013, the community will celebrate the 110th anniversary of the construction of the railroad at Calico Rock, the 110th anniversary of the first passenger train to arrive at Calico Rock, the 110th anniversary of the building of upper Main Street (including the 110th anniversary of our building), and the 90th anniversary of the rebuilding of lower Main Street following the devastating fire of 1923.

We look forward to expanding our educational programming and the continuous enhancement of our exhibits.

Above all else, we extend our sincere appreciation for helping us **drive it home!**

Calico Rock Museum Foundation, Inc.

Board of Trustees

Mr. Steven D. Mitchell

Chairman
Executive Committee
Term Expires: December 2013

Mr. Dean Hudson

Vice Chairman
Executive Committee
Term Expires: December 2014

Rev. Wayne Wood

Secretary/Treasurer
Executive Committee
Term Expires: December 2015

Mr. Reed M. Perryman

Trustee
Term Expires: December 2015

Ms. Jill Easton

Trustee
Term Expires: December 2015

Mr. Gene Lockie

Trustee
Term Expires: December 2013

Mr. Ed Stephens

Trustee
Term Expires: December 2014

Mrs. LaNelle Hamby

Trustee
Term Expires: December 2014

Honorable Ronnie Guthrie

Trustee
Mayor of Calico Rock

Professional Staff

Ms. Gloria Gushue

Executive Director

Contact Us for More Information:

Calico Rock Museum Foundation, Inc.

104 Main Street

Calico Rock, Arkansas 72519

870-297-4129

Calico Rock Museum Building Campaign

P.O. Box 569

Calico Rock, Arkansas 72519

Calico Rock Museum Foundation, Inc.

Net Worth Statement

Total Assets **12/31/2012**

Real Estate-Land	\$17,600.00
Real Estate-Building	\$59,200.00
Cash on Hand	\$ 5,896.40
Outstanding Commitments	\$10,920.00
Accounts Receivables	\$ 1,150.00
Fixed Assets	\$27,070.00
Collection and Artifacts	\$ 5,000.00
Special Project Account ¹	\$ 5,889.41
Special Project Assets	\$ 600.00
Total Assets	\$133,325.81

Total Liabilities **12/31/2012**

Debt-Building Loan Principal	\$20,000.00
Real Estate Depreciation	\$ 1,600.00
Fixed Asset Depreciation	\$ 1,530.00
Accounts Payable	\$ 1,000.00
Total Liabilities	\$24,130.00

Net Worth as of 12/31/12: **\$109,195.81**

Assets to Liabilities Ratio: 5.97

¹ The Storybook Project is a special project of the Calico Rock Museum Foundation, Inc.

Calico Rock Museum Foundation, Inc.
Summary of Incomes and Expenses

Income Summary

Category	2010	2011	2012
City of Calico Rock Contract	\$ 0	\$ 0	\$19,000.00 ²
Calico Rock Artisan Coop Rent	\$ 1,104.82	\$ 3,063.41	\$ 3,600.00
Calico Rock Chamber Rent	\$ 0	\$ 0	\$ 1,000.00 ³
Merchandise Sales	\$ 594.90	\$ 558.00	\$ 1,323.37
Brick Donations	\$ 0	\$10,530.81	\$ 5,785.00
Fundraisers	\$ 2,561.00	\$ 791.00	\$ 0
Donations	\$50,244.08	\$24,795.52	\$16,451.05
Grants	\$ 4,000.00	\$ 3,850.00	\$ 5,570.00
Loan	\$ 0	\$ 3,500.14	\$ 0
Insurance Claim	\$ 0	\$ 3,400.73	\$ 0
Tour Donations	\$ 525.00	\$ 1,222.04	\$ 2,037.46
Special Project Donations			\$ 7,758.79
Total Incomes	\$59,029.80	\$51,711.65	\$62,525.67

Expense Summary

Category	2010	2011	2012
Employee Costs	\$ 0	\$ 0	\$19,346.45 ⁴
Advertising	\$ 460.00	\$ 510.00	\$ 300.00
Brick Purchases	\$ 0	\$ 3,369.73	\$ 2,833.50
Building Principal	\$30,000.00	\$17,500.00	\$17,000.00
Loan Interest	\$	\$ 3,504.02	\$ 2,035.38
Renovations	\$12,485.98	\$24,029.22	\$ 4,445.63
Insurance	\$ 1,284.00	\$ 2,212.60	\$ 1,576.25
Operating Expense	\$ 761.08	\$ 856.14	\$ 1,028.17
Programming Expense	\$ 3,181.46	\$ 1,510.37	\$ 1,884.51
Property Taxes	\$ 0	\$ 392.82	\$ 575.00
Utilities	\$ 1,001.71	\$ 3,160.10	\$ 3,204.26
Special Project Expenses			\$ 1,869.38
Total Expenditures	\$49,174.23	\$57,046.00	\$56,098.53
Profit/Loss	\$10,693.02	(\$5,334.35)	\$ 6,427.14
Ending Bank Balance	\$10,693.02	\$5,358.67	\$11,785.81⁵

² Contract provides for visitor center and museum services for the city of Calico Rock, Arkansas

³ Contract to provide office space and limited staff support to the Calico Rock Chamber of Commerce

⁴ Hired a full-time executive director to operate museum and to meet terms of contract with the city of Calico Rock

⁵ Museum General Account Balance: \$5,896.40 and Storybook Project Account Balance: \$5,889.41

Calico Rock Museum Foundation, Inc.
Statement on Financial Condition

The foundation entered into a contract with the city of Calico Rock to provide museum and visitor center services which has strengthened our long-term financial condition. This contract enables the foundation to continue to staff the center for the foreseeable future. The foundation has lowered overall debt to the point where it is capitalized to nearly 5 times more than overall debt. The foundation continues to show strength in donations, especially among small donors.

The financial condition of the Calico Rock Museum Foundation, Inc. is strong due to the prudent management decisions by the officers, executive committee, and board of trustees. The foundation is well-positioned for the future.

Donated Goods and Services

The foundation received the following donated goods and services in 2012⁶:

Donated Construction Labor	720 hours	\$11,520.00
Donated Retail Labor	864 hours	\$13,824.00
Donated Board Service	144 hours	\$ 2,304.00
Donated Book Writing	250 hours	\$ 4,000.00
Donated Book Proofreading		\$ 1,000.00
Donated Purchases and Goods		\$ 6,300.00
Total Donated Goods and Services		\$38,948.00

Calico Rock Museum Foundation, Inc.
First National Bank of Izard County
Building Acquisition Loan

06/30/2010	Building Acquisition Loan Value	\$80,000.00
12/31/2010	Balance on Loan Principal	\$52,999.86
12/31/2011	Balance on Loan Principal	\$39,000.00
12/31/2012	Balance on Loan Principal	\$20,000.00

Percentage of Loan Outstanding: 25%

Cash and Outstanding
 Commitments to Loan Ratio: 85%

Commitments Necessary
 to be Debt Free \$12,000.00

⁶ Donated labor is valued at \$16 per hour, Source: IndependentSector.org

Calico Rock Museum Foundation, Inc.

**Analysis of Gifts to Museum Building Campaign
(July 1, 2010 to December 31, 2012)**

<u>Category of Gift</u>	<u>Commitment</u>	<u>Received</u>	<u>Outstanding</u>
Private Individuals	\$45,326.00	\$44,326.00	\$1,000.00
Board of Trustees	\$30,230.00	\$25,410.00	\$4,820.00
Companies	\$ 4,750.00	\$ 4,750.00	\$0
Organizations	\$ 1,300.00	\$ 1,300.00	\$0
Foundations	\$13,420.00	\$13,420.00	\$0
Alternative Giving	\$ 7,000.00	\$ 7,000.00	\$0
Sales & Tour Donations	\$ 4,000.00	\$ 4,000.00	\$0
Brick Sales	\$16,000.00	\$14,150.00	\$1,850.00
History Book Sales	\$ 5,000.00	\$ 3,340.00	\$1,660.00
Calico Joe Books	\$ 4,500.00	\$ 2,910.00	\$1,590.00
Total	\$131,526.00	\$120,606.00	\$10,920.00

Percentage of Project Committed: 93%

Percentage of Commitments
from the Board: 23%

Percentage from Fundraisers
& Small Donors: 33%

Percentage of Commitments Received: 92%

Calico Rock Museum Foundation, Inc.

2013 Operating and Administration Budget

Anticipated Incomes

Anticipated Expenses

City of Calico Rock	\$21,000	Employee Costs	\$22,012
Chamber of Commerce	\$ 1,200	Utilities	\$ 3,600
Cooperative Rental Income	\$ 3,600	Insurance and Taxes	\$ 3,000
Sales and Tour Donations	\$ 1,200	Operating Expenses	\$ 1,350
Grants and Donations	\$ 4,000	Unbudgeted Reserves	\$ 1,038
Total Incomes:	\$31,000	Total Expenses:	\$31,000

Calico Rock Museum Foundation, Inc.
Educational Programming Activities

School Tours and Programs

In 2012, the museum welcomed a number of school groups from Calico Rock Elementary, Calico Rock High School, Norfolk Elementary School, and Flippin Elementary School. The students toured the museum and engaged in educational programming related to specific topics addressed in the museum which meet Arkansas history frameworks.

Public Programs and Classes

In 2012, the museum held a number of public programs, crafting demonstrations, and classes on various topics related to the history and art of Calico Rock. These included pottery, candle-making, woodcarving, painting, and other crafting demonstrations. The programs also included classes on canning, soap-making, candle-making, one-room schools, and general stores.

Art Exhibits

The museum hosted a clothesline art exhibit for work submitted by every student at Calico Rock Elementary School. In addition, the museum hosted exhibits of works by Emma Drown Morgan, Laura Brooke Barksdale, and Bill Jarosz.

Native American Day

The most successful event in the history of the museum has been the Native American Day held in September, 2012. The event included the opening of the Native American exhibit, including a wiki hut and log cabin interactive exhibit. The event included a demonstration of Native American dance. Over 1,500 people attended the celebration.

The Storybook Project

The Storybook Project is a special project of the Calico Rock Museum Foundation. Volunteers go into the North Central Unit of the Arkansas Department of Corrections to allow inmates to record themselves reading a book to their child. The recordings and the books are then mailed to the children, so they can hear their incarcerated parent reading to them.

The hope for the project is to improve the literacy and love of reading in the children, strengthen the reading skills of inmates, and provide an invaluable connection between the incarcerated parent and their child.

On June 5, 2012 the first Storybook Project recordings were made at the North Central Unit. Twenty-five inmates participated. The second recordings were made on October 16, 2012 with twenty-six inmates participating. A total of 81 children have been served through this project.

The next recordings will be made on April 9, 2013. The goal is to double the number of inmates participating in the program in 2013.

Calico Rock Museum Foundation, Inc.

2010-2012 Donors

Bridge Builders

James and Charlotte Murphy
R.C. Matthews Family
Arkansas Humanities Council
Dean and Peggy Hudson
Steven and Sarah Mitchell
Gene and Reva Lockie
Steve and Beth (Peck) Cooper
Fred Darragh Foundation
Oakwood Foundation
In Memory of Emmitt Whitten
Arkansas Department of Corrections-NCU

Steamboat Captains

Reed and Anita Perryman
Wayne and Gaye Wood
Mitchell's Park Street Pharmacy
The Estes Family
Robert L. Kerr Foundation
Robert & Barbara Carlson
John Bledsoe
First National Bank of IZARD County
Twin Lakes Community Foundation

Tracklayers

CORE
Robert & Armilda McCormack
Harp's Food Stores, Inc.
Exploring IZARD County
Jim and Kathie Mitchell
Wal-Mart Stores, Inc.
IMO Lawrence & Joyce Klein
James and Karla (Kerr) Wilson
Steve and Sandy Perryman

Friends of the Museum

Barbara Fischer
Entergy
Ronnie and Betty Guthrie
Mary Jane Kerr
Steve and Marti Marsee
Questers Argenta Chapter
IZARD County Insurance
Edgar S. Causbie
Ruby Jones
Gordon Wittenburg
Cowgill Insurance Agency
Connie Barksdale
2010-2011 CRES 4th Grade Class
Community Foundation of the Ozarks
Sentinel Industries
North Arkansas Electric Cooperative
Calico Rock Lions Club
Mauzel Beal
Margaret Wilson
River View Hotel
In Memory of Lenora Carmen
Ed and Kay Stephens
In Memory of Tom Tomlinson III
Frances O. Nixon
Questers Calico Bluffs Chapter
IZARD County Garden Club
IZARD County Historical and Genealogical Society
Herb Society of America-Ozark Chapter
Bob and Dot Sanders
Rebecca Hayden
John Gill
Susan Pitchford
Mauzel Matthews Beal
Stephen Matthews
Ed and Pat Matthews
Caroline Smith
Keith and Frances Jernigan
Stephen and Sheila Davis
Mark Matthews
Scott and Teresa Harrington

Calico Rock Museum Foundation, Inc.

104 Main Street

Calico Rock, Arkansas 72519

870-297-4129

www.calicorockmuseum.com

Calico Rock Museum Foundation, Inc.
2012 Operating Budget

Anticipated Revenues	Budget	January	February	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total	%
City of Calico Rock Contract	\$19,000	\$4,750			\$4,750			\$4,750			\$4,750			\$19,000	100
Cooperative Rent Income	\$3,600	\$300	\$300	\$250	\$300	\$300	\$300	\$300	\$300	\$300	\$300	\$300	\$300	\$3,550	99
AHC Operating Grant	\$2,500								\$2,250					\$2,250	90
Chamber of Commerce	\$1,100		\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100		\$1,000	91
Fundraising	\$600							\$180	\$205		\$219			\$604	101
Total Anticipated Revenues	\$26,800	\$5,050	\$400	\$350	\$5,150	\$400	\$400	\$5,330	\$2,855	\$400	\$5,369	\$400	\$300	\$26,404	99

Anticipated Expenses	Budget	January	February	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total	%
Employee Salary	\$16,680	\$1,390	\$1,390	\$1,390	\$1,390	\$1,390	\$1,390	\$1,390	\$1,390	\$1,390	\$1,390	\$1,390	\$1,390	\$16,680	100
Soc Sec/Medicare Match	\$1,276	\$106	\$106	\$106	\$106	\$106	\$106	\$106	\$106	\$106	\$106	\$106	\$106	\$1,272	100
State Unemployment	\$480							\$334				\$167		\$501	104
Health Insurance	\$480		\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$429	89
Utilities	\$3,200	\$457	\$465	\$332	\$195	\$158	\$179	\$218	\$285	\$277	\$279	\$116	\$244	\$3,205	100
Insurance	\$1,800						\$744						\$364	\$1,109	62
Property Taxes	\$560											\$575		\$575	103
Supplies, Postage, Print	\$750		\$69	\$98			\$160		\$190	\$88	\$123	\$25		\$753	100
City Business License	\$50	\$50												\$50	100
Meetings & Functions	\$200					\$36				\$122	\$42			\$200	100
Advertising & Promotion	\$300	\$100				\$100							\$100	\$300	100
Unbudgeted Reserves	\$1,024												\$541	\$541	53
Total Anticipated Expenses	\$26,800	\$2,103	\$2,069	\$1,965	\$1,730	\$1,829	\$2,618	\$2,087	\$2,010	\$2,023	\$1,979	\$2,418	\$2,784	\$25,615	96

Income Less Expenses (Month): \$2,947 (\$1,669) (\$1,615) \$3,420 (\$1,429) (\$2,218) \$3,243 \$845 (\$1,623) \$3,390 (\$2,018) (\$2,484)

YTD Income Less Expenses: \$789

Each month represents 8% of the year.

Museum 2012 Year End

Museum Foundation
12/31/2012

Date	Num	Payee	Memo	Category	Amount	C	Balance
1/1/2012		Opening Balance		[Museum Fo...	3,235.78	R	3,235.78
1/3/2012	DEP	City Of Calico Rock		City Contract	4,750.00	R	7,985.78
1/3/2012	DEP	Cash	tours	Donations	135.00	R	8,120.78
1/3/2012	003214	White River Current		Ads	-100.00	R	8,020.78
1/4/2012	DEP	Cash		Donations	350.00	R	8,370.78
1/4/2012		B & B Supply		Grant Expense	-650.02	R	7,720.76
1/10/2012	DEP	Artisan Cooperative		Rent Income	300.00	R	8,020.76
1/10/2012		City Of Calico Rock		Business Lic...	-50.00	R	7,970.76
1/10/2012		City Of Calico Rock		Utilities	-42.66	R	7,928.10
1/10/2012	003212	Gloria Gushue	Payroll	Renovations	-1,264.72	R	6,663.38
1/10/2012	003212	Gloria Gushue	Paint	Renovations	-24.95	R	6,638.43
1/13/2012		941		941	-195.87	R	6,442.56
1/18/2012	3209	B & B Supply	Grant Expense	Renovations	-108.42	R	6,334.14
1/19/2012		Cash		Tours	25.00	R	6,359.14
1/19/2012	EFT	Entergy		Utilities	-414.16	R	5,944.98
2/2/2012	DEP	CASH	tours	Tours	60.00	R	6,004.98
2/2/2012	DEP	Cash	Sean Vann	Brick Sales	50.00	R	6,054.98
2/2/2012	3190	Knowles True Value	Renovation	Renovations	-58.93	R	5,996.05
2/2/2012	3191	Calico Rock Water		Utilities	-42.66	R	5,953.39
2/2/2012	3192	Gloria Gushue	Base \$1,390 FI...	Payroll	-1,265.72	R	4,687.67
2/7/2012	DEP	Brick Sales	Bricks	Brick Sales	650.00	R	5,337.67
2/7/2012	DEP	Doantions	Entergy	Donations	500.00	R	5,837.67
2/8/2012	3193	Humana Insurance Comp...	Acct: 1942130...	Health Insura...	-39.00	R	5,798.67
2/8/2012	3194	Gloria Gushue	swifer, stamps, ...	Operating Ex...	-68.50	R	5,730.17
2/9/2012	EFT	941		941	-191.87	R	5,538.30
2/9/2012	EFT	AR 941		941	-35.75	R	5,502.55
2/10/2012	DEP	Brick Sales		Brick Sales	860.00	R	6,362.55
2/10/2012	3192	First National Bank	Principal	Principal	-1,000.00	R	5,362.55
2/14/2012	DEP	Brick Sales		Brick Sales	200.00	R	5,562.55
2/15/2012	DEP	Donations		Brick Sales	1,050.00	R	6,612.55
2/17/2012	Dep	Brick Sales		Brick Sales	200.00	R	6,812.55
2/17/2012	Dept	Donation		Tours	47.37	R	6,859.92
2/17/2012	DEP	Cash		Tours	35.00	R	6,894.92
2/17/2012	EFT	First National Bank		Principal	-1,547.37	R	5,347.55
2/21/2012	DEP	Doantions	Estes	Donations	400.00	R	5,747.55
2/24/2012	DEP	Brick Sales		Brick Sales	50.00	R	5,797.55
2/24/2012	EFT	Entergy		Utilities	-421.97	R	5,375.58
2/24/2012	EFT	Bricks R Us	40 bricks	Brick Expense	-760.00	R	4,615.58
2/24/2012	291	B & B Supply	Homestead Pr...	Renovations	-348.72	R	4,266.86
3/6/2012	EFT	AR 941		941	-35.75	R	4,231.11
3/6/2012	EFT	941		941	-191.87	R	4,039.24
3/6/2012	3221	Gloria Gushue	Base \$1,390 FI...	Payroll	-1,271.72	R	2,767.52
3/6/2012	3222	Humana Insurance Comp...		Health Insura...	-39.00	R	2,728.52
3/6/2012	3223	B & B Supply	Coal House	Renovations	-77.99	R	2,650.53
3/6/2012	3224	Capital One	Lunches inmates	Renovations	-123.49	R	2,527.04
3/6/2012	3225	Knowles True Value	Office	Renovations	-262.98	R	2,264.06
3/6/2012	3226	Calico Rock Water		Utilities	-42.66	R	2,221.40
3/6/2012	3227	Gloria Gushue	Cleaning Suppl...	Operating Ex...	-66.64	R	2,154.76
3/6/2012	3228	Claire Cresto	Curtain backing	Operating Ex...	-32.00	R	2,122.76
3/12/2012	DEP	Chamber Of Commerce		Brick Sales	400.00	R	2,522.76
3/12/2012	DEP	Cash		Tours	51.00	R	2,573.76
3/12/2012	DEP	Brick Sales		Brick Sales	250.00	R	2,823.76
3/14/2012	Dep	Cash		Candy	10.00	R	2,833.76
3/17/2012	3169	Brook Barksdale		Fund	-150.00	R	2,683.76
3/20/2012	DEP	Cash		Brick Sales	100.00	R	2,783.76
3/20/2012	dep	Cash		Tours	63.00	R	2,846.76
3/22/2012	EFT	Entergy		Utilities	-289.29	R	2,557.47
4/2/2012	DEP	Cash		Tours	111.00	R	2,668.47
4/2/2012	DEP	Checks		City Contract	4,850.00	R	7,518.47
4/3/2012	DEP	Checks		Brick Sales	325.00	R	7,843.47
4/3/2012	3091	Calico Rock Water		Utilities	-42.66	R	7,800.81
4/3/2012	3092	Capital One	Lunches inmates	Renovations	-157.99	R	7,642.82
4/3/2012	3093	Gloria Gushue	Base \$1,390 FI...	Payroll	-1,268.72	R	6,374.10

Museum 2012 Year End

Page 2

Museum Foundation
12/31/2012

Date	Num	Payee	Memo	Category	Amount	C	Balance
4/3/2012	3095	Gloria Gushue	food hazel may...	Operating Ex...	-73.90	R	6,300.20
4/6/2012	DEP	Kerr Foundation		Grant Income	2,000.00	R	8,300.20
4/6/2012	eft	AR 941		941	-35.75	R	8,264.45
4/6/2012	EFT	IRS Tax		941	-195.87	R	8,068.58
4/6/2012	3096	Knowles True Value	Paint Coal Hou...	Renovations	-200.61	R	7,867.97
4/9/2012	EFT	First National Bank		Principal	-3,500.00	R	4,367.97
4/10/2012	DEP	Checks		Donations	500.00	R	4,867.97
4/10/2012	EFT	AR 941		941	-35.70	R	4,832.27
4/10/2012	EFT	Humana Insurance Comp...		Health Insura...	-39.00	R	4,793.27
4/12/2012	DEP	Cash		Donations	450.00	R	5,243.27
4/12/2012	DEP	Cash		Rent Income	409.00	R	5,652.27
4/19/2012	eft	Entergy		Utilities	-152.18	R	5,500.09
4/19/2012	eft	Bricks R Us	11 bricks	Brick Expense	-228.00	R	5,272.09
4/30/2012	Dep	Walmart		Donations	500.00	R	5,772.09
4/30/2012	DEP	Cash	Tour	Tours	74.00	R	5,846.09
4/30/2012	DEP	Cash		Brick Sales	250.00	R	6,096.09
4/30/2012	dep	Cash		Candy	3.00	R	6,099.09
4/30/2012	Dep	Cash		Coupon Books	20.00	R	6,119.09
5/2/2012	DEP	Twin Lakes		Donations	1,320.00	R	7,439.09
5/2/2012	EFT	First National Bank		Principal	-2,000.00	R	5,439.09
5/3/2012	Dep	Gene Lockie		Donations	1,000.00	R	6,439.09
5/3/2012	eft	First National Bank		Principal	-1,000.00	R	5,439.09
5/5/2012	EFT	Humana Insurance Comp...		Health Insura...	-39.00	R	5,400.09
5/5/2012	EFT	941		941	-195.87	R	5,204.22
5/5/2012	EFT	AR 941		941	-35.75	R	5,168.47
5/5/2012	3445	Calico Rock Water		Utilities	-42.66	R	5,125.81
5/5/2012	3446	Gloria Gushue	Base \$1,390 Fl...	Payroll	-1,268.72	R	3,857.09
5/5/2012	3447	Gloria Gushue	2 board meetin...	Operating Ex...	-36.00	R	3,821.09
5/8/2012	3448	Capital One	Lunches inmates	Operating Ex...	-18.67	R	3,802.42
5/8/2012	3449	White River Current		Ads	-100.00	R	3,702.42
5/10/2012	DEP	Artisan Cooperative		Rent Income	511.00	R	4,213.42
5/14/2012	DEP	Cash		Tours	107.00	R	4,320.42
5/14/2012	DEP	Cash		Coupon Books	15.00	R	4,335.42
5/24/2012	eft	Entergy		Utilities	-115.42	R	4,220.00
5/25/2012	3281	TWM	Repairs Cir ha	Renovations	-60.00	R	4,160.00
5/25/2012	3282	Gloria Gushue	office supplies ...	Operating Ex...	-248.00	R	3,912.00
5/29/2012	DEP	Brick Sales		Brick Sales	100.00	R	4,012.00
5/29/2012	DEP	Cash		Tours	60.00	R	4,072.00
5/29/2012	DEP	Cash		Coupon Books	5.00	R	4,077.00
5/29/2012	DEP	Cash		Candy	9.00	R	4,086.00
5/29/2012	DEP	Brick Sales		Brick Sales	100.00	R	4,186.00
6/5/2012	Dep	Cash	Calico Joe Boo...	Donations	260.00	R	4,446.00
6/5/2012	EFT	Humana Insurance Comp...		Health Insura...	-39.00	R	4,407.00
6/5/2012	3175	Calico Rock Water		Utilities	-42.66	R	4,364.34
6/5/2012	3176	Gloria Gushue	Base \$1,390 Fl...	Payroll	-1,265.72	R	3,098.62
6/5/2012	3177	Lions Club	2 Flags	Operating Ex...	-30.00	R	3,068.62
6/5/2012	3178	First National Bank		Interest Exp	-313.36	R	2,755.26
6/5/2012	3179	Gloria Gushue	Postage 45 ev...	Operating Ex...	-33.00	R	2,722.26
6/5/2012	3180	Capital One		Insurance	-744.25	R	1,978.01
6/6/2012	DEP	Cash		Coupon Books	25.00	R	2,003.01
6/6/2012	Dep	Cash		Tours	26.00	R	2,029.01
6/6/2012	Dep	Cash		Donations	300.00	R	2,329.01
6/6/2012	Dep	Cash		Candy	7.00	R	2,336.01
6/6/2012	Dep	Brick Sales		Brick Sales	150.00	R	2,486.01
6/6/2012	Dep	Cash		Donations	300.00	R	2,786.01
6/6/2012	EFT	AR 941		941	-35.75	R	2,750.26
6/6/2012	EFT	941		941	-191.87	R	2,558.39
6/7/2012	EFT	Humana Insurance Comp...		Health Insura...	-39.00	R	2,519.39
6/14/2012	DEP	Cash	Calico Joe Boo...	Donations	1,000.00	R	3,519.39
6/18/2012		Chamber Of Commerce		Rent Income	100.00	R	3,619.39
6/18/2012	EFT	Entergy		Utilities	-136.22	R	3,483.17
6/22/2012	3181	Gloria Gushue	office supplies ...	Operating Ex...	-94.95	R	3,388.22
6/22/2012	3182	Gloria Gushue	Chamber Dinner	Operating Ex...	-25.00	R	3,363.22

Museum Foundation
12/31/2012

Date	Num	Payee	Memo	Category	Amount	C	Baiaance
6/22/2012	3210	Calico Rock Chamber Of ...	Dues 2012-2013	Dues	-30.00	R	3,333.22
6/23/2012	3174	Randy Hiles		Renovations	-250.00	R	3,083.22
6/27/2012	Dep	Cash		Tours	90.00	R	3,173.22
6/27/2012	Dep	Cash		Candy	4.00	R	3,177.22
6/27/2012	Dep	Cash		Coupon Books	15.00	R	3,192.22
6/28/2012	EFT	Bricks R Us		Brick Expense	-148.00	R	3,044.22
7/3/2012	DEP	City Of Calico Rock		City Contract	4,750.00	R	7,794.22
7/3/2012	EFT	AR 941		941	-35.75	R	7,758.47
7/3/2012	3184	Arkansas Dept Of Workfo...	Quarterly Une...	Operating Ex...	-166.80	R	7,591.67
7/3/2012	3185	Calico Rock Water		Utilities	-42.66	R	7,549.01
7/3/2012	3186	Gloria Gushue	Base \$1,390 FI...	Payroll	-1,265.72	R	6,283.29
7/3/2012	3187	Arkansas Dept Of Workfo...	Quarterly Une...	Operating Ex...	-166.80	R	6,116.49
7/3/2012	3188	Knowles True Value		Renovations	-59.88	R	6,056.61
7/5/2012	Dep	Cash	Gill	Donations	250.00	R	6,306.61
7/9/2012	EFT	Humana Insurance Comp...		Health Insura...	-39.00	R	6,267.61
7/11/2012	DEP	Artisan Cooperative		Rent Income	480.00	R	6,747.61
7/11/2012	DEP	Empties 4 cash		Recycle Ink	20.00	R	6,767.61
7/11/2012	dep	Cash		Tours	27.00	R	6,794.61
7/13/2012	EFT	941		941	-191.87	R	6,602.74
7/16/2012	DEP	Cash		Donations	100.00	R	6,702.74
7/23/2012	DEP	Cash		Candy	5.00	R	6,707.74
7/23/2012	Dep	Cash		Tours	65.00	R	6,772.74
7/31/2012	eft	Entergy		Utilities	-175.70	R	6,597.04
8/2/2012	DEP	Cash		Tours	41.00	R	6,638.04
8/3/2012	eft	Ar 941		941	-35.75	R	6,602.29
8/3/2012	eft	941		941	-191.87	R	6,410.42
8/3/2012	EFT	Cash			-76.59	R	6,333.83
8/6/2012	eft	Humana Insurance Comp...		Health Insura...	-39.00	R	6,294.83
8/6/2012	eft	Ar 941		941	-35.75	R	6,259.08
8/6/2012	3097	Gloria Gushue	Base \$1,390 FI...	Payroll	-1,265.72	R	4,993.36
8/6/2012	3098	Calico Rock Water		Utilities	-42.66	R	4,950.70
8/6/2012	3099	Gloria Gushue	Office Supplies...	Operating Ex...	-189.71	R	4,760.99
8/10/2012	DEP	Artisan Cooperative		Rent Income	504.95	R	5,265.94
8/10/2012	DEP	Artisan Cooperative	Calico Joe Book	Donations	600.00	R	5,865.94
8/14/2012	DEP	Brick Saies	Sanders	Brick Saies	100.00	R	5,965.94
8/16/2012	Dep	Humanities Council	Operating Grant	Grant Income	2,250.00	R	8,215.94
8/17/2012	DEP	Cash		Brick Sales	107.97	R	8,323.91
8/20/2012	DEP	Chamber Of Commerce		Rent Income	100.00	R	8,423.91
8/20/2012	DEP	Brick Sales	Smith	Brick Sales	100.00	R	8,523.91
8/24/2012	DEP	Cash		Tours	51.25	R	8,575.16
8/24/2012	DEP	Cash		Candy	12.00	R	8,587.16
9/4/2012	DEP	Cash		Tours	50.00	R	8,637.16
9/4/2012	DEP	Cash		Candy	3.00	R	8,640.16
9/4/2012	DEP	Cash		Tours	20.00	R	8,660.16
9/4/2012	3043	Gloria Gushue		Payroll	-1,273.72	R	7,386.44
9/4/2012	3044	Gloria Gushue	Native American	Renovations	-178.20	R	7,208.24
9/4/2012	3045	Calico Rock Water		Utilities	-42.66	R	7,165.58
9/4/2012	3046	Calico Rock Florist	Jerald Wyatt F...	Operating Ex...	-32.55	R	7,133.03
9/6/2012	eft	941		941	-191.87	R	6,941.16
9/6/2012	EFT	Ar 941		941	-35.75	R	6,905.41
9/7/2012		Humana Insurance Comp...		Health Insura...	-39.00	R	6,866.41
9/8/2012	EFT	NAJA	Native America...	Fund	-600.00	R	6,266.41
9/11/2012	Dep	Cash		Tours	55.00	R	6,321.41
9/11/2012	dep	Calico Rock Coop		Rent Income	411.70	R	6,733.11
9/19/2012	Dep	Grant		Grant Income	600.00	R	7,333.11
9/21/2012	DEP	Cash		Tours	5.10	R	7,338.21
9/21/2012	EFT	Bricks R Us		Brick Expense	-295.00	R	7,043.21
9/21/2012	EFT	Bricks R Us		Brick Expense	-152.00	R	6,891.21
9/21/2012	EFT	Bricks R Us		Brick Expense	-152.00	R	6,739.21
9/21/2012	EFT	Bricks R Us		Brick Expense	-324.50	R	6,414.71
9/21/2012	EFT	Bricks R Us		Brick Expense	-570.00	R	5,844.71
9/27/2012	DEP	Brick Sales	Bricks	Brick Sales	200.00	R	6,044.71
9/27/2012	DEP	Cash		Tours	75.00	R	6,119.71

Museum 2012 Year End

Museum Foundation
12/31/2012

Date	Num	Payee	Memo	Category	Amount	C	Balance
9/28/2012	eft	Entergy		Utilities	-242.20	R	5,877.51
10/1/2012	Dep	Chamber Of Commerce	Sept and Oct	Rent Income	200.00	R	6,077.51
10/1/2012	EFT	IRS Tax		941	-191.87	R	5,885.64
10/2/2012	Dep	City Of Calico Rock		City Contract	4,750.00	R	10,635.64
10/2/2012	dep	Brick Sales	Caldwell	Brick Sales	100.00	R	10,735.64
10/2/2012	3202	Creative Impressions	banners	Fund	-164.58	R	10,571.06
10/3/2012	3203	Calico Rock Water		Utilities	-42.66	R	10,528.40
10/3/2012	3204	Gloria Gushue		Payroll	-1,273.72	R	9,254.68
10/4/2012	Dep	Grant		Grant Income	800.00	R	10,054.68
10/4/2012	DEP	Cash		Candy	9.00	R	10,063.68
10/9/2012	DEP	Artisan Cooperative		Rent Income	511.80	R	10,575.48
10/9/2012	eft	Humana Insurance Comp...		Health Insura...	-39.00	R	10,536.48
10/10/2012	EFT	Entergy		Utilities	-234.18	R	10,302.30
10/15/2012	DEP	Cash		Tours	70.00	R	10,372.30
10/22/2012	DEP	Cash		Tours	40.00	R	10,412.30
10/26/2012	EFT	Entergy		Utilities	-236.43	R	10,175.87
11/2/2012	DEP	Tour			80.00	R	10,255.87
11/2/2012	DEP	Brick Sales	Caldwell	Brick Sales	50.00	R	10,305.87
11/7/2012	Dep	Chamber Of Commerce		Rent Income	100.00	R	10,405.87
11/7/2012	DEP	Cash		Donations	200.00	R	10,605.87
11/7/2012	3593	Gloria Gushue		Payroll	-1,273.72	R	9,332.15
11/7/2012	3594	Calico Rock Water		Utilities	-42.66	R	9,289.49
11/7/2012	3595	Arkansas Dept Of Workfo...	Quarterly Une...	Operating Ex...	-166.80		9,122.69
11/7/2012	3598	Chris Paddelford		Renovations	-25.00	R	9,097.69
11/13/2012	Dep	Cash		Donations	300.00	R	9,397.69
11/19/2012	EFT	Cash Withdrawal For Note	payment on Note	Operating Ex...	-400.00	R	8,997.69
11/21/2012	eft	941	Dec	941	-191.87	R	8,805.82
11/21/2012	eft	941	July	941	-191.87	R	8,613.95
11/21/2012	eft	Humana Insurance Comp...		Health Insura...	-39.00	R	8,574.95
11/21/2012	EFT	Ar 941	Oct	State Tax Wit...	-35.75	R	8,539.20
11/23/2012	DEP	Cash		Brick Sales	200.00	R	8,739.20
11/23/2012	Dep	Artisan Cooperative		Rent Income	382.35	R	9,121.55
11/23/2012	DEP	Ck		Brick Sales	100.00	R	9,221.55
11/23/2012	DEP	Tour			80.00	R	9,301.55
11/26/2012	DEP	Cash		Tours	20.00	R	9,321.55
11/26/2012	EFT	Ar 941	Oct	State Tax Wit...	-35.75	R	9,285.80
11/26/2012	EFT	Ar 941			-35.70	R	9,250.10
11/27/2012	EFT	Bricks R Us		Brick Expense	-204.00		9,046.10
11/27/2012	eft	Entergy		Utilities	-73.49	R	8,972.61
11/28/2012	DEP	Deposit		Donations	420.00	R	9,392.61
12/4/2012	eft	ar 941	Oct	State Tax Wit...	-35.75		9,356.86
12/4/2012	EFT	Humana Insurance Comp...		Health Insura...	-39.00		9,317.86
12/4/2012	3052	Calico Rock Water		Utilities	-42.66		9,275.20
12/4/2012	3053	Gloria Gushue		Payroll	-1,273.72		8,001.48
12/4/2012	3054	White River Current	Fall Visitors Gu...	Ads	-100.00		7,901.48
12/4/2012	3055	France Fire Extingusher	Fire Extin inspe...	Operating Ex...	-27.20		7,874.28
12/7/2012	DEP	Brick Sales	Caldwell	Brick Sales	100.00		7,974.28
12/7/2012	DEP	Cash		Tours	40.00		8,014.28
12/7/2012	EFT	Cash		Tours	383.74		8,398.02
12/7/2012	3064	Gloria Gushue	Base \$541.42 ...	Payroll	-500.00		7,898.02
12/10/2012	Dep	Cash		Candy	8.00		7,906.02
12/10/2012	DEP	Cash		Tours	25.00		7,931.02
12/10/2012	DEP	Calico Rock Coop		Rent Income	1,034.60		8,965.62
12/12/2012	EFT	941	Dec	941	-263.87		8,701.75
12/12/2012	EFT	Ar 941	Dec		-35.70		8,666.05
12/12/2012	3056	Capital One		Property Tax	-675.62		7,990.43
12/31/2012	3057	Five O Construction	Removal of Flue	Renovations	-500.00		7,490.43
12/31/2012	3058	First National Bank		Principal	-1,594.03		5,896.40

Category	JAN	FEB	MAR	Q1	APR	MAY	JUN	Q2	JUL	AUG	SEP	Q3	OCT	NOV	DEC	Q4	TOTAL
Guest Book Signatures	282	289	386	957	585	430	472	1487	470	422	730	1622	445	320	280	1045	5,111
Meetings	72	40	65	177	62	25	20	107	44	65	30	139	35	42	20	97	520
Tours & Functions			392	392	62	200	175	437	153	65	1530	1748	119	15	100	234	2,811
Guests without Signing	56	58	77	191	117	86	94	297	94	84	146	324	89	64	56	209	1,022
Total Number Guests	338	347	920	1605	826	741	761	2328	761	636	2436	3833	688	441	456	1585	9,352
Incoming Phone Calls			828	828	275	225	235	735	275	200	325	800	265	95	171	531	2,894
Mailings				0		100		100		25	20	45	21	15	21	57	202
GUEST CONTACTS:	338	347	1748	2433	1101	1066	996	3063	1036	836	2761	4633	953	536	627	2116	12,246
Cooperative Sales	\$1,929	\$1,118	\$2,134	\$5,181	\$1,378	\$1,600	\$3,568	\$6,546	\$2,198	\$1,363	\$2,314	\$5,875	\$2,211	\$2,943	\$2,295	\$7,449	\$25,051
Account Balance					\$6,119	\$4,494	\$3,519		\$7,090	\$8,562	\$6,647		\$10,343	\$9,930	\$6,435		
Bank Loan Balance					\$33,000	\$30,000	\$30,000		\$30,000	\$30,000	\$25,500		\$25,500	\$24,000	\$20,000		
Commitments					\$113,976	\$115,476	\$117,476		\$117,726	\$117,826	\$122,526		\$122,526	\$126,526	\$126,526		
% of Project Committed					84	86	87		87	87	91		91	94	94		
Commitments Received					\$98,029	\$101,465	\$104,096		\$104,416	\$105,153	\$111,503		\$111,638	\$113,980	\$117,387		
% Received					86	88	89		89	89	91		91	90	93		
Outstanding Pledges					\$15,947	\$14,011	\$13,380		\$13,310	\$12,673	\$11,023		\$10,888	\$12,546	\$9,139		
New Money Needed					\$21,316	\$19,986	\$20,775		\$20,863	\$21,659	\$18,096		\$18,265	\$14,318	\$13,576		
City Contributions:	\$4,750			\$4,750	\$4,750			\$4,750	\$4,750			\$4,750	\$4,750			\$4,750	\$19,000
COST PER CONTACT:																	\$1.55
SALES PER VISITOR:																	\$4.90
DOLLARS PER VISITOR:																	\$511,846

**Depreciation Schedule
Calico Rock Museum Foundation**

Item	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
HVAC	7200	6720	6240	5760	5280	4800	4320	3840	3360	2880	2400	1920	1440	960	480	0
Fixtures	1500	1000	500	0												
Insulation	2500	2250	2000	1750	1500	1250	1000	750	500	250	0					
Equipment	1700	2530	2360	2190	2020	1850	1680	1510	1340	1170	1000					
Roof	9000	8400	7800	7200	6600	6000	5400	4800	4200	3600	3000	2400	1800	1200	600	0
Windows	2500	2250	2000	1750	1500	1250	1000	750	500	250	0					
Improve	4200	3920	3640	3360	3080	2800	2520	2240	1960	1680	1400	1120	840	560	280	0

Total	28600	27070	24540	22010	19980	17950	15920	13890	11860	9830	7800	5440	4080	2720	1360	0
Expense		1530	2530	2530	2030	2030	2030	2030	2030	2030	2030	2360	1360	1360	1360	1360

Building Depreciation Schedule (Annual Depreciation Expense of \$1,600)

Year	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Value	62400	60800	59200	57600	56000	54400	52800	51200	49600	48000	46400	44800	43200	41600	40000	38400
Year	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041
Value	36800	35200	33600	32000	30400	28800	27200	25600	24000	22400	20800	19200	17600	16000	14400	12800
Year	2042	2043	2044	2045	2046	2047	2048	2049								
Value	11200	9600	8000	6400	4800	3200	1600	0								

Land Value:
\$17,600