

# Nichole M. Bauer

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## ACADEMIC EMPLOYMENT

Assistant Professor, Political Communication, Department of Political Science & Manship School of Mass Communication, Louisiana State University, Baton Rouge, LA, Fall 2017 - present

Faculty Affiliate, Women's and Gender Studies, Louisiana State University, Baton Rouge, LA, Fall 2017-present

Assistant Professor, Department of Political Science, University of Alabama, Tuscaloosa, AL, Fall 2015-Spring 2017

Visiting Assistant Professor, Department of Political Science, Davidson College, Davidson, NC, Fall 2014-Spring 2015

## EDUCATION

Indiana University, Bloomington, IN, Ph.D., Political Science, 2014

George Mason University, Fairfax, VA, M.A., Political Science, 2007

Ball State University, Muncie, IN, B.A. *summa cum laude*, Political Science & History, 2004

## PUBLICATIONS

**Nichole M. Bauer.** "Running Local: Gender Stereotyping & Female Candidates in Local Elections." forthcoming. *Urban Affairs Review*, doi: 10.1177/1078087418770807.

**Nichole M. Bauer** and Colleen Carpinella. 2018. "Visual Information and Candidate Evaluations: The Influence of Feminine and Masculine Images on Support for Female Candidates." *Political Research Quarterly*, 71(2): 395-407.

**Nichole M. Bauer.** 2018. "Untangling the Relationship between Partisanship, Gender Stereotypes, and Support for Female Candidates." *Journal of Women, Politics, & Policy*. 9(1): 1-25

**Nichole M. Bauer**, Laurel Harbridge Yong, and Yanna Krupnikov. 2017. "Who is Punished? Conditions Affecting Voter Evaluations of Legislators Who Do Not Compromise." *Political Behavior*, 39(2): 279-300.

**Nichole M. Bauer.** 2017. "The Effects of Counterstereotypic Gender Strategies on Candidate Evaluations." *Political Psychology*. 38(2): 279-295.

Yanna Krupnikov, Spencer Piston, and **Nichole M. Bauer.** 2016. "Saving Face: Identifying Voter Responses to Black and Female Candidates." *Political Psychology*: 37(2): 253-272.

**Nichole M. Bauer.** 2015. "Emotional, Sensitive, and Unfit for Office: Stereotype Activation and Support for Female Candidates." *Political Psychology* 36(6): 691-708.

**Nichole M. Bauer.** 2015. "Who Stereotypes Female Candidates? Identifying Individual Differences in Stereotype Reliance." *Politics, Groups, & Identities* 3(1): 94-110.

Erik P. Bucy, Paul D'Angelo, and **Nichole M. Bauer.** 2014. "Crisis, Credibility, and the Press: A Priming Model of News Evaluations." *The International Journal of Press/Politics*, 19(4): 453-465.

Yanna Krupnikov and **Nichole M. Bauer**. 2014. "The Relationship between Campaign Negativity, Gender and Campaign Context." *Political Behavior*, 36(1): 167-188. \*Received the Best Paper Award for a paper published in *Political Behavior* in 2014.

**Nichole M. Bauer**. 2013. "Rethinking Stereotype Reliance: Understanding the Connection between Female Candidates and Gender Stereotypes." *Politics & the Life Sciences*, 32(1): 22-42.

#### BOOK CHAPTERS

**Nichole M. Bauer**. "Gender Stereotypes and Voter Evaluations of Female Candidates." (2016). *New Directions in Gender and Political Psychology*, editors Monica C. Schneider and Angela L. Bos. Routledge Press.

**Nichole M. Bauer**. "Gender Stereotypes & Political Decision-Making." accepted for publication. *Oxford Handbook of Political Decision-Making*, edited by Zoe Oxley and David Redlawsk. Oxford University Press.

#### PROJECTS IN PROGRESS

**Nichole M. Bauer**. "Shifting Standards: Voters Evaluations of Female and Male Candidate Qualifications." under review.

**Nichole M. Bauer**, Colleen Carpinella. "A Visual Analysis of Gender Stereotypes in Campaign Ads." under review.

**Nichole M. Bauer**. "Going Feminine: Identifying How and When Female Candidates Emphasize Feminine Stereotypes on the Campaign Trail." under review.

**Nichole M. Bauer**. "Measuring the Influence of Feminine Stereotypes: The Difference between Feminine Traits and Feminine Issues."

Newly Paul, Johanna Dunaway, and **Nichole M. Bauer** "Female Candidates, Issues, and Candidate Advertising." (preparing results)

**Nichole M. Bauer**, Yanna Krupnikov, and Sara Yeganeh (graduate student). "The Mobilizing and Demobilizing Effect of Campaign Rhetoric on the Political Ambition of Female and Male Candidates." (preparing results)

**Nichole M. Bauer**. "Ambivalence & Attitudes toward Female Candidates." (preparing results)

**Nichole M. Bauer**. "The Limits of Partisan Trespassing Strategies for Female Candidates." (preparing results)

**Nichole M. Bauer**, Samara Klar, and Elizabeth Schmitt. (graduate student). "Feminist Political Identities." (data analysis underway)

**Nichole M. Bauer** and Ivy Cargile. "Women Get the Job Done: The Constituency Service of Non-White and White Women Legislators." (data collection underway)

**Nichole M. Bauer** and Nathan Kalmoe. "Aggression, Traits, and Female Candidates." (planning data collection)

**Nichole M. Bauer** and Tatum Taylor (graduate student). "Candidate Qualifications and the News Media." (data collection underway)

**Nichole M. Bauer** and Charlotte Bellotte (graduate student). "Republican Female Candidates and Campaign Communication." (planning data collection)

**Nichole M. Bauer**. "Political Leadership, Candidate Qualifications Female Candidates." (book project, planning in progress)

## OTHER PUBLICATIONS

**Nichole M. Bauer.** "The Trump tape has transformed the 2016 election into a referendum on gender." London School of Economics, American Politics & Policy Blog, October 12, 2016.

**Nichole M. Bauer.** "What to Expect from Clinton and Trump During Tonight's Presidential Debate." *Fortune* Commentary, October 9, 2016.

**Nichole M. Bauer.** "Releasing Candidate Records is Campaign Spin and Media Distortion." *New York Times* Room for Debate, September 15, 2016.

**Nichole M. Bauer.** 2016. Book Review: *Navigating Gendered Terrain: Stereotypes and Strategy in Political Campaigns* by Kelly Dittmar. *Perspectives on Politics* 14(3): 878-879.

**Nichole M. Bauer.** "Here's what the research tells us about whether sexism is hurting Hillary Clinton's Prospects." Monkey Cage Blog Post. *Washington Post*, February 5, 2016.

**Nichole M. Bauer.** "Carly Fiorina's post-debate challenge will be to navigate gender stereotypes to show voters she is both tough and likable." London School of Economics, American Politics & Policy Blog, September 19, 2015.

Yanna Krupnikov and **Nichole M. Bauer.** "Voters only punish female candidates who use negativity in their campaigns if they are from the opposing party." London School of Economics, American Politics & Policy Blog, March 18, 2014.

## FELLOWSHIPS, GRANTS, AWARDS

Faculty Research Grant-Emerging Research, LSU, 2018-2019 (\$10000)

Gender & Political Psychology Early Career Award Winner, 2018

Council on Research Summer Stipend. LSU, 2018 (\$5000)

Office of Research Development Travel Award. LSU, 2017 (\$750)

Elsie Hillman Prize, Honorable Mention, Pennsylvania Center for Women in Politics, Chatham University, 2017 (\$275)

Faculty Mentor for Megan Craig, recipient of the Randall Outstanding Undergraduate Research Award, University of Alabama, 2017

College Academy for Research, Scholarship, and Creative Activity Grant, University of Alabama, 2016 (\$4,960)

Faculty Mentor for Rachael Nowack, recipient of the Randall Outstanding Undergraduate Research Award, University of Alabama, 2016

Political Psychology, Distinguished Junior Scholars Award, 2015 (\$400)

Best Paper Award *Political Behavior*, 2014 (\$250)

Carrie Chapman Catt Prize, Honorable Mention, Carrie Chapman Catt Center for Women and Politics, Iowa State University, 2014 (\$750)

IU College of Arts and Sciences Grant-in-Aid Dissertation Research Award, 2013 (\$528)

IU Graduate and Professional Students Organization Research Award, 2013 (\$1000)

IU College of Arts & Sciences Dissertation Year Research Fellowship, 2013-2014 (\$20,000)

National Science Foundation, Time-Sharing Experiments for the Social Sciences (with Yanna Krupnikov & Spencer Piston), 2012.

American Political Science Association, Annual Meeting Travel Grant, 2012, 2013 (\$300).

Best Methods Paper, Political Science Graduate Student Conference, 2012 (\$100)

Best American Politics Paper, Political Science Graduate Student Conference, 2011 (\$100).

Center for American Politics Travel Award, 2011, 2012, 2013, 2014 (\$500 each year).

Department of Political Science Travel Award, 2011, 2012, 2013, 2014 (ranging from \$150-\$250).

Mabel LaDuke Lauder Fellowship, Fall Semester 2009 (\$8000).

## SERVICE

Reviewer for: *Journal of Politics*, *Public Opinion Quarterly*, *American Journal of Political Science*, *Political Behavior*, *Political Psychology*, *Politics and the Life Sciences*, *Politics, Groups, and Identities*, *Political Research Quarterly*, *American Political Science Review*, *PS: Politics and Political Science*, *American Behavioral Scientist*, *Time Sharing Experiments for the Social Sciences*, *Journal of Women, Politics, and Policy*, *Journal of Conflict Resolution*, *Scandinavian Political Studies*, *European Political Science Review*, *Journalism & Mass Communication Quarterly*, *Journal of Experimental Social Psychology*, *Journal of Social and Political Psychology*, *Politics & Gender*, *Political Science Research Methods*, *Journal of Experimental Political Science*

Midwest Women's Political Science Caucus, Graduate Student Travel Award Committee, Spring 2018

American Political Science Association, Award Committee Member, Best Article in *Political Behavior*, 2016

Undergraduate Creative Research Academy, Faculty Mentor, 2016

Midwest Women's Political Science Caucus, Graduate Student Travel Award Committee, Chair, Spring 2016

Midwest Women's Caucus for Political Science, Secretary, Fall 2016-Spring 2018

Southern Political Science Association Annual Meeting Program Committee, Jan. 2017 conference

## TEACHING

Louisiana State University

POLI 4028 Gender & Politics

POLI 4000 Political Psychology

POLI 7903 Gender & Politics, Graduate Level

MC 7033 Race & Gender in Political Communication, Graduate Level

University of Alabama

PSC 522 Quantitative Methods I, Graduate Level

PSC 321 Gender & Politics

PSC 321 Media & Politics

PSC 422 Political Psychology

Davidson College

POL 121 Introduction to American Politics

POL 424 Political Psychology

POL 334 Public Opinion

## Indiana University

POL Y101 Gender & Politics (instructor of record)

POL Y318 The American Presidency (instructor of record)

STAT S501 Introduction to Statistics, Graduate Level (lab instructor)

STAT S503 Categorical & Limited Dependent Variables , Graduate Level (lab instructor)

## CONFERENCE PRESENTATIONS

Resisting Women's Political Leadership: Theories, Data, Solutions, Rutgers University, 2017

Political Communication, APSA Pre-Conference, 2016

Midwest Political Science Association 2011, 2012, 2013, 2014, 2015, 2016, 2017

American Political Science Association 2013, 2014, 2015, 2016, 2017

Visions in Methodology 2014, 2016, 2017

Midwest Association for Public Opinion Research 2013

International Society for Political Psychology 2012

## INVITED TALKS AND WORKSHOPS

Louisiana State University, She Persisted panel on women in political leadership, Panelist, 2017

University of New Hampshire, Manchester, Sidewell Lecture Series, Invited Speaker, 2017

University of Utah, Tanner Center for Human Rights, Invited Speaker, 2017

New Directions in Diversity & Representation Mini-Conference, Invited Speaker, (University of Pittsburgh, PA) 2015

New Research on Gender & Political Psychology Mentoring Conference (College of Wooster, OH) 2014, 2017

Visions in Methodology 2014, 2016

Gender & Political Psychology Research Workshop (Northern Illinois University) 2013

## NON-ACADEMIC EMPLOYMENT

Transportation Learning Center, Communications Coordinator, Silver Spring, MD 2007-2009

American Rights at Work, Communication Consultant, Washington, DC, 2006-2007