



FOR IMMEDIATE RELEASE

THE BASKETBALL CHANNEL AND INCAPTA SIGN COLLABORATION AGREEMENT FOR GLOBAL STREAMING OF BASKETBALL PRODUCT

San Diego, CA: August 17, 2016. *The Basketball Channel, Inc.*, the first 24/7 global broadcaster of “Everything Basketball” programming, and *InCapta, Inc. (OTC PINK: INCTD)*, an internet broadcaster of digital content through selected Channels on www.InCapta.tv are pleased to announce that they have executed a ground breaking collaboration agreement under which The Basketball Channel will be provided with advertising sponsored channel on InCapta.TV and the opportunity to sell basketball related merchandise and sports memorabilia through InCap.tv, as well as being able to offer a premium subscription based channel of exclusive and unique content and live basketball games.

William (“Bill”) Shepherd, the CEO of The Basketball Channel, says “After many months of careful and diligent planning, we are thrilled that InCapta.TV has given us the opportunity, through our collaboration agreement, to post our compelling basketball content on a dedicated channel for us, which can be seen by basketball fans on a global basis wherever InCapta.TV can be accessed. With more than 2 billion basketball fans and 450 million actual basketball players worldwide, we believe that our digital content consisting of live and prerecorded games, highlight and lifestyle reels, documentaries and basketball specials, will be enthusiastically received by global audiences.”

John Fleming, the CEO of InCapta, Inc., says “We are delighted that The Basketball Channel has chosen InCapta, TV as its first digital streaming resource to broadcast its content through the internet. Sports is the preeminent type of programming demanded by audiences everywhere and basketball, in particular as the fastest growing sport in the world, ranks as the top magnet for both fans and players. With this new collaboration, we expect that InCapta.TV viewership and its advertising revenues will dramatically increase”.

About The Basketball Channel, Inc.

The mission of The Basketball Channel, Inc. is to create, acquire and aggregate content which will be utilized to build specialized distribution channels to deliver “Everything Basketball” on a 24/7 basis, worldwide, using traditional television distribution avenues, the Internet, App and Broadband Webcasting. By establishing strategic relationships and output deals with broadcasters, OTT/TV and other media companies for distribution, through which the company can reach a basketball audience of up to 2 billion basketball fans and 450 million basketball players worldwide, the company’s mission will be to monetize these content channels and distribution methods on a recurring basis. Applications developed include using the TV Everywhere model. The content hosted on the Basketball Channel’s various platforms will be monetized through multiple revenue streams including advertising, sponsorship, membership, subscriptions, merchandising and strategic relationships with third party distribution and alternative branding models.

About InCapta, Inc. (OTC PINK: INCTD)

InCapta, Inc. a Nevada corporation (the “Company”), traded on the OTC Markets Group, formerly known as TBC Global News Network, Inc. is a media holding company which works with clients to develop, operate and market online cloud television networks and other entertainment projects. The Company participates in various fields of online business models by providing executive-level managerial assistance as well as arranging for clients online presence through social media.

Safe Harbor: Notice: Certain statements in this news release may contain forward-looking information within the meaning of Rule 175 under the Securities Act of 1933 and Rule 3b-6 under the Securities Exchange Act of 1934, and are subject to the safe harbor created by those rules. All statements, other than statements of fact included in this release, including, without limitation, statements regarding potential future plans and objectives of the company, are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Technical complications that may arise could prevent the prompt implementation of any strategically significant plan(s) outlined above. The company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the company’s latest Form 10-K filing and other filings with the U.S. Securities and Exchange Commission (available at www.sec.gov). The company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

For additional information, please contact:

Alan Bailey

Corporate Secretary and Treasurer

Alan@thebasketballchannel.net

www.thebasketballchannel.net

John Fleming

CEO

InCapta, Inc.

www.incapta.TV

www.incapta.com