



**Sickle Cell Association of Texas  
Marc Thomas Foundation**

# walk *FOR* sickle cell

**Sponsorship  
Opportunities**

# SPONSORSHIP OPPORTUNITIES



*Dear Supporter and Friend of the Sickle Cell Association of Texas  
Marc Thomas Foundation:*

*This year we will be celebrating our 20th anniversary of championing for families with sickle cell disease across Texas. This July we want to make our walk even BIGGER and GREATER than before. With your sponsorship, we are able to help children in Texas suffering from sickle cell disease attend Camp Cell-A-Bration, a wonderful environment for them to have fun, socialize, and meet others with their same condition. Every year children are unable to attend Camp Cell-A-Bration due to lack of funding. Together we can make sure no child is turned away from partaking in this life changing opportunity.*

*The mission of the Sickle Cell Association of Texas Marc Thomas Foundation is to educate, support and improve the quality of life for families affected by sickle cell disease and sickle cell trait. Since 1997, this community-based nonprofit organization, serves large populations affected and continuously expands services to address population demands at no cost to clients.*

*The 2017 3K Walk for Sickle Cell, happening July 1st, at Rosewood Park-Doris Miller Auditorium, will feature both an indoor and outdoor exposition. Providing our community trait testing, live music, breakfast items, vendor communication, a memoriam presentation, and tons of family-friendly activities!*

*We have a range of exciting sponsorship opportunities, benefits, and tons of recognition for your brand! Please review the sponsorship levels on the next page and select the one that fits you best. If you have any questions or need additional information as you consider your involvement, please contact Marketing Director, Thalia Ponce, at 512-458-9767 or [tponce@sicklecelltexas.org](mailto:tponce@sicklecelltexas.org). Thank you for your consideration and commitment to making a difference for children in need in our community.*

# SPONSORSHIP OPPORTUNITIES

## **Platinum Sponsor:** (\$3,000)

- Speaking Opportunity during scheduled time at Walk event
- Prominent Listing of Company Name and Logo on Official White Walk T-Shirt
- 10 commemorative Walk for Sickle Cell Shirts
- Your Sponsorship acknowledged on all print and media advertising including email distribution
- Your Sponsorship highlighted in all press releases and public service announcements
- Your Sponsorship displayed on a Route Marker & Acknowledgment
- An opportunity to host an information booth/table at prominent location with Company display
- Sponsor Recognition on both our websites, [www.sicklecellaustin.org](http://www.sicklecellaustin.org) and [www.walkforsicklecell.org](http://www.walkforsicklecell.org) with direct link to your site with logo (more than 1,000 visitors per month)
- Certificate of Appreciation that can be placed in an office or home
- Social media exposure and recognition (over 1500 followers and growing)

## **Gold Sponsor:** (\$2,000)

- Listing of Company Name and Logo on Official White Walk T-Shirt
- 5 commemorative Walk for Sickle Cell Shirts
- Your Sponsorship displayed on a Route Marker & Acknowledgment
- An opportunity to host an information booth/table
- Sponsor Recognition on both our websites, [www.sicklecellaustin.org](http://www.sicklecellaustin.org) and [www.walkforsicklecell.org](http://www.walkforsicklecell.org) with direct link to your site with logo (more than 1,000 visitors per month)
- Certificate of Appreciation that can be placed in an office or home
- Social media exposure and recognition (over 1500 followers and growing)

## **Bronze Sponsor:** (\$1,750)

- Listing of Company Name and Logo on Official White Walk T-Shirt
- 3 commemorative Walk for Sickle Cell Shirts
- Your Sponsorship displayed on a Route Marker & Acknowledgment
- An opportunity to host an information booth/table
- Certificate of Appreciation that can be placed in an office or home

## **T-Shirt Sponsor:** (\$1,500)

- Sponsor the t-shirts for the Walk for Sickle Cell event and express your support to members of the sickle cell community. Your company name and logo will be placed on the Walk shirts.

## **Snack and Refreshment Sponsor:** (\$1,000)

- Sponsor refreshments and snacks for the hundreds of Walk for Sickle Cell participants. Your logo and company name will receive recognition at the refreshment booth.

## **Send a Camper to Camp Cell-A-Bration :** (\$750)

- Sponsor one camper with sickle cell disease to Camp Cell-A-Bration. Your generosity will allow a special needs child to engage in a week of fun and life-empowering events.



# SPONSORSHIP OPPORTUNITIES



Please fax this completed form to 512-458-9714 or mail to: 314 E. Highland Mall Blvd Suite 411, Austin, Texas 78752. For questions regarding your sponsorship commitment, please contact Thalia Ponce at: [tponce@sicklecelltexas.org](mailto:tponce@sicklecelltexas.org)

## SPONSOR INFORMATION Please print your name EXACTLY how it should read on printed materials

Individual Name (Sponsorship is not associated with a Company/Organization): \_\_\_\_\_

Organization/Company Name: \_\_\_\_\_

Primary Contact for Organization/Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSORSHIP LEVELS

**Platinum:** \$3,000

**Gold:** \$2,000

**Bronze:** \$1,750

**Tshirt Sponsor:** \$1,500

**Snack/Refreshment Sponsor:** \$1,000

**Camper Sponsor:** \$750

We are unable to participate in any of the sponsorship levels, but wish to contribute \$ \_\_\_\_\_

## IN-KIND DONATION INFORMATION

Donated Item: \_\_\_\_\_ Quantity: \_\_\_\_\_

Description of Item: \_\_\_\_\_

Type of Donation. Circle one: Food / Prize / Service / Other: \_\_\_\_\_

Total Fair Market Value: \$ \_\_\_\_\_ Item Procurement: Circle one: Delivery at event / Arrange Pickup

## PAYMENT TYPE

Total Sponsorship Commitment: (Sponsorship level and amount): \_\_\_\_\_

Check enclosed, payable to Sick Cell Association of Texas Marc Thomas Foundation

I wish to receive an invoice for our pledge. We will make payment by: \_\_\_\_\_, 2016.

Charge my credit card. Circle one: Visa / MasterCard / American Express / Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ / \_\_\_\_\_ CVC#: \_\_\_\_\_

Print name as it appears on card: \_\_\_\_\_

Signature of cardholder: \_\_\_\_\_

## AUTHORIZATION & SIGNATURE

I authorize Sick Cell Association of Texas Marc Thomas Foundation to use: (a) my name and/or (b) any photographs or logos which I have provided to SCATMTF to promote or advertise the event. Such promotion or advertising may include, but is not limited to the publication, display and exhibition of my organization name and/or my logos and/or photos. I understand that the events are sponsored by SCATMTF where participants raise money for sickle cell patients and/or services are provided to sickle cell families and confirm that such a charitable purpose is sufficient compensation for me and my organization. I declare my consent to be irrevocable and release SCATMTF from any and all claims whatsoever in connection with the use of my organization name and/or logos and/or photographs as previously described. As a sponsor, I will provide both color and black/white vector art files (.jpeg, pdf, .png) to be used on event materials.