

The WALT NIAN



Newsletter Advertising

BEHIND EVERY PROJECT IS A

True Value

of Shrewsbury & Loganville, PA.

**Congratulates the Heroes of
York and Adams Counties.**

Thank you for your awesomeness!



www.syctruevalue.com

Double Business Card

Cost for year: \$500 (\$42/mo) Non Members

\$400 (\$34/mo) Members

Full color with images and text. Size: 2.9 in wide x 3.7 in high

Business Card

Cost for year: \$250 (\$21/mo) Non Members

\$200 (\$17/mo) Members

Full color with images and text. Size: 2.9 in wide x 1.8 in high

Half Business Card

Cost for year:

\$125 (\$11/mo.)

Non Member

\$100 (\$8/mo.) Member

Full color with images & text
Size: 1.4 in wide x 1.8 in high

We are excited to announce that the Izaak Walton League York Chapter Newsletter "The Waltonian" is excitingly getting a new look, and size! So we are changing our advertising prices and sizes for our ads. If you currently have an ad placed for the 2017 year, don't worry.... you will get an upgrade at no additional charge for the rest of 2017.

If you have not advertised with us before, here is your chance! (limited space available in Jan 2018) First come first serve in 2018 (not guaranteed size depending on availability).

Our Waltonian Newsletter reaches 1360+ members, we distribute hard copies to two local gun shops for distribution. It is also linked on the Izaak Walton Nationals website and is posted on our website as well. Unlike most clubs we send our newsletter out each month, giving your repeated advertising coverage at a very low price.

This year we are adding a new feature to our emailed newsletter version. Each ad will link to your website, or facebook page, allowing the readers to see what you have to offer and driving more traffic to your business. We will be mailing out our newsletter as well and will be printing a limited amount and have them available for pick up at the club and at events, matches, meetings etc.

On the left hand side & bottom of this sheet, are the actual sizes of the ads, and some examples of what you can have. We prefer you send a camera ready (electronically designed) ad to size, but we understand not everyone has access to that luxury. So, we will try and design something awesome for you with the artwork, photos and information given to us by you. All ads are in full color.

If you are interested in advertising in our 2018 Newsletter please fill out the advertising sheet, and follow the directions on that form.

If you have any questions about these changes or require more information please feel free to contact: Nancy Webb at 717.993.2900, iwla67newsletter@gmail

We look forward to seeing your business in our next newsletter!

The Waltonian Newsletter Crew

York Chapter #67

**7131 Iron Stone Hill Rd.
Dallastown, PA 17313**

717.428.2000

www.yorkiwla.org

iwla67newsletter@gmail

The Artist's Webb

Graphic & Multimedia services

717.993.2900

theartistswebb.com

Quarter Business Card

Cost for year: \$75 (\$6.25/mo) Non Member

\$60 (\$5/mo) Member

Full color text only, 3-4 lines max to fit in area.

Size: 1.4 in wide x 0.85 in high