

SAN YSIDRO BUSINESS ASSOCIATION

BOARD OF DIRECTORS MEETING

Tuesday, January 26, 2016

8:30 – 9:30 AM at Community Service Center

Agenda

1. Welcome and Convening of Meeting, Roll Call and Introductions (8:30am)
2. Public Comment
3. Approval of Minutes- November, 2015 Meeting **ACTION**
STAFF RECOMMENDATION: APPROVE
4. President's Report President Murguia Information
5. Presentation
 - a. David Flores, Casa Familiar
 - i. El Pueblito Subcommittee
 - ii. San Ysidro Park Playground "Close the Gap" Campaign
6. Executive Director's Report Executive Director Wells Information
 - a. Boulevard Economic Development launch
 - b. Farmers' Market Update
 - c. San Ysidro Media Campaign
 - d. Virginia Ave Transit Center maintenance/ administration
 - e. 2017 Budget/ BID Contract Timeline
7. Treasurer's Report Treasurer Goudeau Information
 - a. Monthly Reports
 - b. Annual Audit Progress
8. New Business – None this month.
9. Committee Reports: Information
 - a. Boulevard Committee
 - b. Education Committee
 - c. Events and Promotions Committee
 - d. San Ysidro Smart Border Coalition
 - e. Border Transportation Council
 - f. Border Public Arts Committee
10. Adjourn (10:00 am)

ATTACHMENTS:

1. Previous Board Minutes
2. Financials

NEXT BOARD MEETING: FEBRUARY 23, 2016