

SONOMA COUNTY FAIR FACT SHEET

The Sonoma County Fair is among the region’s most time-honored and cherished traditions. It began in 1936, when local leaders Joseph T. Grace, Ernest Finely, Emil Kraft and V.G. Garrett joined forces to create a racetrack and exposition center to showcase the abundance that Sonoma County has to offer.

Throughout the last 84 years, the Sonoma County Fair has grown to become one of the most popular Fairs in the state; famous for its top-quality horse-racing, stunning flower show, action-packed PRCA Rodeo, Destruction Derby and constant innovations in family entertainment. The Fair maintains an unswerving commitment to providing education on the wealth of the agriculture community while celebrating the talents of the surrounding areas.



EVENT	2020 Sonoma County Fair		
LOCATION	Sonoma County Fairgrounds – Santa Rosa, CA		
ATTENDANCE	300,000+		
TOTAL EVENT DAYS	11		
DATES	August 5-16, 2020		
EVENT HOURS	Main Carnival: 11am-11pm	Buildings: 11am-10pm	
GATE FEE	General Admission \$15	Ages 7-12 \$5	6 & under FREE
PARKING FEE	\$9.00-\$15.00		