



**SPONSORSHIP  
OPPORTUNITIES**



**RAISING FUNDS & AWARENESS FOR YOUTH ADVOCATE SERVICES  
PROGRAMS IN ORDER TO BETTER ASSIST THE CHILDREN  
& FAMILIES IN THE COLUMBUS, OHIO AND SURROUNDING AREAS.**



# THE SHOW

**SUNDAY**

**SEPTEMBER 20, 2015**

**NOON—4PM**

**THE GRANDVIEW YARD**

ON BOBCAT ST. AT GOODALE BLVD.



**2014 ATTENDANCE:**  
**750+**

**1040 HITS**   
**ON SHOW PAGE**  
AT [WWW.YASOHIO.ORG](http://WWW.YASOHIO.ORG)

**THE SHOW RAISED**  
**\$14,000**  
**IN 2014 & WE HOPE**  
**TO RAISE \$15,000**  
**THIS YEAR!**

The 5th Annual Youth Advocate Services All Class Car, Truck and Motorcycle Show is back, BIGGER & BETTER than EVER!

This year is the **2015 WHEEL-O-RAMA**. If it has wheels, we want to see it! The Show is fun for the whole family and will feature a live DJ, Grandview Touch-A-Truck Fire & EMS, various food trucks & restaurants, and raffle & silent auction with hundreds of goodies.

All proceeds from this event help support our services to children and families in the Columbus, Ohio and surrounding areas.

## 2014 DETAILS

Last year, the show showcased over 140 beautiful cars, trucks and motorcycles in 24 classes and awarded over 75 winners. The first 100 registrants received Dash Plaques and Goodie Bags filled with donated/promotional items. The public enjoyed the variety of food available as well as taking part in the many raffle & silent auction opportunities that were available thanks to those who graciously donated.

## ABOUT YAS

Youth Advocate Services (YAS) is a nationally accredited, state-certified, 501(c)(3), non-profit child/family caring agency.

Since 1978, YAS has enhanced the lives of thousands of children, youth and families. With the belief that all children have a right to a safe, caring and nurturing home, YAS provides high quality services to families in their own homes and communities. Our services include: Foster Care, Respite Care, Emergency Shelter Care, Help Me Grow, Outpatient Mental Health Services, Home-Based Treatment Services, School-Based Services, Adoption.

### With this fundraiser, we hope to:

- Raise awareness about our programs and services.
- Encourage others to truly consider fostering a child and assist YAS in our mission to promote positive futures.
- Reduce the stigma attached to mental and behavioral health issues and strengthen the sense of family.
- Promote philanthropy and raise funds for additional programming and activities for our youth
- To give back to our community by providing a day of fun family time.

# THE DEAL



**THE ALL CLASS CAR, TRUCK & MOTORCYCLE SHOW**  
**IS A PERFECT OPPORTUNITY TO CONNECT YOUR BRAND WITH**  
**A WIDE RANGE OF CONSUMERS WHO HAVE A PASSION AND**  
**AFFINITY FOR HOT WHEELS & COMMUNITY SUPPORT.**

## PRESENTING SPONSOR — \$2,500

**[ ONE PRESENTING SPONSORSHIP AVAILABLE ] \*SOLD**

- COMPANY LISTED AS PRESENTING SPONSOR IN ALL PAID ADVERTISING AS WELL AS ON YAS DISTRIBUTED HANDBILLS
- COMPANY NAME LISTED ON DASH PLAQUES
- COMPANY NAME LISTED ON BEST OF SHOW AND BEST OF SHOW RUNNER-UP TROPHIES
- COMPANY NAME ANNOUNCED EVERY HOUR DURING THE EVENT
- COMPANY BANNER OR SIGN DISPLAYED AT CAR SHOW GROUNDS
- COMPANY NAME AND WEB LINK LISTED ON THE YAS WEBSITE FOR 12MO.
- COMPANY LOGO AND NAME LISTED AS PRESENTING SPONSOR ON CAR SHOW T-SHIRTS
- 20'X20' DISPLAY SPACE PROVIDED DURING THE CAR SHOW
- COMPANY INFORMATION/ITEMS DISTRIBUTED IN GOODIE BAGS, IF DESIRED
- CERTIFICATE OF ACKNOWLEDGEMENT OF SPONSORSHIP

## PREMIER SPONSOR — \$500

- COMPANY LISTED AS PREMIER SPONSOR IN ALL PAID ADVERTISING AS WELL AS ON YAS DISTRIBUTED HANDBILLS
- COMPANY NAME LISTED ON ONE FULL CATEGORY (3 AWARDS) OF THE COMPANY'S CHOICE
- OPTION TO PRESENT SPONSORED CATEGORY AWARDS TO WINNERS & RECEIVE COMMEMORATIVE PHOTOGRAPH OF PRESENTATION (delivered after the event)
- COMPANY NAME ANNOUNCED EVERY HOUR DURING THE EVENT
- COMPANY BANNER OR SIGN DISPLAYED AT TWO LOCATIONS THROUGHOUT THE CAR SHOW GROUNDS
- COMPANY NAME AND WEB LINK LISTED ON THE YAS WEBSITE FOR 12MO.
- COMPANY INFORMATION/ITEMS DISTRIBUTED IN GOODIE BAGS, IF DESIRED
- PROFESSIONAL PRESS RELEASE REGARDING SPONSORSHIP TO COMPANY'S LOCAL NEWSPAPER, IF DESIRED

## ELITE SPONSOR — \$250

- COMPANY LISTED AS SPONSOR ON YAS DISTRIBUTED HANDBILLS
- COMPANY NAME ANNOUNCED EVERY HOUR DURING THE EVENT
- COMPANY NAME LISTED ON ONE AWARD
- COMPANY NAME LISTED ON THE YAS WEBSITE FOR 12MO.
- COMPANY INFORMATION/ITEMS DISTRIBUTED IN GOODIE BAGS, IF DESIRED

## AWARD SPONSOR — \$50

- COMPANY NAME LISTED ON ONE AWARD
- COMPANY INFORMATION/ITEMS DISTRIBUTED IN GOODIE BAGS, IF DESIRED

# ADDITIONAL WAYS TO CONTRIBUTE

## DONATE SILENT AUCTION, RAFFLE, AND/OR GOODIE BAG ITEMS:

We are seeking donations that can be used during the silent auction and raffle as well as items that can be included in the 150 goodie bags for the car show participants.

**Minimum value of donated raffle/auction items should be \$20.**

## BECOME A FOOD VENDOR/ RENT BOOTH SPACE:

Promote your business at our event—reserve your space today! We are seeking both food and non-food vendors.

**Food vendor fee: \$175.**

**Non-food vendor fee: \$35 & donated raffle/silent auction item.**

*Vendor fees due by August 1, 2015. Make checks payable to Youth Advocate Services.  
Contact Tracey Izzard at [tizzard@yasohio.org](mailto:tizzard@yasohio.org) 614-285-3751 for additional details.*



## INTERESTED?

CONTACT TRACEY IZZARD, EXECUTIVE DIRECTOR OF YOUTH ADVOCATE SERVICES AT

**[TIZZARD@YASOHIO.ORG](mailto:tizzard@yasohio.org) OR 614-285-3751**

**BEFORE AUGUST 1ST, 2015**

to discuss your level of sponsorship, reserve a vendor spot, or make a donation.

**THE EARLIER YOU SPONSOR, THE MORE PUBLICITY  
YOU'LL RECEIVE AND YOU'LL HAVE BETTER OPTIONS  
(SPOTS FILL UP QUICKLY) — IT'S THAT EASY!**  
**ALL DONATIONS ARE TAX DEDUCTIBLE**



**825 GRANDVIEW AVE. COLUMBUS, OHIO 43215 | 614.258.9927 | [www.yasohio.org](http://www.yasohio.org)**