



## 2017 Temporary Display Space Information

<b>Event:</b>	72nd Annual Arizona State Fair
<b>Dates:</b>	October 6-29, 2017
<b>Location:</b>	Arizona Exposition & State Fair, Downtown Phoenix
<b>Expected Attendance:</b>	1,150,000+
<b>Total Event Days:</b>	Open 18 days
<b>Event Hours:</b>	Mon & Tues: Closed Wed & Thu: 12pm-9pm Friday: 12pm-10pm Sat: 10am-10pm Sun: 10am-9pm

The Arizona State Fair is Arizona's largest annual event, attracting more than one million guests over the 18 day run. Only the Fair can give you first-rate concerts, nail-biting motorized events, educational exhibits, hair-raising carnival rides, award-winning livestock competitions and deep fried everything, all in one place.

The 2017 Fair will highlight and preserve the best of Arizona's traditions, while moving forward with 21st century innovations in technologies for education and entertainment. All of these attributes come together to provide Fair guests with a lifetime of memories!

The Arizona State Fair provides opportunities for your company to:

- Create consumer awareness of products/services your company offers
- Give consumers hands-on experience with your products and services
- Conduct surveys and sampling
- Create customer accounts and build a sales-leads database

Temporary Display Areas are for self-contained vehicles only. Space is allocated on a first come, first serve basis, and not guaranteed until payment is received in full. Payment is due in full 14 days after signing the agreement. Exact footprint is needed to assure proper fit. All activities are subject to the rules and regulations outlined in the 2016 Arizona State Fair's Commercial Exhibitors Handbook (available upon request).

**Weekends (Friday-Sunday) \$5,000 per day**

Three (3) day minimum. Includes all working staff credentials and parking passes (additional available for purchase).

**Weekdays (Wednesday & Thursday) \$3,500 per day**

No minimum stay. Includes all working staff credentials and parking passes (additional available for purchase).



## 2017 Temporary Display Space Agreement

Exhibitor/Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Contact E-mail \_\_\_\_\_

On-site Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

Description of Area \_\_\_\_\_

Exhibit size \_\_\_\_\_

Giveaway items (if applicable) \_\_\_\_\_

Requested Dates \_\_\_\_\_

Payment Amount \$ \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Space is limited, reserve your display area today.**

**Please send your completed form, logo in EPS format, and your URL to:**

**Brian Honebein**

**brian@eventpartnership.net**

**Phone: (916) 263-4041**

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**Sacramento, CA 95815**